

# COMMUNITY BASED TOURISM

**Group Report and  
Recommendations**

# PLANNING

- Comprehensive Plan for sustainable CBT development
  - Implementation strategies on :
    - Active involvement of the local community
    - Awareness and capacity building
    - Private and Public Partnership
    - Niche product development
    - Suitable Infrastructure development

# PROGRAMME

Defining the roles:

- Government
  - institutionalizing the roles of stakeholders;
  - policy making;
  - Financing and facilitating their investment
  - coordination among vital stakeholders;
  - capacity building for the community;
  - incorporate strategies / guidelines set by inter-regional / international organizations that are beneficial to the community
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# PROGRAMME

Defining the roles:

- Local Community
  - awareness and understanding of tourism and the benefits of tourism on their community,
  - Sharing fairly benefits among them,
    - develop self – esteem,
    - preserving local customs and conventions
    - preserving landscape and environments
  - making the Culture of Tourism their way of life
  - Provide services (lodging, guiding, information, selling crafts,..)

# PROGRAMME

Defining the roles:

- Private Sector
  - create a balance between the profitability of the business and the benefits to the community, taking into consideration the carrying capacity of the local destination
  
  - work with the local community in developing marketable tourism products
  
  - link the CBT products and services to the market
  - Provide training and advising for local peoples
  - Guiding for tourists to respect culture and tradition of local community.
  
  - respect the values and customs of the community and advocate such to their guests

# ISSUES AND CONCERS

- **logistics**
- **acceptance, ownership**
- **Responsibilities/**
- **responsibility centers**
- **survey instrument**
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**THANK YOU!**