



General Assembly

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Report of the Secretary-General

Part II: Administrative and statutory matters

(h) Agreements concluded by the Organization

I. Introduction

1. Article 12 of the Statutes of the UNWTO stipulates the following in regard to the agreements concluded by the Organization:

“The Assembly may consider any question and make recommendations on any matter within the competence of the Organization. Its functions, other than those which have been conferred on it elsewhere in the present Statutes shall be:

...

(l) to approve, or to delegate the power to approve, the conclusion of agreements with governments and international organizations;

(m) to approve, or to delegate the power to approve, the conclusion of agreements with private organizations or private entities;

...”

2. It is by virtue of these provisions that the following agreements and working arrangements concluded with governments, intergovernmental organizations and non-government entities are submitted to the General Assembly. All agreements concluded by the Organization are available for consultation at the Secretariat.

II. Agreements concluded to host UNWTO events (date of events in brackets)

With Member States and observers:

- Albania: International Conference on “Managing Seasonality in Tourism” (Tirana, 20



- October 2014)
- Andorra: 8th World Congress on Snow and Mountain Tourism (Andorra-la-Vella, 9-10 April 2014)
 - Angola: 56th meeting of the UNWTO Regional Commission for Africa and Regional Seminar on Tourism and Air Connectivity (Luanda, 28-30 April 2014)
 - Argentina: UNWTO International Course on Excellence in the Quality of Tourism Destinations (San Salvador de Jujuy, 8-13 March 2015)
 - Azerbaijan: 57th meeting of the UNWTO Regional Commission for Europe and the Seminar on “Developing Effective Tourism Clusters” (Baku, 3-4 April 2014)
 - Cambodia:
 - UNWTO Regional Conference on Tourism Development in Cultural Heritage Sites (Siem Reap, 31 October-2 November 2013)
 - UNWTO Regional Statistics Workshop for Mekong River Countries (Siem Reap, 26-30 July 2014)
 - Joint UNWTO/UNESCO World Conference on Tourism and Culture (Siem Reap, 4-6 February 2015)
 - China:
 - International Mayors’ Forum on Tourism (Zhengzhou, 15-17 November 2014)
 - 7th UNWTO International Meeting on Silk Road Tourism in China (Xi’an, 18-20 June 2015)
 - Colombia:
 - 57th meeting of UNWTO Regional Commission for the Americas (Cartagena de Indias, 24-26 June 2014)
 - 21st session of the UNWTO General Assembly (Medellin, 12-17 September 2015)
 - Côte d’Ivoire: Regional training course on tourism policy and strategy (Abidjan, 9-13 December 2013)
 - Croatia:
 - “UNWTO-ETC e-Marketing Master Class” (Zadar, 23-24 October 2013)
 - 100th session of UNWTO Executive Council (Rovinj, 27-29 May 2015)
 - Democratic Republic of the Congo: Regional training course on tourism policy and strategy (Kinshasa, 18-22 May 2015)
 - Dominican Republic: UNWTO Seminar on “Management of Cultural Heritage Tourism Destinations (Santo Domingo, 17-18 February 2014)
 - Egypt: 39th meeting of UNWTO Regional Commission for the Middle East and the International Conference on Tourism Safety and Security (Cairo, 14-15 September 2014)

