



Mr. Peter Laimer

UNWTO General Assembly

Chengdu/China,
11 – 16 September 2017

UNWTO Committee on Statistics and the Tourism Satellite Account

Objectives and tasks



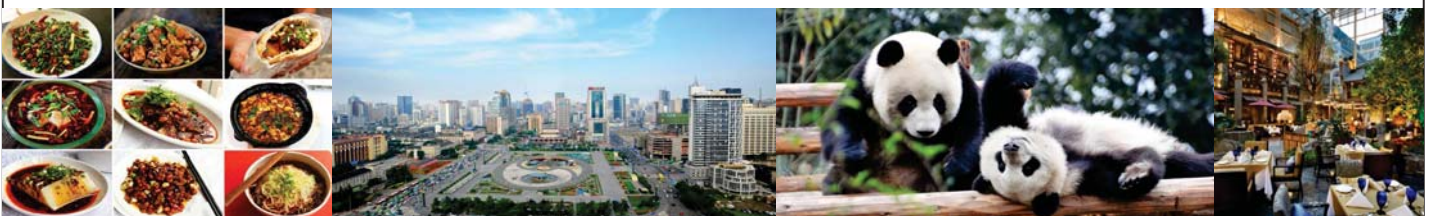
www.statistik.at

We provide information

Outline



➤ Governance of Tourism (Statistics) in Austria



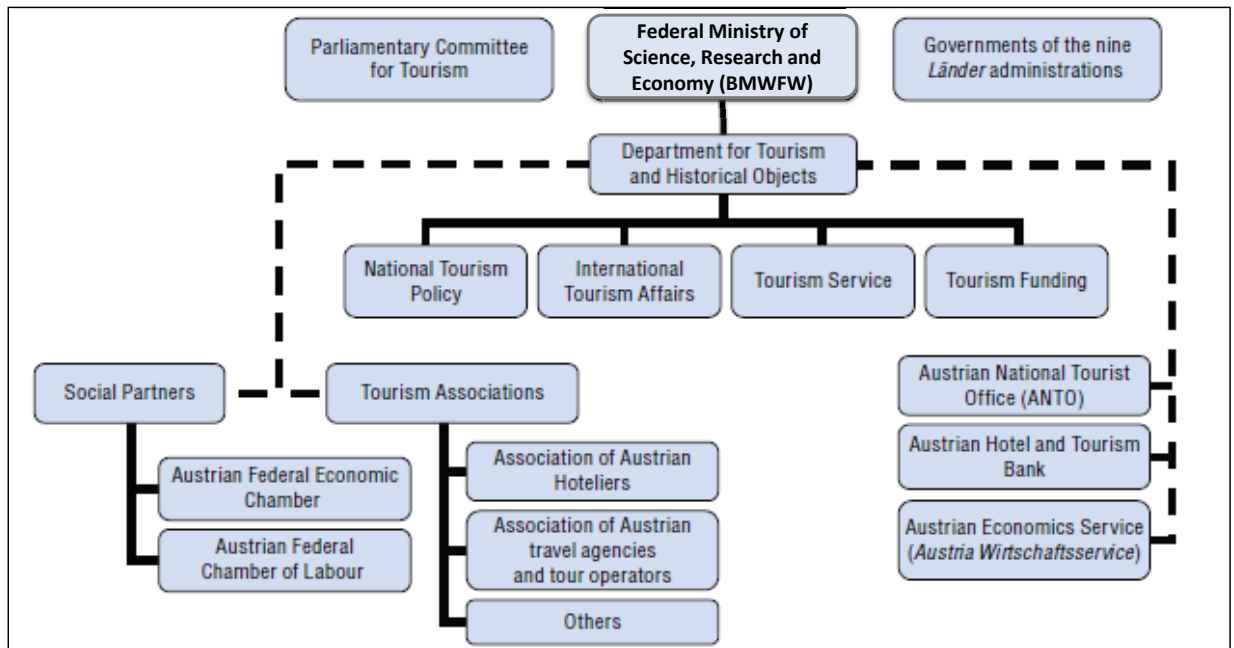
www.statistik.at

slide 2 | March 2017

Governance of Tourism in Austria



Governance in the tourism sector: a process of conducting coordinated activities among public, private and social actors in the “tourism system” to create synergies (see UNWTO, 2013, Governance for the tourism sector and its measurement).



