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General programme of work and budget for 2012-2013

(b) Joint report by the Programme Committee and the Committee on Budget and Finance – Part III

Addendum 1

1. As requested by the Members of the Programme Committee (PC) and the Committee on Budget and Finance (CBF), the Secretary-General provides in the first part of the present addendum some additional information regarding the technical committees and how they could contribute to the programme of work of the Organization. This document is an updated version of a document presented in September 2010 to the 38th PC session. The second part of the addendum deals with the budget allocation estimate in the different regions during the next biennium.

I. Status of, and actions suggested for, the technical committees

2. In addition to the PC and the CBF, the technical committees that are currently subsidiary organs of the Council are as follows:

- Committee on Statistics and the Tourism Satellite Account
- Committee on Poverty Reduction (Board of Directors of the ST-EP Foundation)
- Committee for the Review of Applications for Affiliate Membership
- Tourism Resilience Committee
- Sustainable Development of Tourism Committee
- Market and Competitiveness Committee

These committees can be categorized as either active or inactive committees.

A. Active Committees

3. Committee on Statistics and the Tourism Satellite Account:

- **Creation:** June 1999
- **Last meeting:** Madrid, January 2011
- **Mission:** To support and advise on all activities carried out by the Secretariat in relation with tourism international statistics (international comparability, coordination with the UN system, etc.) and with the dissemination and development of the tourism satellite account (TSA)

- **Action suggested by the Secretary-General:** This committee should be maintained with the following modification: the Secretary General has agreed¹ with the suggestion of some countries (to share their developed national Systems of Tourism Statistics and TSA programmes of work, as well as participate in an operative inter-institutional coordination system) for a more explicit institutionalization of the ongoing cooperation regarding UNWTO programme of work in tourism statistics. The establishment of the *Technical Advisory Board (TAB) to the UNWTO Statistics and TSA Programme* has been accepted.
4. Committee on Poverty Reduction (Board of Directors of the ST-EP Foundation):
- **Creation:**
 - o Board of Directors of the ST-EP Foundation: June 2006²
 - o Committee on Poverty Reduction: June 2007³
 - **Last meeting:** ITB, Berlin, March 2010
 - **Mission:** This Committee is both a subsidiary organ of the Council for activities related to poverty reduction and an organ of the Foundation responsible for its own operations.
 - **Action suggested:** This Committee is only active as Board of the ST-EP Foundation. It could be limited to this function.
5. Committee for the Review of Applications for Affiliate Membership:
- **Creation:** May 1985⁴
 - **Last meeting:** Iran, October 2010
 - **Mission:** The review of applications received from candidatures for UNWTO Affiliate Membership before their submission to the Executive Council by the Affiliate Members Secretary (Programme).
 - **Action suggested:** Maintain the committee as such.
6. Tourism Resilience Committee:
- **Creation:** October 2008
 - **Last meeting:** ITB, Berlin, March 2010
 - **Mission:** The Tourism Resilience Committee (TRC) aims to provide guidance in terms of how the tourism sector could overcome the global crisis, as well as close market monitoring, a platform for sharing experiences on crisis impact and response by Member States and the private sector and support for public/private partnerships.
 - **Action suggested:** Given the evolution of the global economic situation, the committee has no longer a reason to exist as such. Still, the principle worked well and the TRC could be reactivated by the EC, in its current or slightly modified form, whenever considered appropriate.

B. Inactive Committees

7. Sustainable Development of Tourism (SDT) Committee:
- **Creation:** Environment Committee created in 1979 and changed for SDT Committee in 1999.
 - **Last meeting:** Athens, June 2008
 - **Mission:** To monitor the implementation of the programme of work under "Sustainable Development of Tourism", assist the Secretariat in the said implementation, and report

¹ At the 2010 meeting of the UNWTO Committee on Statistics and TSA

² See decision CE/DEC/16(LXXVIII) of June 2006

³ See decision CE/DEC/11(LXXX) of June 2007

⁴ See decision CE/DEC8(XXV) and resolution RES172(VI)

and make recommendations to the Executive Council as well as other bodies of the Organization as required.

- **Action suggested:** Considering the lack of clarity of the mandate of this committee and the very low participation of Member States in it:
 - o This committee could be discontinued in its current form;
 - o An online network of persons nominated by Member States on the basis of their expertise in SDT issues can be constituted. It will be informed and consulted on an ad-hoc basis regarding specific outputs undertaken by the SDT Programme;
 - o Through Regional Commissions and Programme and Budget Committee (PBC)⁵ sessions, as well as with the interaction of the Secretariat, Members will contribute to the definition of the Organization's work in SDT matters.

8. Market and Competitiveness Committee:

- **Creation:** This Committee is the merge, in June 2007, between the former Market Intelligence and Promotion Committee (MIPC) and the Quality Support and Trade Committee (QSTC)⁶
- **Last meeting:** Since the merging, no meeting has been held:
 - o MIPC: Berlin, 2004
 - o QSTC: Madrid, 2006
- **Mission:** To ensure a high level of priority to market intelligence and to the study of promotional techniques, including the most appropriate techniques and instruments for the evaluation of promotional activities and programmes.
- **Action suggested:**
 - o This committee could be discontinued in its current form;
 - o Ad-hoc consultations on specific outputs could be conducted among Members through electronic means (emails, online survey, forum, etc.)

