



## Meeting of the UNWTO Knowledge Network

On the occasion of the 2nd UNWTO Knowledge Network Global Forum  
Innovation in Tourism: Bridging Theory and Practice

28 May 2014  
Anáhuac University, Mexico

15 May 2014

### Preliminary Agenda

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#### 28 May (Wednesday) UNWTO Knowledge Network Meeting

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| 09:00 – 18:00 | Registration (Venue: University Showroom)   |
| 15:00 – 15:30 | UNWTO Knowledge Network Meeting Registration  |
| 15:30 – 18:30 | <b>UNWTO Knowledge Network Meeting</b> (Venue: Conference Hall, Faculty of Architecture)  |
| 15:30 – 15:40 | Opening Remarks By Carlos Vogeler, Director, Executive-Secretary, Members Relations, UNWTO  |
| 15:40 – 16:00 | Introduction of the Participants  |
| 16:00 – 16:30 | Introduction of the Knowledge Network Community   |
| 16:00 – 16:10 | UNWTO Knowledge Network within the Affiliate Members Programme by Yolanda Perdomo Director, UNWTO Affiliate Members Programme   |
| 16:10 – 16:20 | Mission of UNWTO & Role of Educational and Research Institutes by Don Hawkins Eisenhower Professor, George Washington University, Special Advisor for the Knowledge Network to the Secretary-General of UNWTO   |
| 16:20 – 16:30 | UNWTO Knowledge Network: Programme of Work 2014-2015 by Eunji Tae, Coordinator, UNWTO Knowledge Network   |
| 16:30 – 17:00 | Knowledge Network: Extended Research Arm for UNWTO <ul style="list-style-type: none"><li>• UNWTO overall policy for research by Carlos Vogeler, Director, Executive-Secretary, Members Relations, UNWTO</li><li>• Knowledge Network's research perspective by Kaye Chon, Dean, Hong Kong Polytechnic University</li></ul> |
| 17:00 – 18:20 | Open Discussion   |
| 18:20 – 18:30 | Concluding Remarks by Carlos Vogeler  |
| 19:30 – 21:00 | Welcome Cocktail (Venue: University Showroom)   |