S: BWF; OECD

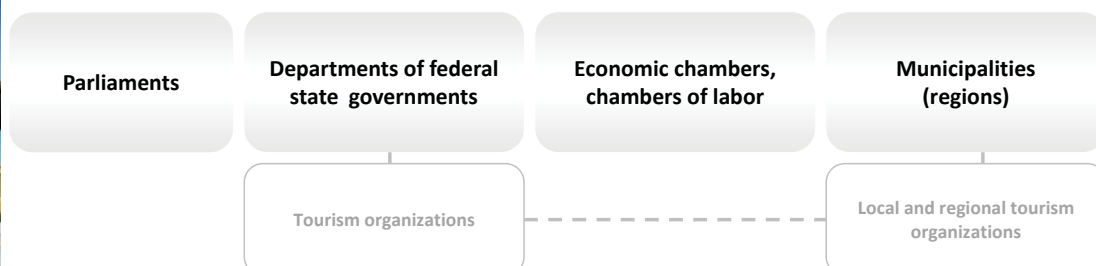
Governance of Tourism (Statistics) in Austria



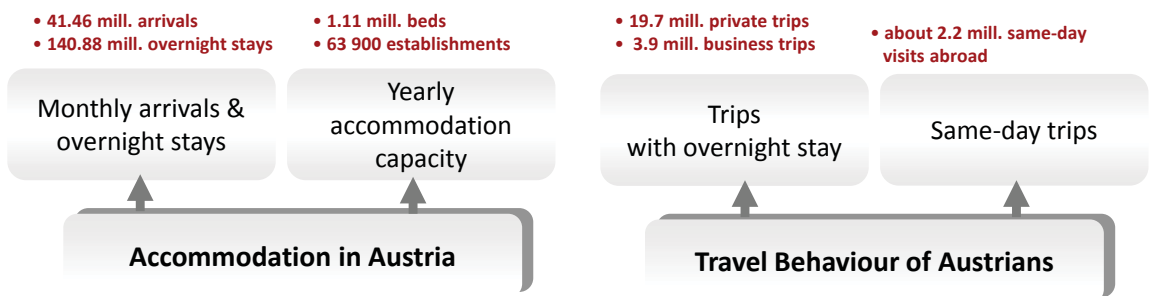
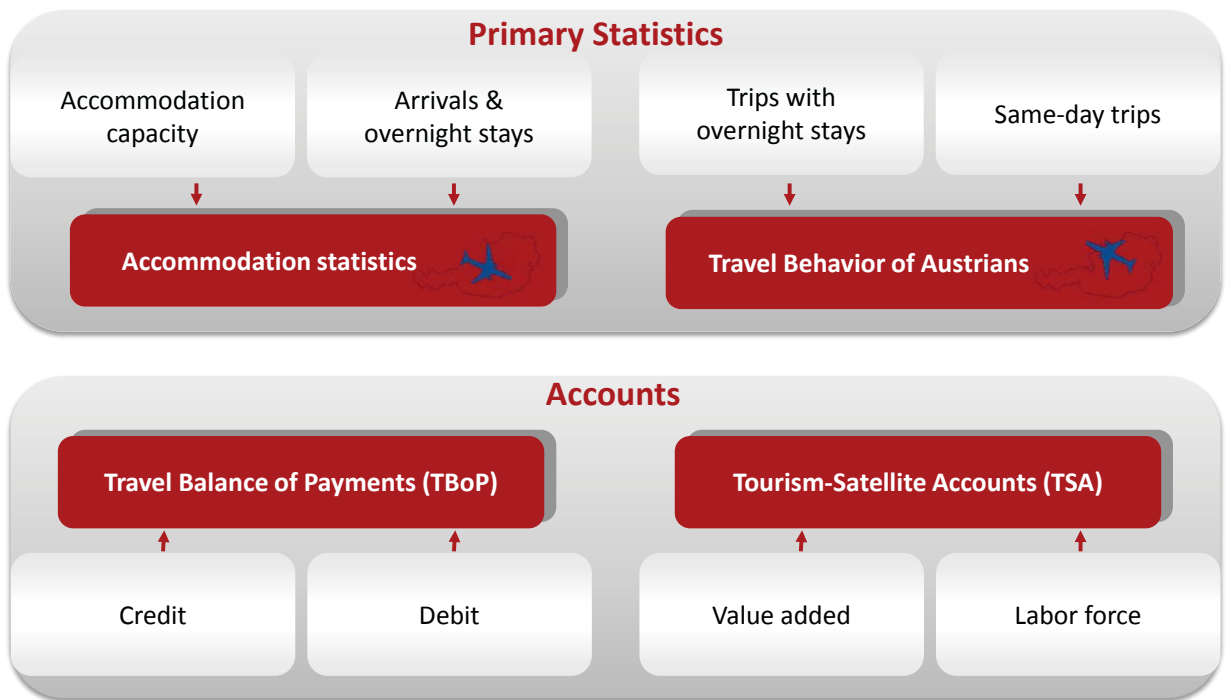
Federal level