II. Budget allocation estimate in the different regions during the next biennium

1. During the last PC-CBF meeting, the question of the 2012-2013 budget allocation by region has been raised. This is not a new issue and it always generates delicate debates.
2. The repartition among the different UNWTO regions of the operational budget of the Organization always varies according to unexpected events. For the next biennium, it will not depend on strategic choices we could agree upon today. However, the Secretariat has made an attempt exercise that is presented in the following tables:

⁵ Once its constitution is approved by the 19th General Assembly

⁶ See decision CE/DEC/11(LXXX) of June 2007

Budget breakdown made by giving the same weight to each region (non-staff)

| Breakdown estimate by regions | Regional, Operational and Support (direct to Members) Programmes | | | | | | | | | | | | | | | | | | | | | | | | Estimate budget by reg. (Euros x 1,000) |
|-------------------------------|------------------------------------------------------------------|------|------|------|------|------|------|-------------------|------|------|------|------|------|------|------|------|-------------------|------|------|------|------|------|------|------|-----------------------------------------|
| | RPAF | RPAM | RPAP | RPEU | RPME | SDTR | TCSV | STSA ⁷ | AFMS | COMM | TTMK | RKCM | ICRS | DMGT | INRA | ESDT | SFPM ⁸ | KWNT | THMS | LMDS | MNGT | PRCO | PBEL | FAIR | |
| Africa | 280 | | | | | 34 | 34 | 74 | 8 | 30 | 56 | 16 | 100 | 18 | 14 | 16 | | 8 | 60 | 62 | 96 | 8 | 8 | 46 | 967 |
| Americas | | 280 | | | | 34 | 34 | 44 | 8 | 30 | 56 | 16 | 100 | 18 | 14 | 16 | | 8 | 60 | 62 | 96 | 8 | 8 | 46 | 937 |
| Asia-Pacific | | | 280 | | | 34 | 34 | 44 | 8 | 30 | 56 | 16 | 100 | 18 | 14 | 16 | 23 | 8 | 60 | 62 | 96 | 8 | 8 | 46 | 961 |
| Europe | | | | 150 | | 34 | 34 | 74 | 8 | 30 | 56 | 16 | 120 | 18 | 14 | 16 | 47 | 8 | 60 | 62 | 96 | 8 | 8 | 46 | 904 |
| Middle east | | | | | 150 | 34 | 34 | 44 | 8 | 30 | 56 | 16 | 100 | 18 | 14 | 16 | 10 | 8 | 60 | 62 | 96 | 8 | 8 | 46 | 817 |
| | 280 | 280 | 280 | 150 | 150 | 170 | 170 | 280 | 40 | 150 | 280 | 80 | 520 | 90 | 70 | 80 | 80 | 40 | 300 | 309 | 480 | 38 | 40 | 230 | 4587 |

Budget breakdown made by using the number of Members (Full and Associate) in each region (non-staff)

| Breakdown estimate by regions | Regional, Operational and Support (direct to Members) Programmes | | | | | | | | | | | | | | | | | | | | | | | | Estimate budget by reg. (Euros x 1,000) |
|-------------------------------|------------------------------------------------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|-----------------------------------------|
| | RPAF | RPAM | RPAP | RPEU | RPME | SDTR | TCSV | STSA | AFMS | COMM | TTMK | RKCM | ICRS | DMGT | INRA | ESDT | SFPM | KWNT | THMS | LMDS | MNGT | PRCO | PBEL | FAIR | |
| Africa | 280 | | | | | 50 | 50 | 83 | 12 | 44 | 83 | 24 | 154 | 27 | 21 | 24 | | 12 | 89 | 92 | 142 | 11 | 12 | 68 | 1278 |
| Americas | | 280 | | | | 28 | 28 | 47 | 7 | 25 | 47 | 13 | 87 | 15 | 12 | 13 | | 7 | 50 | 52 | 80 | 6 | 7 | 38 | 841 |
| Asia-Pacific | | | 280 | | | 30 | 30 | 50 | 7 | 27 | 50 | 14 | 93 | 16 | 13 | 14 | 23 | 7 | 54 | 55 | 86 | 7 | 7 | 41 | 906 |
| Europe | | | | 150 | | 48 | 48 | 80 | 11 | 43 | 80 | 23 | 148 | 26 | 20 | 23 | 47 | 11 | 85 | 88 | 136 | 11 | 11 | 65 | 1153 |
| Middle east | | | | | 150 | 13 | 13 | 21 | 3 | 11 | 21 | 6 | 39 | 7 | 5 | 6 | 10 | 3 | 22 | 23 | 36 | 3 | 3 | 17 | 409 |
| | 280 | 280 | 280 | 150 | 150 | 170 | 170 | 280 | 40 | 150 | 280 | 80 | 520 | 90 | 70 | 80 | 80 | 40 | 300 | 309 | 480 | 38 | 40 | 230 | 4587 |

3. Other breakdown keys could be used for this exercise (number of inhabitants, number of tourist arrivals, etc.) and all would have advantages and inconveniences. Results will always be unsatisfactory for Members as a whole and the Secretary-General does not recommend conducting such budget regional allocation in the future.

⁷ TSA capacity-building programmes are planned for Africa and Europe during the next biennium.

⁸ SPFM Programme is mainly conducting the Silk Road activities. Budget has been split using the number of beneficiary countries in each concerned region.