



## General Assembly

Twentieth session  
Victoria Falls, Zambia/Zimbabwe, 24-29 August 2013  
Provisional agenda item 5(II)(h)

A/20/5(II)(h)  
Madrid, 4 July 2013  
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### Report of the Secretary-General

#### Part II: Administrative and statutory matters

##### (h) Use of the UNWTO logo

#### **I. Authorizations granted for the use of the UNWTO signs**

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1. In accordance with decision CE/DEC/8 (LXXXIX) of the 89<sup>th</sup> session of the Executive Council and resolution A/RES/601(XIX) of the 19<sup>th</sup> session of the General Assembly, the Secretariat has reported to the 93<sup>rd</sup> and the 95<sup>th</sup> sessions of the Executive Council the authorizations granted for the use of the UNWTO signs between January 2011 and April 2013.

2. In the period under review, the Secretariat has granted permission for the use of the UNWTO signs to the entities listed in Annex I.

#### **II. Actions to be taken by the General Assembly**

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3. The General Assembly is requested to take note of the entities to which the Secretariat has granted permission for the use of the UNWTO signs in the period January 2011-April 2013.



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**Annex I. Entities to which the Secretariat granted permission for the use of the UNWTO signs**


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**I. Entities to which the Secretariat granted permission for the use of the UNWTO signs (January 2011-March 2012)**


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<b>Organization</b>	<b>Country</b>	<b>Use</b>
INATEL Turismo	Portugal	Brochures
Bournemouth University	UK	International Conference on Tourism, Climate Change and Sustainability
United Nations World Water Assessment Programme	Italy	World Water Development Report 4
FITA (Feria Internacional de Turismo de las Américas)	Mexico	Web page and brochures
Gobierno de Andorra	Andorra	Event
MEJDI Tours/National Geographic	USA	Event flyer
STEP-UNWTO	Burkina Faso	Training course on bird watching tourism and nature conservation
STEP-UNWTO	Nigeria	T-shirts
Ecole Hoteliere de Lausanne	Switzerland	Event
ISCET - Higher Education Institute of Management and Tourism	Portugal	Website link
Oxford University Press	South Africa	Publication on tourism trends and UNWTO
School of Hospitality, Tourism and Culture of Centennial College	Canada	Website, printed material
Europa Mundo Vacaciones	Spain	Website, catalogue
Instituto Brasileiro de Turismólogos	Brazil	Publication
McGraw-Hill	Singapore	Publication
Patronato de Turismo de Madrid	Spain	Awareness-raising campaign
Fundación Banesto	Spain	Electronic publication/joint UNWTO project
Arab-German Chamber of Commerce and Industry	Germany	Event, publication
Sarajevo Regional Tourism Summit	Bosnia and Herzegovina	Event
Monitoring Centre for UNWTO Sustainable Tourism Observatories, Sun Yat-sen University	China	Name board of the Centre
Stevens & Associates Estuary House	UK	Publication ( Introduction by UNWTO SG)
University of Cape Town	South Africa	4th edition of Marketing Tourism in South Africa
IIPT - International Institute For Peace Through Tourism	Canada	Event, newsletter
Ediciones Paraninfo S.A.	Spain	Textbook
Macmillan Publishers	South Africa	Textbook
PTI Arica Parinacota	Chile	Event, publication
Amman Ahliyyah University	Jordan	Event, publication
Borsa Mediterranea del Turismo Archeologico	Italy	Event materials
Lucerne University of Applied Sciences and Arts	Switzerland	Publication
Malaysian Association of Tour and Travel Agents (MATTA)	Malaysia	Event, publication
Federal Agency for Tourism, Russian Federation	Russia	Event
STEP-UNWTO	Namibia	Project materials

