



Executive Council

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World Tourism Day: themes and host countries for 2014 and 2015 to be proposed to the General Assembly

I. World Tourism Day

A. Designation of the host countries for World Tourism Day 2014 and 2015

1. By resolution 470(XV), the General Assembly designated Malaysia and Qatar as host countries of World Tourism Day in 2004 and 2005. By the same resolution, the General Assembly endorsed the proposal of the Executive Council and decided that the following geographic order would apply to World Tourism Day celebrations beginning in 2006: Europe; South Asia; Americas; Africa, East Asia and the Pacific and Middle East.

2. The following countries were designed as hosts to the official celebrations of World Tourism Day between 2006 and 2013: WTD 2006 – Portugal (Europe); WTD 2007 - Sri Lanka (South Asia); WTD 2008 – Peru (Americas); WTD 2009 – Ghana (Africa); WTD 2010 – China (East Asia and the Pacific); WTD 2011 – Egypt (Middle East); WTD 2012 – Spain (Europe) and WTD 2013 – Maldives (South Asia).

3. The subsequent official celebrations thus correspond, respectively, to the Americas and to Africa. In this regard, the corresponding Regional Commissions have proposed the followings countries to host World Tourism Day 2014 and 2015:

- World Tourism Day 2014: Mexico
- World Tourism Day 2015: Burkina Faso

B. Proposed themes for 2014 and 2015

4. The General Assembly at its Beijing session (2003) decided that UNWTO, as a specialized United Nations agency, should in the future take into account, as far as possible, when choosing the World Tourism Day (WTD) themes, those adopted for the international years and days declared by the UN.

5. Considering that the UN has not yet communicated the themes for 2015, the proposal of the themes for World Tourism Day 2014 and 2015 will be presented to the 96th session of the Executive Council.



II. Actions to be taken by the Executive Council

6. The Executive Council is requested:
 - (a) To approve for submission to the 20th session of the General Assembly the proposed host countries for World Tourism Day 2014 and 2015.