



Executive Council

Ninety-fourth session
Campeche, Mexico, 23-25 October 2012
Provisional agenda item 1

CE/94/1 prog. rev.1
Madrid, 8 October 2012
Original: Spanish

Preliminary programme

Tuesday, 23 October

Option 1: Technical visit to the Maya archaeological site of Edzná

09:45	<i>Departure from the official hotels to the Maya archaeological site of Edzná</i>
11:00-13:00	Visit to the Maya archaeological site of Edzná courtesy of the Government of the State of Campeche and the Secretariat of Tourism of Mexico
13:10	<i>Return from the Maya archaeological site of Edzná to Hotel Puerta Campeche</i>

Option 2: Technical visit to the city of Campeche

10:45	<i>Departure from the official hotels to the city centre</i>
11:00-13:45	Tour of the city of Campeche, courtesy of the Government of the State of Campeche
13:45	<i>Transfer to Hotel Puerta Campeche</i>
14:00-15:30	Lunch at <i>Hotel Puerta Campeche</i>, courtesy of the Government of the State of Campeche and the Secretariat of Tourism of Mexico (for participants in technical visits 1 and 2)
15:30	<i>Transfer to the Convention Centre for registration</i>

Registration (Convention Centre)

15:00-18:00	<i>Shuttle service departing every 20 minutes between the official hotels and the Convention Centre for registration.</i>
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Opening ceremony and welcome reception

18:15	<i>Departure from official hotels to Hacienda de Uayamón for the official opening ceremony</i>
19:30-21:30	Opening ceremony and welcome reception at <i>Hacienda de Uayamón</i>, courtesy of the Government of the State of Campeche Welcome and opening remarks by: <ul style="list-style-type: none">• Secretary-General (UNWTO)• Secretary of Tourism (Mexico)• Governor of the State of Campeche (Mexico)
21:30	<i>Return from Hacienda de Uayamón to the official hotels</i>

Wednesday, 24 October

Official inauguration by the President of the Republic of Mexico

07:45	<i>Single departure to the Convention Centre</i> <i>(All participants must be in the hall before 8:00. Access to the Convention Centre will be closed at that time.)</i>
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Please recycle

08:00-13:00	Registration
09:00-10:00	Opening session <ul style="list-style-type: none"> • Opening remarks by the Chair of the Executive Council (Kenya) • Introduction by the Secretary-General (UNWTO) • Opening remarks by the Secretary of Tourism (Mexico) • Message by the Governor of the State of Campeche (Mexico) • Inaugural statement by the President of Mexico • Official photo with Ministers/Heads of Delegation (<i>with white shirt/blouse/guayabera and beige trousers/skirt</i>)
10:00-13:00	Morning session Agenda items 1 to 3
13:00-15:00	<i>Buffet lunch at the Convention Centre, hosted by the Secretariat of Tourism of Mexico</i>
13:00-15:00	Working lunch of the Committee for the Review of Applications for Affiliate Membership
15:00-18:00	Afternoon session Agenda items 4 to 8
18:00	<i>Return from the Convention Centre to the official hotels</i>
Ceremony at Fuerte de San Miguel	
20:00	<i>Departure from the official hotels to Fuerte de San Miguel</i>
20:30	Signature ceremony of Mexico's tourism private sector commitment to the UNWTO Global Code of Ethics, followed by dinner, courtesy of the Mexico Tourism Board
22:30	<i>Return from Fuerte de San Miguel to the official hotels</i>

Thursday, 25 October

08:30	<i>Departure from the official hotels to the Convention Centre</i>
10:00-13:00	Morning session Agenda items 9 to 10
13:00-15:00	<i>Buffet lunch at the Convention Centre, hosted by the Secretariat of Tourism of Mexico</i>
15:00	<i>Return from the Convention Centre to the official hotels</i>
Option 3: Technical visit: Lights and sounds show "La Luz de los Itzáes"	
17:45	<i>Departure from the official hotels to the Maya archaeological site of Edzná</i>
19:00-20:00	Lights and sounds show "La Luz de los Itzáes", at the Maya archaeological site of Edzná, courtesy of the Secretariat of Tourism of Mexico and the Government of the State of Campeche
20:15	<i>Return from the Maya archaeological site of Edzná to the official hotels</i> <i>Free time for dinner</i>