- France: Joint UNWTO-France Conference on Sustainable Development of Tourism in Islands, (Réunion Island, 11-13 September 2013)
- Haiti : 58th meeting of UNWTO Regional Commission for the Americas and Seminar on Multidestination Opportunities for Regional Integration (Port-au-Prince, 19-22 May 2015)
 - Israel: 58th meeting of UNWTO Regional Commission for Europe and Seminar on “Mobile Technologies for Improving the Tourism Experience” (Haifa, 11-14 May 2015)
 - Italy (Veneto Region): International Meeting on Accessible Tourism (Vicenza, 4 April 2014)
 - Japan: UNWTO Special Workshop on Tourism Statistics (Nara, 20-21 November 2014)
 - Kazakhstan:
 - UNWTO-UNESCO meeting on Silk Road Heritage Corridor in Central Asia and China Tourism Strategy (Almaty, 7-8 October 2013)
 - Euro-Asian Ski Resorts Conference (Almaty, 8-9 October 2013)
 - Lithuania: E-Marketing Master Class: “What next for Baltic Sea Tourism in a Dynamic Digital Environment?” (Druskininkai, 18-19 November 2014)
 - Malaysia: World Tourism Conference 2013 (Malacca, 21-23 October 2013)
 - Maldives: 57th Joint Meeting of the UNWTO Commission for East Asia and the Pacific and the UNWTO Commission for South Asia, and the UNWTO Regional Ministerial Conference on Positioning Tourism in a Wider Socio-Economic Context (Bandos Island, 3-5 June 2015)
 - Mexico:
 - UNWTO Course on “Gastronomy as a Tool for Tourism Competitiveness” (Playas de Rosarito, Baja California, 7-11 October 2013)
 - Official celebration of World Tourism Day (Jalisco, 27 September 2014)
 - UNWTO Course on “Tourism Competitiveness: Planning for Sustainable Community Development” (Puebla, 27-31 October 2014)
 - Montenegro: 2nd UNWTO Conference on Destination Management in the Mediterranean “Quality: The Key Driver for Success in the Mediterranean Destinations” (Budva, 22-24 June 2015)
 - Morocco: UNWTO Conference on “The Atlantic Initiative for Tourism 2014 (Rabat, 25-27 November 2014)
 - Oman: Workshop for the Application of Sustainable Tourism Indicators Towards the Establishment of a Sustainable Tourism Observatory in the Sultanate of Oman (Al Khayran, 10-14 May 2015)
 - Palestine (Observer): International Conference on Sustainable Religious Tourism: Fostering Socio-Economic Development for Host Communities (Bethlehem, 15-16 June 2015)

- Philippines: 26th Joint Meeting of the UNWTO Commission for East Asia and the Pacific and the UNWTO Commission for South Asia, and the International Conference on Tourism and Climate Change (Legazpi, 18-20 May 2014)
- Portugal: 3rd UNWTO International Conference on Tourism and the Media on “How New Media is Shaping the News” (Estoril, 2-3 December 2013)
- Republic of Korea:
 - 5th UNWTO Silk Road Task Force meeting (Seoul, 23-24 April 2015)
 - 2nd UNWTO Euro-Asian Mountain Resorts Conference, with Ulsan Metropolitan City (Ulsan, 14-16 October 2015)
- Russian Federation:
 - UNWTO Seminar on “IT Technologies and Innovative Marketing Tools in the Modern Tourism Industry” (Moscow, 17 March 2014)
 - Ministerial Meeting “Mega Events for Sustainable Tourism Development (Sochi, 16-17 June 2014)
 - UNWTO Seminar on “How to Meet the Expectations of Today’s Traveller – Best Russian and International Practices” (Moscow, 16 March 2015)
- San Marino: European Conference on Accessible Tourism (San Marino, 19 November 2014)
- Saudi Arabia: Implementation of three UNWTO Executive Training Courses (18-20 May 2014, 25-27 May 2014 and 1-3 June 2014)
- Seychelles: 1st Joint Ministerial Conference on Tourism and Air Transport in Africa (Victoria, Mahe, 14-15 October 2014)
- Spain:
 - First International Congress on Tourism and Pilgrimages, with Xunta de Galicia: (Santiago de Compostela, September 2014)
 - International Conference on “Religious Heritage and Tourism: Types, Trends and Challenges” with Municipal Government of Elche: (Elche, 27-28 November 2014)
 - 98th meeting of UNWTO Executive Council (Santiago de Compostela, 4-6 June 2014)
 - 3rd Global Summit on City Tourism (Barcelona, 9-10 December 2014)
- Tunisia: UNWTO Training Workshop on Branding, E-Marketing and Crisis Communication (Tunis, 27-29 May 2014)
- United Arab Emirates: 40th meeting of the UNWTO Regional Commission for the Middle East and the Ministerial Forum on Intra-Arab Tourism (Dubai, 5 May 2015)
- Uruguay: 1st UNWTO Affiliate Members Conference on Overcoming Seasonality (Punta del Este, 1-3 May 2014)
- Uzbekistan: 99th session of UNWTO Executive Council (Samarkand, 1-4 October 2014)

