

General Assembly

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A/19/Debate

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Guidelines for participation in the General Debate

Following Information Note No. 1 (A/19/Note Inf. 1), it is recalled that, upon recommendation of the 90th session of the Executive Council, the main theme of the General Debate will be the UNWTO long-term forecast study *Tourism Towards 2030*.

In this framework, the report of the Secretary-General will set the scene by presenting the main findings of the UNWTO *Tourism Towards 2030* study, which will be officially launched on the occasion of the 19th General Assembly. In order to allow for an adequate preparation of the debate, the main findings of the study are attached for reference (please kindly note that this document is considered confidential until it is officially launched at the General Assembly and that minor adjustments on data might be done in the final version).

For the purpose of a fruitful and lively participation in the debate, the Secretariat proposes that delegations focus their statements on **future prospects of the tourism sector in their regions and in their countries** in regards to:

- Tourism demand globally, by source markets and segments
- Key tourism policy orientations and strategies
- Major developments or planned actions in areas considered as a priority to the country such as product development, legislation, infrastructure, human resources, accessibility or marketing and promotion, among others.

In this context, countries which have or are in the process of developing a Tourism Master Plan/Strategic Tourism Plan are welcome to share their main points during their participation in the General Debate.

Delegations wishing to take the floor during the General Debate are reminded to **contact UNWTO by 15 September**, at the latest, by e-mail at assembly@unwto.org, clearly indicating “General Debate” in the subject.

The Secretariat will place their names on the speakers’ list on a ‘first come, first served’ basis so that the debate may be organized as satisfactorily as possible. In view of time constraints, it is essential to limit the speaking time of each head of delegation to a maximum of **five minutes**.

It is recalled that, in accordance with General Assembly resolution 56(III), it will not be possible to translate or distribute written speeches made during the meetings of the General Assembly or of other bodies.