



Executive Council

Ninety-sixth session
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Report of the Secretary-General on administrative and statutory matters

(h) World Tourism Day: information on the activities of 2012 and 2013, adoption of themes and designation of the host countries for 2014-2015

I. World Tourism Day themes

A. Proposed themes for 2014 and 2015

1. The General Assembly at its Beijing session (2003) decided that UNWTO, as a specialized United Nations agency, should in the future take into account, as far as possible, when choosing the World Tourism Day (WTD) themes, those adopted for the international years and days declared by the UN.

2. Considering that the 2014 UN observances – International Year of Small Island Developing States; International Year of Crystallography and International Year of Family Farming – are not adaptable to a global WTD celebration, and that the UN has not yet communicated the theme(s) for 2015, the Secretariat proposes the following as themes for World Tourism Day 2014 and 2015 to be presented to the 20th session of the General Assembly:

- World Tourism Day 2014: Tourism and Community Development
- World Tourism Day 2015: One billion tourists, one billion opportunities

II. Actions to be taken by the Executive Council

3. The Executive Council is requested to approve for submission to the 20th session of the General Assembly the proposed themes for World Tourism Day 2014 and 2015.