- Viet Nam: International Conference on Spiritual Tourism for Sustainable Development (Ninh Binh Province, 21-22 September 2013)
- Zimbabwe: UNWTO Capacity Building Course on E-Marketing Technical Training (Harare, 23-27 March 2015)

With public and private entities:

- Casa África/FITUR (Spain):
 - 5th Edition of INVESTOUR (Madrid, 23 January 2014),
 - 6th Edition of INVESTOUR (Madrid, 29 January 2015)
- Fundación Escuela de Organización Industrial (Spain): UNWTO Seminar on “Employment in Tourism – Realizing its Full Potential” (Málaga, Spain, 19-20 November 2013)

III. Cooperation agreements concluded with donors (date of signature of the agreement in brackets)

- BINTER (Spain): 6th Edition of Tourism Investment and Business Forum for Africa (INVESTOUR) (5 February 2015)
- CHECK-INN TV (United Arab Emirates): UNWTO Awards for Excellence and Innovation in Tourism (11 March 2014)
- China Chamber of Tourism: Study on the Contribution of Islamic Culture to Tourism: Asia in Focus (17 April 2014)
- Designated Areas for Sustainable Tourism Administration (DASTA) (Thailand): UNWTO Awards for Excellence and Innovation in Tourism and Symposium (23 January 2015)
- ECPAT International (Thailand): Submission to the Global Study on Sexual Exploitation of Children in Travel and Tourism (27 March 2015)
- Etihad Airways (United Arab Emirates): UNWTO Awards for Excellence and Innovation in Tourism (18 February 2014)
- European Travel Commission (ETC) (Belgium):
 - Study on “The Outbound Travel Market from Selected Countries of the Commonwealth of Independent States (CIS)” and the study on “The Image of Europe as Expressed in the Russian Social Media” (20 May 2014)
 - Study on the “Decision-Making Process of Meetings, Congresses, Conventions and Incentives Organisers” (20 May 2014)
- Once Foundation (Spain) and the European Network for Accessible Tourism (ENAT) (Belgium): Updating the Document “UNWTO Recommendations on Accessible Tourism for All” (16 June 2015)
- Iberia, Líneas Aéreas de España: UNWTO Awards for Excellence and Innovation in Tourism (25 July 2014)

- IFEMA/FITUR (Spain): UNWTO Awards for Excellence and Innovation in Tourism and the UNWTO Knowledge Network Symposium (4 September 2013) and commitment for the same contribution until 2017
- Korea Culture & Tourism Institute: Case Study on Cultural Accommodations in the Republic of Korea, China and Japan (3 June 2014)
- Korea Tourism Organization:
 - Project on “Tourism and Culture Partnership” (27 January 2015)
 - Report on “Tourism and Culture Synergies” (25 May 2015)
- Madrid Destino Cultura Turismo y Negocio, S.A (Spain):
 - UNWTO Awards for Excellence and Innovation in Tourism (24 January 2014)
 - UNWTO Awards for Excellence and Innovation in Tourism (23 February 2015)
- Mapfre Asistencia (Spain):
 - UNWTO Awards for Excellence and Innovation in Tourism (25 March 2014)
 - UNWTO Awards for Excellence and Innovation in Tourism (20 January 2015)
- NH Hotel Group (Spain): UNWTO Awards for Excellence and Innovation in Tourism (20 February 2015)
- Travel Weekly Group (UK): Partnership Agreement relating to the project document “Connecting Travel” (5 March 2015)

