

Provisional programme

CE/109/prog. rev.2
Madrid, 1 October 2018
Original: English

Tuesday, 30 October 2018

- 16:00 – 18:00 Programme and Budget Committee (PBC)
19:30 – 21:30 Opening ceremony and welcome reception at Art Rotana hotel

Wednesday, 31 October 2018

- 08:45 – 09:30 Working breakfast of the Committee for the Review of Applications for Affiliate Membership (by invitation)
09:30 – 09:45 Group photo for heads of delegation
09:45 – 13:00 Executive Council session (agenda items 1 to 6)
13:00 – 15:00 Lunch
15:00 – 18:00 Remarks by the Secretary-General on world tourism trends and UNWTO High-Level Executive Training Session on Smart Tourism Management
18:30 – 19:00 Press conference
Free time

Thursday, 1 November 2018
UNWTO Tourism Tech Adventure Forum

- 09:00 – 09:20 Welcome ceremony
09:20 – 09:40 Keynote speech
09:40 – 10:25 Panel discussion 1: “Building a venture capital culture in the tourism sector”
10:25 – 11:10 Panel discussion 2: “Data driven decisions: How open data platforms are the next big revolution of tourism”
11:10 – 12:10 Startup Competition I
12:10 – 13:00 Lunch
13:00 – 14:00 Startup Competition II

- 14:00 – 14:45 Panel discussion 3: “Fostering a tourism innovation and entrepreneurial ecosystem: Women in technology”
- 14:45 – 15:30 Panel discussion 4: “How digital transformation is driving a smart destination culture in the tourism sector”
- 15:30 – 15:55 Keynote speech
- 15:55 – 16:15 Closing ceremony
- 20:00 – 22:00 Gala dinner at the National Action Charter Monument

Friday, 2 November 2018

- 10:00 Technical visit