Mr. Peter Laimer
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Chengdu/China, 11 – 16 September 2017

UNWTO Committee on Statistics and the Tourism Satellite Account
Objectives and tasks

Outline

Governance of Tourism (Statistics) in Austria
Governance of Tourism in Austria

Governance in the tourism sector: a process of conducting coordinated activities among public, private and social actors in the “tourism system” to create synergies (see UNWTO, 2013, Governance for the tourism sector and its measurement).

Governance of Tourism (Statistics) in Austria

**Federal level**

- **Parliament**
- **Federal Ministry of Science, Research and Economy**
- **Social partners**, inter alia as stakeholders
- **Tourism associations**, as stakeholders under private law

**Federal state level**

- **Parliaments**
- **Departments of federal state governments**
- **Economic chambers, chambers of labor**
- **Municipalities (regions)**

S: BMWFW; Statistics Austria
Tourism Statistics at Statistics Austria

Primary Statistics
- Accommodation capacity
- Arrivals & overnight stays
- Trips with overnight stays
- Same-day trips

Accounts
- Travel Balance of Payments (TBoP)
  - Credit
  - Debit
- Tourism-Satellite Accounts (TSA)
  - Value added
  - Labor force

Primary Statistics
- Accommodation statistics
- Travel Behavior of Austrians

Tourism & Travel Statistics
- Monthly arrivals & overnight stays
- Yearly accommodation capacity
- Trips with overnight stay
- Same-day trips

Accommodation in Austria

Tourism & Travel Statistics
Main results 2016
- Without international passenger transport: 17.44 bn. Euro
- Without international passenger transport: 8.59 Mrd.
- 40.03 bn. Euro total expenditure
- 19.67 bn. Euro tourism value added
- 5.6% of GDP
- 337,000 direct employed*
- 293,100 direct Full-Time-Equivalents*
- About 7.9% of total economy*

*) Results 2015
UNWTO Committee on Statistics and the TSA

- Austria has been a member of UNWTO since 1975;
- attending the UNWTO Committee on Statistics and the Tourism Satellite Account (TSA) and the former “Committee on Statistics and Macroeconomic Analysis of Tourism” for more than 20 years;
- an official member of the Committee since 2015, chairing the group in 2016 and 2017 (incl. the Working Group on Measuring Sustainable Tourism);
- a member of the “Technical Advisory Board” (TAB) since 2010, which is supporting the Committee in its work;
- actively participating and chairing sessions in several “UNWTO International Conferences on Tourism Statistics” (Iguazu, Bali, Manila);
- organised commonly with UNWTO the SCBP Europe in 2008/2009.
The Committee - a subsidiary advisory body of the UNWTO Executive Council - is

- proposing initiatives related to the design and implementation of tourism statistics international standards (i.e. Statistical Framework Measuring Sustainable Tourism);
- promoting international comparability of tourism statistics by proposing initiatives relative to the collection, homogeneity, processing and dissemination of data (i.e. IRTS 2008 Compilation Guide);
- supporting member countries in their initiatives to improve their respective national “Systems of Tourism Statistics” (STS) and in the development of the TSA (i.e. Statistics Capacity Building Programmes);
- liaising with other international bodies with delegated responsibilities for leadership and coordination of related international statistics and their standards within sphere of the UN system.

The Committee is

- consisting of
  - 12 regular members, namely Austria, Brazil, Chile, France, Georgia, India, Mozambique, Peru, Philippines, Saudi Arabia, South Africa, Spain;
  - 2 representatives of the “Associate Members”, namely Macao and China;
  - 2 representatives of the “Affiliate Members”, namely the “Chairman of the Affiliate Members Board (2017)” and the “Consolidated Tourism and Investment Consultants Limited” (CTICO), Jamaica;
- meeting once a year;
Currently, the work of UNWTO and the Committee related to tourism statistics considers the following issues:

- Preparation of a Technical Note on linking SEEA and TSA (http://cf.cdn.unwto.org/sites/all/files/pdf/item_3.3_1.pdf)
- Continuation of pilot studies/best practices of countries related to “Measuring Sustainable Tourism” (MST; see also http://statistics.unwto.org/wg_meeting)
- Further considerations and investigations related to the measurement of tourism on subnational level taking into account MST
- Elaborations on the tourism relevant SDG indicators related to targets 8.9, 12.b and 14.7 and the organisation of the data collection (UNWTO as the responsible Custodian Agency)


Further investigations related to current phenomena and its statistical measurement (big data, sharing economy)


Elaboration of a “Compilation Guide for TSA” in collaboration with the UN Statistical Division (see also https://unstats.un.org/unsd/trade/events/2017/manila/default.asp)
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Please address queries to:
Mr. Peter Laimer

Contact information:
Guglgasse 13, 1110 Vienna
phone: +43 (1) 71128-7849
fax: +43 (1) 4934300
peter.laimer@statistik.gv.at

Tourism Statistics website:

UNWTO Committee on Statistics and TSA website:
http://statistics.unwto.org/content/committee-statistics-and-tourism-satellite-account

www.statistik.at