IV. Cooperation agreements concluded with the United Nations and UN agencies

- ILO (International Labour Organization): Co-Publication Agreement for the publication “Measuring Employment in the Tourism Industries: Guide with Best Practices” (4 August 2014)
- UNDG (United Nations Development Group): Contribution Agreement to Support to UN Development Coordination Activities through the Resident Coordinator System (RC System) (5 June 2014)
- UNESCO World Heritage Centre: Contribution Agreement to cover travel expenses of participants in the Heritage Corridors Tourism Strategy Workshop held at Almaty on 7-8 October 2013 (26 August 2013)
- UPU (Universal Postal Union): Cooperation Agreement for the “UNWTO Internal Control Gap Analysis Project” (5 June 2014)
- World Trade Organization: Project Agreement with the Enhanced Integrated Framework (EIF) for the preparation of a joint study (31 October 2014)

V. Agreements concluded on technical cooperation projects

With Full and Associate Members:

- Aruba : Project "Masterplan CBS 2007 – Integrated Information Systems - The Development of the System of Tourism Statistics and a Tourism Satellite Account" (7 July 2014)
- Burundi and Themis Foundation:
 - Training of women and young people for professions required by tourism enterprises in Bujumbura and strengthening of tourism SMEs (8 October 2013)
 - Identification and delimitation of the tourist sites in Burundi (26 May 2014)
 - Development of a study to identify tourism sites and their delimitation in Burundi (11 September 2014)
- Ethiopia: Implementation of a hotel classification and grading system in Ethiopia (18 December 2014)
- Gambia Ministry of Tourism and the Association of Small Scale Enterprises in Tourism (ASSET): Implementation of the Kartong Ecotourism Project in Gambia (5 November 2014)
- Haiti and Themis Foundation: Project entitled "Increasing the impact of tourism development on the local economy in Jacmel" (15 April 2014)
- Mongolia: Implementation of the project "Capacity Building for Tourism Employees in Mongolia" (8 April 2015)
- Mozambique: Creation of a Strategic Tourism Development Plan for Mozambique (24 February 2014)
- Oman: Development of tourism statistics in Oman (16 November 2014)
- Qatar: Cooperation Agreement for the Implementation of the New Tourism Strategy and Action Plan in Qatar (Phase 2) (24 February 2014) and Exchange of Letters to amend the Cooperation Agreement (2 November 2014)
- Romania: Implementation of an Evaluation Mission to Review the National System of Tourism Statistics (13 November 2014)
- Timor-Leste: Implementation of the project on "Capacity Building for Tourism Employees in Timor-Leste" (12 December 2014)
- Uganda: Organization of two familiarization trips within the implementation of the project "Support for Development of Inclusive Markets in Tourism" (22 April 2014)

With intergovernmental and non-governmental organizations:

- Birdlife International (UK): Implementation of the project "Sustainable Tourism along Migratory Bird Flyways (8 November 2013)

- Jordan River Foundation: Reducing unemployment among underprivileged Jordanian youth while enhancing their participation in the tourism sector (12 September 2013)
- SNV Nepal: Development of the National Tourism Strategy Plan for Nepal (19 August 2013)
- UN Participating Organizations (UNWTO, UN WOMEN, UNIDO, UNESCO, FAO, UNOPS, ILO, IOM UNFPA) and UNDP Nicaragua: Operational Aspects of the Coherence Fund in the Republic of Nicaragua (10 December 2013)
- UNDP Congo: Development of the Sustainable Tourism Development Master Plan of the Republic of Congo (8 December 2014)
- UNDP Nicaragua: “Sustainable Local Economic Development of the Caribbean Coast of Nicaragua through the Tourism Sector” (10 December 2013)
- UNDP Uganda: Implementation of the Project “Support for Development of Inclusive Markets in Tourism” (14 August 2013)
- Wetlands International (Netherlands): Implementation of the Project “Sustainable Tourism Along Migratory Bird Flyways” (27 September 2013)