## II. Entities to which the Secretariat granted permission for the use of the UNWTO signs (April 2012- April 2013)

Organization	Country	Use	Full/ Associate/ Affiliate Member
<b>April 2012</b>			
Escuela Universitaria de Turismo de Asturias	Spain	Event-Publication	YES
MDP Consulting	France	Event-Publication	YES
Didon Events	Tunisia	Event	NO
Intrinsic Communications	UN	G8 Summit publicaton/SG Interview	NO
Ministry of Tourism and Sports	Thailand	Event	YES
<b>May 2012</b>			
Barcelona Turisme	Spain	Web page	YES
KOTFA	Korea	Event	NO
Sixt Rent a Car S.L. Unipersonal	Spain	Web page	YES
Global Tourism Economy Research Centre	Macau SAR, China	Forum	NO
<b>June 2012</b>			
Chaire de tourisme Transat de l'École des sciences de la gestion – Université du Québec à Montréal	Canada	Event	YES
Agency of Protected Areas, Ministry of Environment Protection	Georgia	Publication/Other	YES
Barcelona Media	Spain	Publication	YES
INRouTe	Spain	Event/Publication/Other (within the cooperation agreement with UNWTO)	NO
<b>July 2012</b>			
Great Tea Road	Russia	Event / Publication	NO
International Mayor's Forum on Tourism, Organizing Committee	China	Event	NO
Global Sustainable Tourism Council	USA	Event	NO
Ministerio del Poder Popular para el Turismo - Inatur	Venezuela	Seminar	YES
Adelphi research	Germany/Indonesia	Publication on UNWTO Project	NO
<b>August 2012</b>			
EuroGites- European Federation of Rural Tourism	Romania	Event/Publication	NO
Secretaria Municipal de Turismo, Bento Gonçalves	Brazil	Publication	YES
Secretaria de Turismo / Centro de Estudios Superiores en Turismo	Mexico	Event	YES
State Department of Tourism	Lithuania	Publication	YES
IMACAO / Auditorio del Parque del Sur	Spain	Institutional Plate to celebrate UNWTO SG visit and WTD Celebrations	NO
Tourist Organization of Belgrade	Serbia	Book (UNWTO SG Quote)	NO
Union of Chambers and Commodity Exchanges	Turkey	Event/Publication	YES
Fundacio Universitat Empresa de les Illes Balears	Spain	Event	NO
Asociacion de Hoteles de la Rep. Arg.	Argentina	Event	YES

Organization	Country	Use	Full/ Associate/ Affiliate Member
<b>September 2012</b>			
Ministry of Regional Development and Tourism	Romania	Event	YES
La Reserva de la Biosfera de Fuerteventura	Spain	Event, Publication	YES
Ministry of Natural Resources and Tourism	Tanzania	Event, Publication	YES
European Centre for Eco and Agro Tourism (ECEAT)	The Netherlands	Event	NO
Universidad Técnica Particular de Loja	Ecuador	Publication	(STEP)
<b>October 2012</b>			
UNCCD 2nd Scientific Conference	Brazil	Event/Publication	NO/UN Initiative
UTAZAS/Travel 2012 International Tourism Exhibition	Hungary	Event/Publication	NO
<b>November 2012</b>			
Instituto Tecnológico Hotelero	Spain	Event	NO
Jordan River Foundation	Jordan	Event	NO
Maskew Miller Longman	South Africa	Publication	NO
World Trade Organization	Switzerland	Publication	NO/UN Initiative
<b>December 2012</b>			
SNV Netherlands Development Organisation / HITT programme	Netherlands / Nepal	Publication	NO
USAID/Jordan Tourism Development Project	Jordan	Event/Publication	NO
Center for Responsible Travel (CREST)	USA	Event/Publication	NO
Segittur	Spain	Event	YES
<b>January 2013</b>			
Casa Árabe	Spain	Event	NO
MEJDI Tours	USA	Webpage / Other	YES
MAPFRE	Spain	Other	YES
-	-	UNWTO AF Chairman Cards	YES
<b>February 2013</b>			
Ministry of Culture	Bahrain	Event	YES
<b>March 2013</b>			
CANATUR	Costa Rica	Event	YES
University of Macau	Macau, China	Publication	YES
Digital Innovation Asia	Thailand	Brochure	YES
<b>April 2013</b>			
Pacto Mundial	Spain	Event	YES