

Executive Council

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CE/90/4(b)
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General programme of work for 2010-2011

(b) Joint report by the Programme Committee and the Committee on Budget and Finance – Part I

Introduction

1. The Programme Committee (PC) and the Committee on Budget and Finance (CBF) jointly held their thirty-ninth and fifty-third meeting, respectively, at the Organization's Headquarters on 11-12 April 2011. The meeting was opened by the two chairpersons, Mr. Victor Wee (PC), Malaysia, and Ms. Maya Gonzalez Bender (CBF), Argentina. A list of PC participants is attached to the present report corresponding to the examination of the document CE/90/4(a): General Programme of Work for 2010-2011: implementation and evaluation.
2. The meeting being a joint session with the Committee of Budget and Finance, the delegations of the following Members also attended: Argentina, Bulgaria, Kenya, Lebanon, Malaysia, Slovakia, and South Africa and the Affiliate Members ABTA, and Cámara Argentina de Turismo.¹
3. The Secretary-General informed the Members on the tourism global outlook, highlighting how international tourism rebounded strongly to 935 million in 2010, recording a growth rate of 7% over 2009. He also noted that the economic crisis has highlighted the crucial role played by domestic tourism in compensating for the loss due to the decline in international tourist arrivals. In addition, he drew the attention to some global challenges that Members have to face in managing their respective tourism policy: consolidating the economic recovery, the protection of environment, notably the climate change issue, as well as income generation and employment creation through tourism, as part of the contribution of this sector to socioeconomic development, particularly in LDCs.
4. The Secretary-General also outlined the changes that have been undertaken in the Secretariat in order to establish a programme-based organization, giving a clearer and more transparent structure, as stated in the White Paper. He agreed with PC and CBF Members that the number of operational programmes will still need to be reduced and he ensured this will be progressively achieved.

Implementation of the activities of the programme of work 2010-2011

5. The Executive Director for Programme and Coordination (EDPC) presented the work accomplished in the different areas of work, as defined in the Programme of Work and Budget 2010-2011 approved in the 18th session of the General Assembly (A/18/15).

¹ A full list of CBF participants is attached to the document CE/90/5(b).

6. During the discussions on this document, Members raised the following issues:

- They recognized the importance of mainstreaming tourism in the global agenda and encouraged the Secretariat to pursue its efforts in this direction;
- They requested additional information regarding the INRouTe business model;²
- They took note that the Technical Product Portfolio will be increased during 2011 with the inclusion of new proposals made by different programmes of the Secretariat;
- They acknowledged the need of the Secretariat to rationalize further its expenses, while at the same time raising additional extrabudgetary funds, whenever their use is in line with the Organization's mandate and objectives.

7. The conclusions of the joint PC-CBF meeting regarding administrative, financial and statutory matters are available in the report CE/90/5(b) and those regarding the draft programme of work and budget for the period 2012-2013 are in the document CE/90/6(b).

² In response to this request, the Secretariat is providing detailed information to the 90th session of the Executive Council.

Annex: List of Participants / Liste des participants/ Lista de participantes

I. CHAIRMAN OF THE PROGRAMME COMMITTEE/ PRÉSIDENT DU COMITÉ DU PROGRAMME/ PRESIDENTE DEL COMITÉ DEL PROGRAMA	
MALAYSIA/MALAISIE/MALASIA	Mr. Victor WEE Chairman Malaysia Tourism Promotion Board Ministry of Tourism
II. CHAIRMAN OF THE COMMITTEE ON BUDGET AND FINANCE/ PRESIDENT DU COMITÉ DU BUDGET ET DE FINANCES/ PRESIDENTE DEL COMITÉ DE PRESUPUESTO Y FINANZAS	
ARGENTINA/ARGENTINE/ARGENTINA	Sra. Maya GONZÁLEZ BENDER Directora de Relaciones Internacionales e Institucionales Ministerio de Turismo
III. MEMBERS OF THE COMMITTEE/ MEMBRES DU COMITÉ/ MIEMBROS DEL COMITÉ	
BENIN/BÉNIN/BENIN	M. Guy JOHNSON Secrétaire général du Ministère Ministère de la culture, de l'artisanat et du tourisme
BULGARIA/BULGARIE/BULGARIA	Mr. Stanislav NOVAKOV Advisor National Tourism Council Sra. Maya STANILOVA Consejera Económica y Comercial Embajada de Bulgaria en Madrid
BRAZIL/BRÉSIL/BRASIL	Sr. Fabio MEIRA DE OLIVEIRA DIAS Segundo Secretario Embajada de Brasil
CROATIA/CROATIE/CROACIA	Ms. Blanka BELOSEVIC Permanent Representative of Croatia to UNWTO Head, Department for International Cooperation Ministry of Tourism
INDONESIA/INDONÉSIE/INDONESIA	Mr. Sapta NIRWANDAR Director General of Marketing Ministry of Culture and Tourism Ms. Rizki HANDAYANI Deputy Director for Multilateral Cooperation Ministry of Culture and Tourism
KENYA/KENYA/KENYA	Mr. Kuria KUMANI G. Advisor Embassy of Kenya in Madrid
LEBANON/LIBAN/LÍBANO	M. Wissam KALAKECH Chargé d'affaires a.i. du Liban Ambassade du Liban à Madrid Espagne
SOUTH AFRICA/AFRIQUE DU SUD/SUDÁFRICA	Ms. Fikile Sylvia MAGUBANE Ambassador Embassy of South Africa in Madrid Mr. Michael BASSON Counsellor Embassy of South Africa in Madrid

REPRESENTATIVE OF THE ASSOCIATE MEMBERS/REPRÉSENTANT DES MEMBRES ASSOCIÉS/REPRESENTANTE DE LOS MIEMBROS ASOCIADOS	Sr. Yves WANTENS Delegado del Gobierno de Flandes Consejero Embajada de Bélgica Madrid
REPRESENTATIVES OF THE AFFILIATE MEMBERS/REPRESENTANTS DES MEMBRES AFFILIÉS/REPRESENTANTES DE LOS MIEMBROS AFILIADOS	Sra. Mercedes CARREÑO Gerente Centro Español de Nuevas Profesiones
	Sr. Carlos GERBI Directivo y Representante de la Cámara Argentina de Turismo ante la OMT
	Sr. Joan PASSOLAS Secretario General Asociación Mundial para la Formación Profesional Turística (AMFORT)
IV. OBSERVERS/OBSERVATEURS/OBSERVADORES	
SPAIN/ESPAGNE/ESPAÑA	Sr. Ignacio DUCASSE GUTIÉRREZ Jefe de Área de Relaciones Internacionales Subdirección General de Cooperación y Competitividad Turística Instituto de Turismo de España
V. SPECIAL GUESTS/INVITÉS SPÉCIAUX/INVITADOS ESPECIALES	
	Mr. Martin BRACKENBURY President International Federation of Tour Operators (IFTO)