Meeting and African Ambassadors' lunch

UNWTO Headquarters, Madrid, Spain, Friday 2 October 2015

12:00 – 15:30

29.09.2015

Programme

Friday 2 October 2015

11:45-12:00	Arrival of the African Ambassadors
12:00-12:20	Welcome Remarks *Dr. Taleb Rifai, UNWTO Secretary-General*
12:20-12:50	Introduction to the Regional Programme for Africa *Mr. Carlos Vogeler, Director-Executive Secretary, Member Relations* Presentation of the activities of the Regional Programme 2015 and upcoming events and UNWTO Affiliate Members Regional Report-Volume four: Tourism in Africa: A tool for development *Mrs. Lydia Bebe Kum, Senior Programme Assistant, UNWTO Regional Programme for Africa*
12:50-13:00	Advancement of activities of technical cooperation in Africa *Mrs. Vanessa Satur, Programme Officer, UNWTO Technical Cooperation Programme*
13:00-13:10	UNWTO Briefing Paper "Towards Measuring the Economic Value of Wildlife Watching Tourism in Africa" *Dr. Dirk Glaesser, Programme Director, Sustainable Development of Tourism*
13:10-13:30	Group photo (lobby)
13:30-15:30	Lunch and Discussion *Venue of the meeting*: **UNWTO Headquarters, Lonati Room, 9th floor** *Venue of the lunch:* ***Meliá Castilla Hotel***