

2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



MINISTRY OF TOURISM



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Call for Papers

UNWTO, Government of Jamaica and World Bank Group Conference on Jobs and Inclusive Growth: Partnerships for Sustainable Tourism

27-29, November, 2017, Montego Bay, Jamaica

Important Dates

- Submit abstract (maximum 750 words) along with a short biography: **July 15, 2017**
- Notice of acceptance: **July 31, 2017** (Note: Authors of accepted abstracts will receive complimentary registration to the conference)
- Conference: **27-29, November 2017**
- Post conference publishing opportunities under negotiation.

Conference information

- [Official website](#)

Background

Over the past decades, tourism has experienced significant growth and has become one of the fastest growing socio-economic sectors in the world. In 2015, international tourist arrivals totaled nearly 1.2 billion and are expected to reach 1.8 billion by 2030. Accounting for more than 10% of global GDP, 30% of the world's trade in services and one in eleven jobs worldwide. These big numbers represent more than just economic strength--tourism is an economic powerhouse that creates opportunities to improve the livelihoods of millions. Tourism's vast potential can be harnessed to increase capacity to address some of the world's most pressing challenges, including economic growth, inclusive development, resource management, environmental preservation and the promotion of a more tolerant and peaceful society.

Nevertheless, tourism is underrepresented in international finance, including from donors and development organizations, which remains a critical hurdle to overcome. Often, linkages between tourism and other economic sectors are overlooked by planners and policymakers, diminishing the industry's ability to

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magnify economic and development gains, both national and global. At the same time, there is an increased realization among countries of the need to develop their tourism economies as an important growth sector, particularly in countries with strong natural and cultural resource base, or countries that wish to shift from reliance on extractive, mining and oil sectors. Yet, despite the importance of tourism to the world economy, many countries still lag in benefitting from it. National planning capabilities need to be improved, investment and development frameworks must be strengthened, the legal environment requires improvement, and the capacity of the tourism trade/local beneficiaries needs strengthening, so does international collaboration and synergy. To respond to these critical needs, public and private investment/finance needs to be expanded through innovative partnerships.

Recognizing the above challenge, this Global Conference will bring together world leaders from the tourism industry along with governments, donors, international development and finance organizations to design and coordinate an international road map and foster collaborative relationships for inclusive economic and social development via tourism. Organized by the World Tourism Organization (UNWTO), World Bank Group and the Ministry of Tourism of Jamaica, in collaboration with Chemonics International, a leading international development firm, this conference will identify successful models and future partnership initiatives that will contribute to sustainable tourism development globally. To achieve tangible results, the conference will yield practical plans to guide future development initiatives building on the United Nations 2017 International Year of Sustainable Tourism for Development, including specific development proposals and opportunities related to the achievement of Sustainable Development Goal (MDG) 17 which calls for revitalizing the global partnership for sustainable development. During the year leading up to the Global Conference, UNWTO and Chemonics International will encourage governments, regions and large-scale investors to develop PPP investment opportunities proposals that may be shared at the conference and thereafter.

Papers may be submitted for the following tracts and illustrative topics; other topics not listed here are welcome:

The Future of Tourism in the Caribbean Region:

- a) Tourism and Sustainability: Threats, Risks and Challenges
- b) Policy and Governance: Trends and Issues at National, Regional and Local Levels
- c) Talent Development and Human Capital Trends
- d) Tourism Networks: Gastronomy, Shopping, Cities, Health/Wellness, Knowledge, Entertainment/Sports, others
- e) Science, Technology, Innovation in Tourism
- f) Caribbean tourism within the context of the Americas

→ Submit Abstracts to Dr. Lloyd Waller, Chair, Department of Government, University of the West Indies (Mona Campus) Kingston, Jamaica, lloyd.waller@gmail.com

Innovative Partnerships Practices & Lessons Learned for IYSTD17 Themes:

- a) Inclusive and sustainable economic growth
- b) Social inclusiveness, employment and poverty reduction
- c) Resource efficiency, environmental protection and climate change
- d) Cultural values, diversity and heritage
- e) Mutual understanding, peace and security.

→ **Submit abstracts to Dr. Hannah Messerli, Eisenhower Professor of Tourism Policy, George Washington University, Washington, DC, USA hmesserli@email.gwu.edu**

Public-Private Partnership Investment Project Opportunities*:

- a) Tourism infrastructure
- b) Privatization (e.g. parks, heritage, airports, etc.)
- c) Concessions
- d) Visitor Services & Destination Management
- e) Education & Training

→ **Submit abstracts to Ibrahim Osta, Chemonics International Chief of Party, USAID Building Economic Sustainability Through Tourism Project, iosta@chemonics.com**

→ **Important:** For submitting PPP Investment Project Abstract, please refer to the attached format.

Additional information:

For assistance in preparing projects, please go to <https://spaces.hightail.com/receive/pM2IB>

For any question, please contact:

Ibrahim Osta

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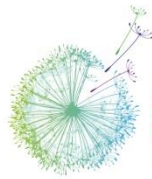
Public-Private Partnership Investment Project Abstract Outline

Project Name:

Project Purpose:

Project Concept

- 1. Brief Description**
- 2. Expected Results or Outcomes**
- 3. Identify Project Partners & Collaborating Organizations**
- 4. Target Audience and Beneficiaries**
- 5. Project Goals and Objectives**
- 6. Summary of the Main Problems to be Addressed**
- 7. Proposed Solutions, Activities and Objectives**
- 8. Program Management and Organizational Structure**
- 9. Draft Budget**
- 10. Monitoring and Evaluation Plan**



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