



Executive Council

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Report of the Secretary-General

Part II: General Programme of Work

(b) Preparation of the General Programme of Work 2018-2019

I. Introduction

1. Every two years, the UNWTO Secretariat issues a survey aimed at identifying the Member States' priorities as the main input for preparing the Organization's general programme of work and regular budget for the following biennium.
2. For the coming biennium 2018-2019, an online questionnaire has been drafted by the Secretariat in cooperation with the members of the Programme and Budget Committee (PBC). It is available in the five official languages of the Organization at: <http://surveyprogramme.unwto.org>
3. This survey is an opportunity for Member States to express their needs with regard to the areas of work of the UNWTO Secretariat. It is structured around the two main strategic objectives of the Organization: Sustainability/Ethics and Competitiveness/Quality.
4. In this preparatory process, the Secretariat will take into account the following:
 - (a) the results of the above mentioned survey, expressed by UNWTO Full, Associate and Affiliate Members, as well as
 - (b) the global political agenda: civil society, key tourism stakeholders, UN system and other international organizations, in relation notably with the Agenda for Sustainable Development and the 2030 Sustainable Development Goals (SDGs), the follow-up on the International Year of Sustainable Tourism for Development 2017 and the 10-Year Framework of Programmes on Sustainable Consumption and Production (10YFP).
5. With all these elements in mind and in collaboration with the Programme and Budget Committee (PBC), the UNWTO Secretariat will prepare a draft Programme of Work and Budget for 2018-2019 to be submitted to the governing bodies for its approval by the General Assembly during its 22nd session (September/October 2017).



II. Actions to be taken by the Executive Council

6. The Executive Council is invited to urge all UNWTO Members to complete the online survey to allow a more inclusive and representative picture of everyone's needs.