



UNWTO Training on Tourism and Policy Strategy

Abidjan, Côte d'Ivoire, 9 to 13 December 2013

UNWTO, the UNWTO.Themis Foundation and Côte d'Ivoire organized a training seminar on Tourism Policy and Strategy in Abidjan, from 9 to 13 December 2013.

The opening ceremony was co-chaired by H.E. Mr. Roger Kacou, Tourism Minister and Mrs. Elcia Grandcourt, UNWTO Programme Director for Africa. The Minister stated the commitment of the Government towards the tourism sector and the objective of making it a priority of the national economy. Mrs. Grandcourt emphasized the full commitment of UNWTO to give first hand assistance to its Members in the development of the tourism sector.

The course was addressed to the ECOWAS francophone countries as follows: **Benin, Burkina Faso, Cap Verde, Côte d'Ivoire, Guinea, Guinea-Bissau, Mali, Mauritania, Niger, Senegal and Togo**. A total of 60 participants from the National Tourism Administrations and other governmental agencies attended the course which aimed to provide officials with tools, skills, and know-how to develop tourism policies. Moreover, a technical visit was conducted in four villages and towns around Abidjan (Abbata, Bingerville, Blockhaus and M'Badon) to enable participants to gain practical experience. As a result, participants were able to develop a tourism strategy for a geographical area, based on a national policy.