Federal state level

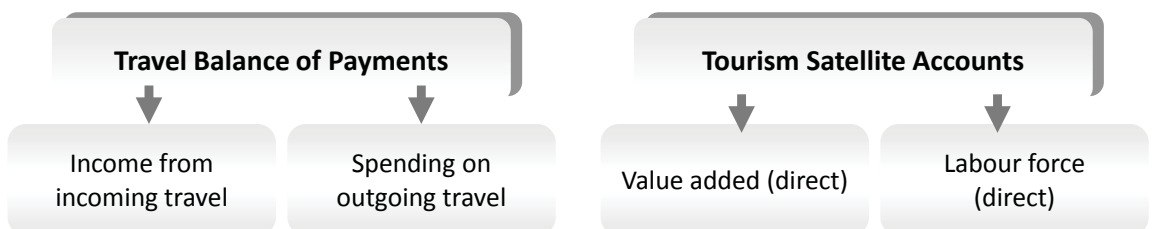


S: BWF; Statistics Austria



Tourism & Travel Statistics

Main results 2016



• Without international passenger transport: 17.44 bn. Euro

• Without international passenger transport: 8.59 Mrd.

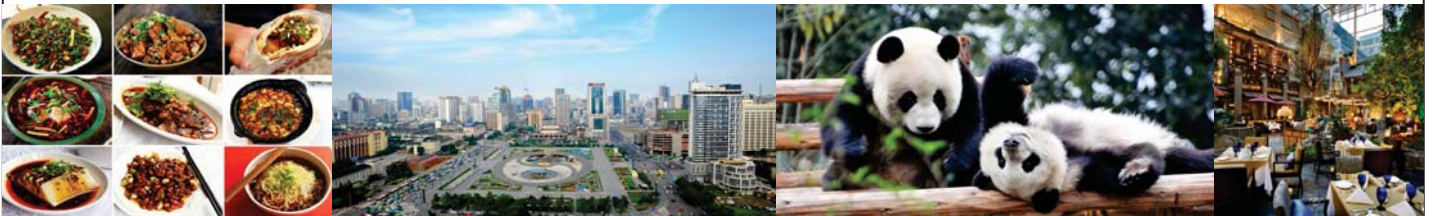
• 40.03 bn. Euro total expenditure
• 19.67 bn. Euro tourism value added
• 5.6% of GDP

• 337.000 direct employed*
• 293 100 direct Full-Time-Equivalents*
• About 7.9% of total economy*

*) Results 2015



➤ UNWTO Committee on Statistics and the TSA



UNWTO Committee on Statistics and the TSA



➤ Austria has been

- a member of UNWTO **since 1975**;
- attending the **UNWTO Committee** on Statistics and the Tourism Satellite Account (TSA) and the former “Committee on Statistics and Macroeconomic Analysis of Tourism” for more than **20 years**;
- an official **member** of the Committee **since 2015**, chairing the group in 2016 and 2017 (incl. the Working Group on Measuring Sustainable Tourism);
- a member of the “**Technical Advisory Board**” (TAB) since 2010, which is supporting the Committee in its work;
- **involving mainly in the work** related to the “International Recommendations for Tourism Statistics 2008”, “Tourism Satellite Account: Recommended Methodological Framework 2008” and “International Recommendations for Tourism Statistics 2008 - Compilation Guide”;
- actively **participating** and **chairing** sessions in several “UNWTO International Conferences on Tourism Statistics” (Iguazu, Bali, Manila);
- organised commonly with UNWTO the **SCBP Europe** in 2008/2009.



