



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



General Assembly

Twenty-second session
Chengdu, China, 11-16 September 2017
Provisional agenda item 9

A/22/9
Madrid, 9 August 2017
Original: English

Appointment of the Secretary-General for the period 2018-2021 on the recommendation of the Executive Council

I. Introduction

1. At its 105th session held in Madrid, Spain, on 10-12 May 2017, and on the basis of decision 17(XCIV) laying down the rules of procedure for the appointment of a nominee to the post of Secretary-General, 18 out of 33 Council members present and voting cast their ballots to recommend Mr. Zurab Pololikashvili¹ as a nominee for the post of a Secretary-General for the period 2018-2021. Council decision CE/DEC/19(CV) reads as follows:

“The Executive Council,

Having regard to the statement of Mr. Alain St. Ange,

1. *Takes note of his withdrawal; and*

Recalling Article 12(c) of the Statutes and Rule 29(1) of its Rules of Procedure,

Having heard the presentations of the five candidates,

Having held a private meeting in accordance with Rule 29(2) of its Rules of Procedure and the relevant provisions contained in document CE/104/9,

Having heard the designation by its Chair of the representatives of Croatia, Italy, Mexico and Thailand as tellers to count the votes,

Having held a secret ballot during this meeting in accordance with the guiding principles for the conduct of elections by secret ballot annexed to the Rules of Procedure of the General Assembly,

Noting that the ballot gave 3 votes to Mr. Jaime Alberto Cabal (Colombia), 7 votes to Ms. Young-shim Dho (Republic of Korea), 4 votes to Mr. Márcio Favilla (Brazil), 11 votes to Mr. Walter Mzembe (Zimbabwe) and 8 votes to Mr. Zurab Pololikashvili (Georgia),

¹ The curriculum vitae of Mr. Zurab Pololikashvili is contained in the Annex to this document.



Noting that none of the candidates received the required majority of votes in the first ballot and that a second ballot was held,

Noting that the second ballot gave 15 votes to Mr. Walter Mzembi and 18 votes to Mr. Zurab Pololikashvili,

Also noting that Mr. Zurab Pololikashvili received in the second ballot the required majority of Council members votes,

2. *Recommends* the General Assembly to appoint Mr. Zurab Pololikashvili to the post of Secretary-General for the period 2018-2021.”

II. Actions to be taken by the General Assembly

2. The General Assembly, having before it Articles 12(c) and 22 of the Statutes and Rules 38(e), 43 and 53 of its Rules of Procedure, and having noted the recommendation put forward by the Executive Council in its decision CE/DEC/19(CV), is invited to decide on the recommendation made to it by the Council and to appoint the Secretary-General for the period 2018-2021 in accordance with Article 22 of the Statutes.

Annex: Curriculum Vitae of Mr. Zurab Pololikashvili



**Candidate of GEORGIA to the post of
Secretary-General of the World Tourism
Organization (UNWTO)**

H.E. MR. ZURAB POLOLIKASHVILI

Ambassador Extraordinary and Plenipotentiary of Georgia to the Kingdom of Spain, the Principality of Andorra, the People's Democratic Republic of Algeria and the Kingdom of Morocco

Permanent Representative of Georgia to the World Tourism Organization (UNWTO)

PROFESSIONAL CAREER

- Amb. POLOLIKASHVILI has broad experience of working in both private and public sectors at high-profile positions.
- He has extensive diplomatic experience, having represented Georgia to the World Tourism Organization (UNWTO), as well as serving as Ambassador Extraordinary and Plenipotentiary to the Kingdom of Spain. He also held a position of the Deputy Minister of Foreign Affairs from 2005 to 2006.

CURRENT POSITION

Ambassador Extraordinary and Plenipotentiary of Georgia to the Kingdom of Spain, the Principality of Andorra, the People's Democratic Republic of Algeria and the Kingdom of Morocco
Permanent Representative of Georgia to the World Tourism Organization (UNWTO)

2009-2010

Minister of Economic Development of Georgia

- As Minister of Economic Development of Georgia, Amb. Pololikashvili was responsible for overseeing the country's long-term fiscal growth strategies, for advancing foreign trade and investment policy initiatives, as well as for promoting the development of tourism, infrastructure and transportation sectors. He was instrumental in launching an innovative policy for the development of tourism in Georgia, prioritizing the sphere on both the government and private sector agendas.
- During Amb. Pololikashvili's tenure as the Minister of Economic Development, through key policy reforms, marketing activities, improvement of infrastructure and visa liberalization initiatives, Georgia managed to nearly double the annual number of international arrivals, from 1.5 million (in 2009) to exceeding the 2.8

million mark by 2011. Those reforms paved the way for sustainable tourism practices in Georgia and poverty alleviation initiatives, placing Georgia among top tourist destinations in the region.

- Minister Pololikashvili successfully led the economic liberalization processes, introducing more supportive policies for SMEs, and incentive programs to attract foreign investment for development of hard and soft infrastructure.

2006-2009 Ambassador Extraordinary and Plenipotentiary of Georgia to the Kingdom of Spain

2005-2006 Deputy Minister of Foreign Affairs of Georgia

- In his capacity as Deputy Minister of Foreign Affairs of Georgia, he supervised the departments for administrative, budgetary, financial and consular affairs, as well as the Department for Human Resources Management. Pololikashvili was responsible for ushering in a new phase of more liberal and secure visa regimes, facilitation of processes to ease border crossing procedures, and deepening relations with various international organizations, including the UNWTO.

EXPERIENCE IN PRIVATE SECTOR

Amb. Pololikashvili's private sector experience includes several years in the financial and banking sectors, serving as the Manager of International Operations for TBC Bank (one of the most successful banks in Georgia), Director of TBC Bank's Central Branch Office (2001-2005) and the Vice President of TBC Group (2010-2011).

In 2011-2012 Amb. Pololikashvili was CEO of FC Dinamo Tbilisi, the leading professional football team in Georgia.

ACADEMIC QUALIFICATIONS

2008-2009 Global Senior Management Program (GSMP), IE Business School, Instituto de Empresa, Madrid, Spain

1994-1998 Bachelor's Degree in Banking, Georgian Technical University, Tbilisi, Georgia.

PERSONAL DATA

Date of birth: 12 January 1977, Tbilisi, Georgia

Marital status: Married and has three children

Languages: Georgian (native)
English, Spanish, and Russian (fluent)
French, Japanese and Polish (spoken)