

# Islamic Republic of Afghanistan

## Ministry of Information and Culture



# Tourism and Technology

Presented by:-

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## Country Profile:

Afghanistan, officially the Islamic Republic of Afghanistan is bordered by Uzbekistan, Turkmenistan and Tajikistan to the North, by China to the extreme North East, by Iran to the west and by Pakistan in the south.

Capital: Kabul

Area Total: 647500sqkm

Population: 32 Millions Estimated



## SWOT analysis of strategic intent on tourism and technology

<p><b>Strengths</b> Afghanistan famous for beautiful landscape and thousands of historical monuments and Archeological sites.</p>	<p><b>Weaknesses</b> Lack of transportations, no proper communication and touristic facilities.</p>
<p><b>Opportunities</b> Having rich cultural heritage could result to in generating thousands of job opportunities to the Afghans.</p>	<p><b>Threats</b> Insecurity in some parts of the country.</p>

# Stakeholder Roles and Responsibilities on tourism and technology

## Name of Stakeholder Roles and Responsibilities

- Government: Leadership of Tourism services within a framework of strategies and policies.
- Private Sectors, acts under support of the government and provides touristic services to tourists. There are 650 tourism companies operating in Afghanistan.
- Civil Societies: Have active participation in Tourism related activities.
- International Organization: UNWTO, UNESCO, SAARC, AKF, OIC

## Highlights of key regulatory and policy initiatives, strategies, programs and success stories in Afghanistan on tourism and technology

- Providing Touristic services
- Encouraging investors for investment in Touristic areas
- Afghan Handicrafts access to global markets.
- Capacity Building of Tourism related staffs
- Facilitating Tourism visa on arrival for foreign citizens.

## Benefits, lessons learned and recommendations

Holding of such programs would have the following benefits:

- Awareness on Tourism services,
- Proper implementation of policies and strategies
- Coordination of tourism programs
- Exchange of experiences
- Capacity Building
- Transferring the expertise for those delivering tourism services

## Benefits, lessons learned and recommendations

### Recommendations:

- Holding of such programs
- To consider the lessons learned in our strategies and policies
- Government's attention towards youth employment in tourism sector.

**Thank you from  
your attention!**