➤ The **Committee** - a subsidiary **advisory body** of the **UNWTO Executive Council** - is

- proposing initiatives related to the design and implementation of tourism statistics **international standards** (i.e. Statistical Framework Measuring Sustainable Tourism);
- promoting international **comparability** of tourism statistics by proposing initiatives relative to the collection, homogeneity, processing and dissemination of data (i.e. IRTS 2008 Compilation Guide);
- supporting member countries in their initiatives to **improve** their respective national **“Systems of Tourism Statistics”** (STS) and in the development of the TSA (i.e. Statistics Capacity Building Programmes);
- liaising with other **international bodies** with delegated responsibilities for leadership and coordination of related international statistics and their standards within sphere of the UN system.



➤ The **Committee** is

- consisting of
 - **12 regular members**, namely Austria, Brazil, Chile, France, Georgia, India, Mozambique, Peru, Philippines, Saudi Arabia, South Africa, Spain;
 - **2 representatives** of the “Associate Members”, namely Macao and China;
 - **2 representatives** of the “Affiliate Members”, namely the “Chairman of the Affiliate Members Board (2017)” and the “Consolidated Tourism and Investment Consultants Limited” (CTICO), Jamaica;
- meeting **once a year**;
- **elected** for the years 2015-2019, **chaired** by Austria 2016-2017 and by Spain 2018-2019.



Currently, the work of **UNWTO** and the **Committee** related to **tourism statistics** considers the following issues:

- Development of a “Statistical Framework for Measuring Sustainable Tourism” (**SF-MST**; http://cf.cdn.unwto.org/sites/all/files/pdf/item_3.2_1.pdf)
- Preparation of a **Technical Note** on linking SEEA and TSA (http://cf.cdn.unwto.org/sites/all/files/pdf/item_3.3_1.pdf)
- Continuation of pilot studies/best practices of countries related to “Measuring Sustainable Tourism” (MST; see also http://statistics.unwto.org/wg_meeting)
- Further considerations and investigations related the measurement of tourism on **subnational level** taking into account MST
- Elaborations on the tourism relevant **SDG indicators** related to targets 8.9, 12.b and 14.7 and the organisation of the data collection (UNWTO as the responsible Custodian Agency)
- Participation in the “48th Session of the **United Nations Statistical Commission**”, held in New York 7-10 March 2017 (<https://unstats.un.org/unsd/statcom/48th-session/>), presentation of the “Report of the UNWTO on tourism statistics” (<https://unstats.un.org/unsd/statcom/48th-session/documents/2017-17-TourismStats-E.pdf>) and organisation of a **Seminar** “Accounting and Statistics for Sustainable Tourism” (<https://unstats.un.org/unsd/statcom/48th-session/side-events/20170308-2L-accounting-and-statistics-for-sustainable-tourism/>)



Currently, the work of **UNWTO** and the **Committee** related to **tourism statistics** considers the following issues (cont.):

- Organisation of the “**6th UNWTO International Conference on Tourism Statistics Measuring Sustainable Tourism**” held in the Philippines/Manila 21-24 June 2017 (<http://www.cvent.com/events/6th-international-conference-on-tourism-statistics-measuring-sustainable-tourism/event-summary-a2580aeab7ad4b66aea4600dc0d2f7f6.aspx>)
- Continuation of the Statistics Capacity Building Programmes (recently in Algeria; <http://statistics.unwto.org/event/regional-statistics-capacity-building-programme-2017-2019>)
- Further investigations related to **current phenomena** and its statistical measurement (big data, sharing economy)
- Preparation of a “**Workshop on Measuring the economic impact of tourism in Europe: the Tourism Satellite Account (TSA)**”, held in Belgium/Brussels 29-30 November 2017 (http://statistics.unwto.org/event/DG_Grow_WS)
- Elaboration of a “**Compilation Guide for TSA**” in collaboration with the UN Statistical Division (see also <https://unstats.un.org/unsd/trade/events/2017/manila/default.asp>)

*Please address queries to:
Mr. Peter Laimer*

*Contact information:
Guglgasse 13, 1110 Vienna
phone: +43 (1) 71128-7849
fax: +43 (1) 4934300
peter.laimer@statistik.gv.at*

*Tourism Statistics website:
http://www.statistik.at/web_en/statistics/Economy/tourism/index.html*

*UNWTO Committee on Statistics and TSA
website:
<http://statistics.unwto.org/content/committee-statistics-and-tourism-satellite-account>*

UNWTO Committee on Statistics and the Tourism Satellite Account

Objectives and tasks