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61ST MEETING OF THE REGIONAL COMMISSION FOR AFRICA

Abuja, Nigeria

4-6 June 2018

CAF DECISIONS (2012-2017)





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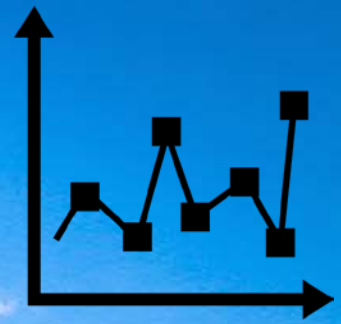
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THE RECOMMENDATIONS OF 53RD – 59TH CAF MEETINGS

- Resource mobilization
- Air Connectivity and Visa Facilitation
- Promotion of the Image and Branding of Africa
- Women and Youth Empowerment in Tourism
- Strengthen relations with African Union (AU)
- Promote partnerships opportunities through the Affiliate Members programme
- Anti-poaching with the aid of international bodies
- Encourage Chairman participation in other regional commission meetings
- Promote UNWTO priorities - Safety and Security, aviation, and technology and innovation



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ACTIONS TAKEN BY UNWTO IN RESPONSE TO THE RECOMMENDATIONS OF MEMBER STATES





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RESOURCE MOBILIZATION

- In the framework of IY2017, UNWTO established new partnerships and conducted several activities across regions with the extra budgetary funds raised
- Through INVESTOUR, partnerships were created to support sub regional event
- With the support of the Chimelong group, UNWTO conducted activities focused on biodiversity, conservation and environmental protection benefitting several countries in the Africa region.

AIR CONNECTIVITY AND VISA FACILITATION

- Joint Statement on Aviation and Tourism signed by UNWTO & ICAO, for cooperation on issues of common priority.
- Regional Seminar on Tourism and Air Connectivity in Africa, aimed at bridging air transport and tourism policies
- Luanda Declaration on Tourism and Air Transport Connectivity in Africa
- The Medellín Statement, highlighting the potential of air transport and tourism in promoting sustainable development
- UNWTO contribution to the ICAO TRIP Strategy Compendium in 2017
- UNWTO Visa Openness Report as a tool to analyze the progress made in visa facilitation



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BRANDING THE IMAGE OF AFRICA

- UNWTO Regional Conference on 'Enhancing Brand Africa: Fostering Tourism Development', in Accra, Ghana, in August 2015
- UNWTO & CASAFRICA are jointly producing a publication on "Brand Africa: Enhancing and Fostering Tourism Development in the Continent"
- "Toolbox on Crisis Communications in Tourism" produced by UNWTO
- Other workshops organized in various African at the request of the member states:
 - UNWTO Training Workshop on branding, e-marketing and communication, *Tunisia, May 2014*
 - UNWTO/THEMIS Capacity Building Course on E- marketing technical training, *Zimbabwe, March 2015*
- UNWTO has supported various Member States with their crisis management strategies



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WOMEN AND YOUTH EMPOWERMENT IN TOURISM

- UNWTO & Cameroun organized a Roundtable on Women, Sports and Tourism in Yaounde in 2016
- UNWTO & Amadeus developed a pilot project aimed to facilitate access of women and youth from underserved communities to employment or entrepreneurship within the tourism industry.
- UNWTO initiative on Women Empowerment in the Tourism Sector

STRENGTHEN THE RELATION WITH AU

- UNWTO signed a MoU with AU to enhance cooperation
- UNWTO attended the 1st Ordinary Session of the AU Specialized Technical Committee on Transport, Energy and Tourism which was held in Togo in 2017
- UNWTO attended the launch of The Single African Air Transport Market (SAATM), a flagship project of the African Union Agenda 2063, in Ethiopia.



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ANTI-POACHING

- Briefing paper (2016): Towards measuring the Economic Value of Wildlife Watching Tourism in Africa
- First African Charter on Sustainable and Responsible Tourism and signed the Marrakech Declaration on 'Tourism and Climate Issues in Africa'
- The introduction of the concept of an African Caravan on Sustainable and Responsible Tourism
- UNWTO/Chimelong initiative conducted a series of training seminars on tourism and wildlife in Republic of Guinea and Democratic Republic of Congo, respectively in November 2017
- The Declaration of Kinshasa addressing poaching and carbon footprint

SECURITY, TECHNOLOGY & INNOVATION

- UNWTO high-level meeting on tourism and security in 2016 in Spain, for developing mechanisms to ensure a safe, secure and seamless travel
- UNWTO 1st Meeting of the High Level Task Force on Tourism and Security, in 2017 in Spain, for integrating national security with tourism security
- The Declaration on the Facilitation of Tourist Travel approved by GA in 2009
- UNWTO initiated the examination of Travel Advisories
- 1st World Conference on Smart Destinations in 2017 in Spain
- UNWTO currently focuses on positioning Innovation & Technology at the forefront of its priorities



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THANK YOU!



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