With public and private entities:

- Fundación Europamundo (Spain): Implementation of the “Kartong Ecotourism Project” in Gambia (14 March 2014)
- Indonesian Ecotourism Network: Implementation of the Project “Sustainable Tourism through Energy Efficiency with Adaptation and Mitigation Measures in Pangandaran” (STREAM) (2 January 2014)
- Institute for Essential Services Reform (Indonesia): Implementation of the Project “Sustainable Tourism through Energy Efficiency with Adaptation and Mitigation Measures in Pangandaran” (STREAM) (2 January 2014)
- Norwegian Accreditation: Preparation of a Feasibility Study on the Incorporation of Guest Reviews into Hotel Classification Systems (3 November 2013)
- ST-EP and the Travel Foundation (UK): To support sustainable tourism initiatives that contribute to poverty reduction (30 October 2013)
- ST-EP and Kenya Ministry of Tourism and the Mombasa Coast Tourist Association (Kenya): Implementation of the ST-EP destination management project “Kenya Coast Beach Management and Local Livelihoods Project” (19 December 2013)
- Tourism Economics (USA): Report on “Visa Facilitation in the COMCEC Region” – COMCEC (Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation) (18 August 2014)

VI. MoUs concluded with governments, intergovernmental organizations, public and private entities

- (a) General Memorandum of Understanding to enhance cooperation and identify areas of mutual interest, signed with:

Member States: Albania, Croatia, Democratic Republic of the Congo, Ethiopia, Kazakhstan, Republic of Moldova, Tunisia and Uzbekistan

Intergovernmental organizations:

- African Union
- Association of Caribbean States
- Caribbean Tourism Organization
- Community of Portuguese Speaking Countries
- International Air Transport Association
- Organisation of Eastern Caribbean States
- Organization of the Black Sea Economic Cooperation
- Priority Area 3 of the European Union Strategy
- Cooperation Council of Turkic Speaking States
- UNESCO – United Nations Educational, Scientific and Cultural Organization

Public and private entities:

- ADS GLOBAL AND CTICO (USA)
- ADVERTISING AGENCY "GREAT SILK ROAD" (Uzbekistan)
- AENOR (Asociación Española de Normalización y Certificación)
- AHT (Asociación de Hoteles de Turismo de la República Argentina)
- AMADEUS IT GROUP S.A. (Spain)
- AMFORHT (World Association for Hospitality and Tourism Education and Training) (France)
- APSARA National Authority (Cambodia)
- ASOCIACIÓN CIVIL PUNTA DEL ESTE (Uruguay)
- ASOCIACIÓN COLOMBIANA DE AGENCIAS DE VIAJE Y TURISMO
- ATB (Agència de Turisme de les Illes Balears) (Spain)
- ATTA (Adventure Travel Trade Association) (USA)
- AVIAREPS (Germany)
- AZTA (Azerbaijan Tourism Association)
- BASQUETOUR (Agencia Vasca de Turismo S.A.) (Spain)
- BCC (Basque Culinary Centre)
- CICTOURGUNE (Asociación Centro de Investigación Cooperativa en Turismo) (Spain)
- CONSORCIO DEL PALACIO DE CONGRESOS DE TORREMOLINOS (Spain)
- CONTACT BASE (India)
- COTELCO (Asociación Hotelera y Turística de Colombia)
- EQUITREKKING & TRAVELS WITH DARLEY (USA)
- EUROPEAN CITIES MARKETING (France)
- EUROPEAN INSTITUTE OF CULTURAL ROUTES (Luxembourg)
- FEHGRA (Federación Empresaria Hotelera Gastronómica de la República Argentina)
- FUNDACIÓN ACS (Spain)
- GRIFFITH INSTITUTE FOR TOURISM (Australia)
- GRUPO DE CIUDADES PATRIMONIO DE LA HUMANIDAD DE ESPAÑA (GCPHE)

