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Inbound Japan Conv. On Jul'17

Convention

- Web In Travel
Jun 2017
- Inbound Japan
Jul 2017
- Tourism EXPO
Sep 2017

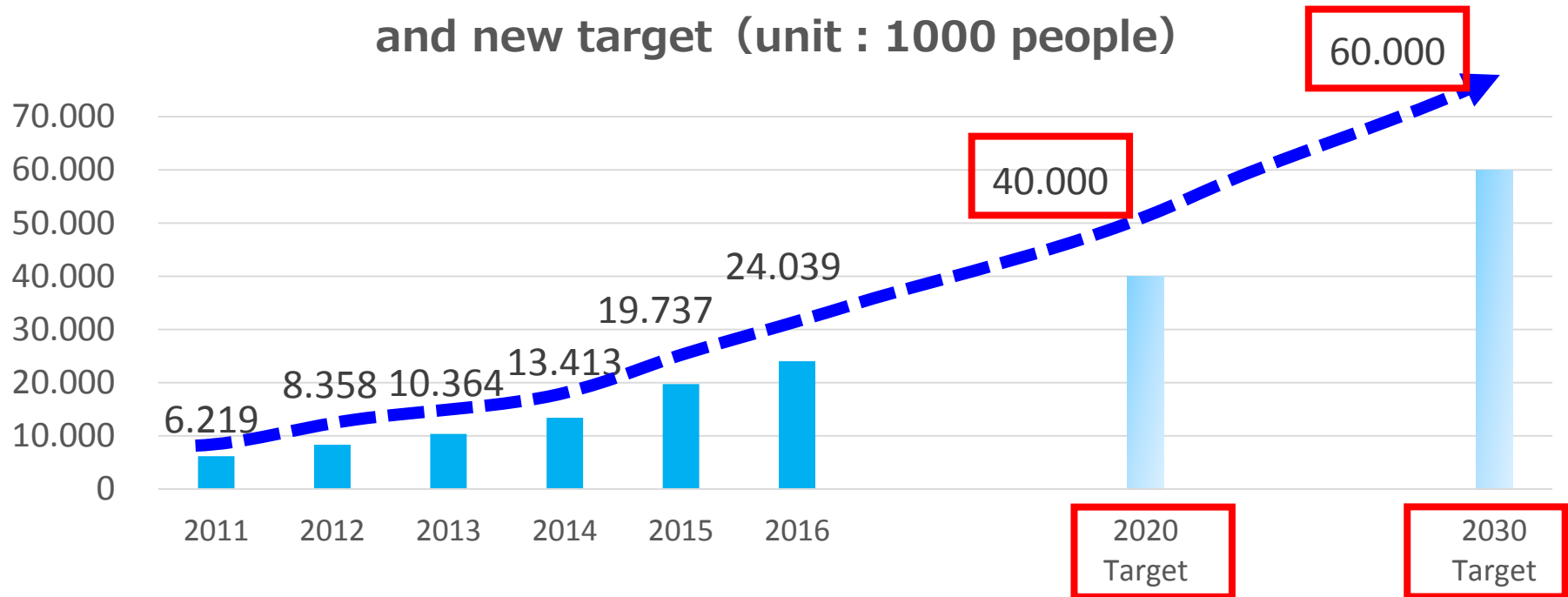
In Flight Movie

Some Select
Domestic and
International
Flight
On Dec 2017

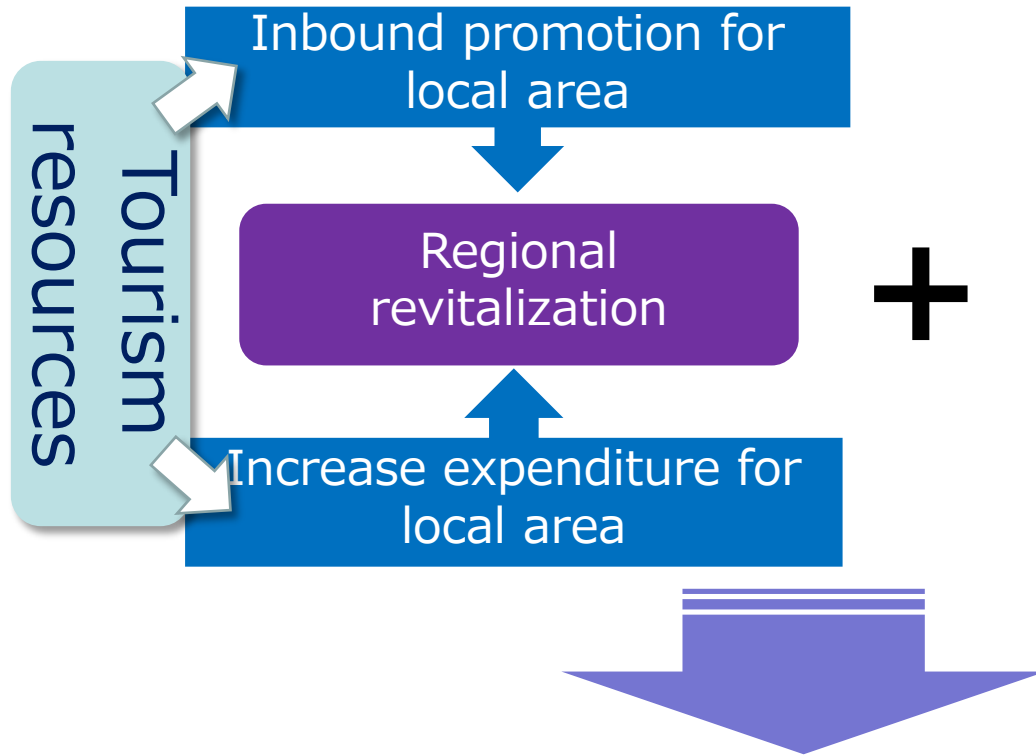
Increase the number of foreign tourists visiting Japan

- ✓ The number of foreign tourists hit a record 24 million in 2016.
- ✓ In 2017, It will reach around 28 million.(4 million vs LY)
- ✓ It is the first time in 45years(foreign tourist over Japanese outbound)
- ✓ The government announced the new target.

Changes of the number of foreign tourists
and new target (unit : 1000 people)



Aim of government



ANA's contribution

Make use of Domestic/International flight network, invite foreign tourists to local area from all over the world

Make use of **ANA's resources**, to aim for the realization of regional revitalization and explore expenditure.



For the "Sustainable Tourism"

