



22nd Session of the UNWTO General Assembly

High Level Segment on

Tourism and the Sustainable Development Goals

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Building Partnerships for Development: the Example of the Belt and Road Initiative

Chengdu, China - 13 September 2017, 9.30-12.30

PROVISIONAL PROGRAMME

09:30 - 10:00h

Tourism and the Sustainable Development Goals (SDGs)

Opening

Tourism and the SDGs

Mr. Taleb Rifai, Secretary-General, World Tourism Organization (UNWTO)

Video Message by H.E. Marie Louise Coleiro Preca, President of Malta and Special Ambassador of the International Year of Sustainable Tourism for Development

Mr. Li Jinzao, Chairman, China National Tourism Administration (CNTA)

10:00-11.30

Realizing the SDGs through Tourism

Panel Debate

Moderator: **Mr. Richard Quest**, Anchor & Correspondent, CNN International

All countries below have specifically included tourism in their SDGs Strategy - Voluntary National Reviews (VNRs) in 2016, presented to the ECOSOC HLPF (UNWTO invited)

H.E. Ms. Sandra Howard, Vice Minister of Tourism of Colombia

H.E. Mr. Mohamed Yehia Rashed, Minister of Tourism of Egypt

Mrs. Lamia Boutaleb, Secretary of State of Tourism of Morocco

H.E. Mr. Ephraim Kamuntu, Minister of Tourism, Wildlife and Antiquities of Uganda

Mr. Benito C. Bengzon, Jr., Undersecretary for Tourism Development of the Philippines

Mr. George Chogovadze, Head of National Tourism Administration of Georgia

Ambassador Eric Jakob, Head of the Promotion Activities Directorate, State Secretariat for Economic Affairs, Switzerland

Gloria Guevara, President and CEO of the World Travel and Tourism Council (WTTC)

His Majesty King Simeon II

H.E. Mr. Abulfaz Garayev, Chair of the Executive Council, Minister of Culture and Tourism of Azerbaijan

Mr. Pascal Lamy, Chair, World Committee on Tourism Ethics

11:30 **Closing Remarks and Approval of the Chengdu Declaration on ‘Tourism and the Sustainable Development Goals’**

Mr. Taleb Rifai, Secretary-General, World Tourism Organization (UNWTO)

11:30 - 12:30h **Building Partnerships - Reinforcing the Belt and Road Tourism Cooperation**

Moderator: **Mr Richard Quest**, Anchor & Correspondent, CNN International

The Belt and Road Tourism Cooperation

Remarks by Mr. Taleb Rifai, Secretary-General, World Tourism Organization (UNWTO)

Keynote Speech by Mr. LI Jinzao, Chairman, China National Tourism Administration

Ministerial Debate

Mr. Oleg Safonov, Head, Federal Agency for Tourism of the Russian Federation

Mr. MD Nasir Uddin, Chief, Bangladesh Tourism Board

H.E. Mr. Roland Ratsiraka, Minister of Tourism of Madagascar

H.E. Dr. Thong Khon, Minister of Tourism of Cambodia

Ms. Nikolina Angelkova, Minister, Ministry of Tourism of Bulgaria

Mr. Askar Batalov, Deputy Minister of Culture and Sport of Kazakhstan

Mr István Ujhelyi, Vice-Chair, Committee on Transport and Tourism/Chair Tourism Task Force, European Parliament

Chengdu Initiative of the ‘Belt and Road Tourism Cooperation

Mr DU Jiang, Vice Chairman, China National Tourism Administration

Concluding Remarks Mr. Taleb Rifai, Secretary-General, World Tourism Organization (UNWTO)