- GSTC (Global Sustainable Tourism Council) (USA)
- GLOBAL WELLNESS INSTITUTE (USA)
- IH&RA (International Hotel and Restaurant Association) (Switzerland)
- INNOVA TAX FREE GROUP (Spain)
- JATA (Japan Association of Travel Agents)
- KÉROUL (Canada)
- MADISON MK (Spain)
- MODUL UNIVERSITY (Austria)
- PARADORES DE TURISMO DE ESPAÑA S.A.
- REAL ACADEMIA DE GASTRONOMÍA DE ESPAÑA
- ROUTES – UBM INFORMATION LTD (UK)
- S.I.C.I. DOMINUS (Spain)
- SKAL INTERNATIONAL (Spain)
- SPAINCARES (Clúster Español de Turismo Salud)
- STUDENTMARKETING (Slovakia)
- THEMIS FOUNDATION (Andorra)
- TOI (Tour Operators' Initiative for Sustainable Tourism) (Switzerland)
- UNIONPAY INTERNATIONAL (China)
- UNIVERSIDAD INTERNACIONAL DE LA RIOJA (Spain)
- UNIVERSIDAD DE MAGDALENA (Colombia)
- UNIVERSITÉ DU QUÉBEC À MONTRÉAL (Canada)
- VIP WORLD EVENTS (Spain) WORLD VISION (EAST ASIA REGION) (Thailand)
- WYSETC (World Youth Student and Education Travel Confederation) (Netherlands)

(b) Specific activities with:

Member States:

- Lithuania (Ministry of Economy) and Lithuanian Confederation of Industries: Participation in International Internships' Platform/Partners 4 Value Initiative (30 September 2014)
- Portugal: To promote international traineeships of Portuguese Graduate Students at UNWTO (12 March 2014)
- Spain:
 - Maintenance of the Permanent Secretariat of the Affiliate Members at the Headquarters of the Organization 2014 (7 April 2014)
 - Maintenance of the Permanent Secretariat of the Affiliate Members at the Headquarters of the Organization 2015 (24 March 2015)
 - Headquarters Agreement between the Kingdom of Spain and the World Tourism Organization (25 June 2015)

Public and private entities:

- Asia-Pacific Tourism Exchange Center (APTEC) (Japan): "APTEC-RSOAP Contract on the contribution of the expenditure for the operations of the activities of UNWTO in the Regional Support Office for Asia and the Pacific (RSOAP) (19 December 2014)

- Themis Foundation (Andorra): Holding of the UNWTO-Universidad Anáhuac (Mexico) Master's programme in Tourism Destination Management (6 November 2013)

VII. Agreements concluded with Member States for officials on loan

Azerbaijan, Montenegro, Paraguay and Republic of Korea

VIII. Partnership agreements concluded with private entities

- EXCELTUR (Spain): Organization of the VII Exceltur Leadership Forum on "Tourism a Key Driver to Develop a Country Brand" (4 December 2013)
- Universitaet Klagenfurt (Austria): Development and publication of an International Handbook on Tourism and Peace (16 August 2013)
- World Tourism Forum Lucerne (Switzerland): Exchange of letters for the creation of the WTFL Tourism Star Award in collaboration with UNWTO (23 April 2015)

IX. Actions to be taken by the General Assembly

3. The General Assembly is invited:
 - (a) To take note of the report of the Secretary-General on the agreements and working arrangements concluded, in accordance with Article 12 of the Statutes, with governments, intergovernmental organizations and non-governmental organizations; and
 - (b) To approve the agreements listed in the above-mentioned document.