

General Assembly

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Contents

1. Online registration, accommodation and tours	2
2. Reception at the airport and transfers.....	2
3. Ministerial Round Table	5
4. Culture and traditions of Korea – Terrace Garden	7
5. Weather in October in Korea	8
6. Tour programmes.....	8

1. Online registration, accommodation and tours

◆ Online registration

Participants are kindly reminded that **registration** for the Assembly session will be carried out **online**. The participation form is available on the UNWTO website at: <http://lmd.unwto.org/en/webform/A19>. The deadline has been extended until **Monday, 26 September 2011**, on which date online registration will be closed.

For further information regarding online registration, please contact the UNWTO Secretariat at: assembly@unwto.org.

◆ Accommodation reservation

Reservation for **accommodation** will close on **Monday, 26 September 2011**. However, **discounted rates or room availability cannot be guaranteed after Friday, 23 September**. Participants are requested to make their reservations online through the following website: <http://www.ga2011.kr>.

◆ Tour reservation

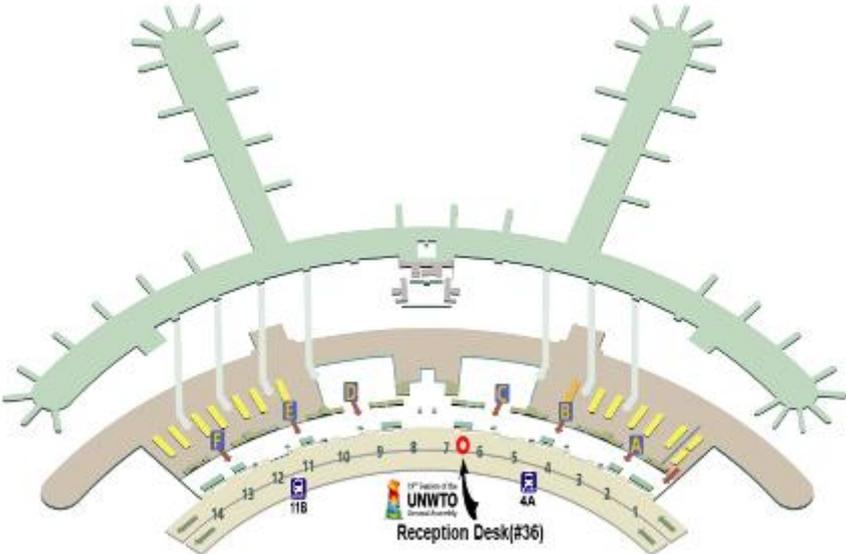
Reservation for **tours** will close on **Monday, 26 September 2011**. Participants are requested to make their reservations online through the following website: <http://www.ga2011.kr>.

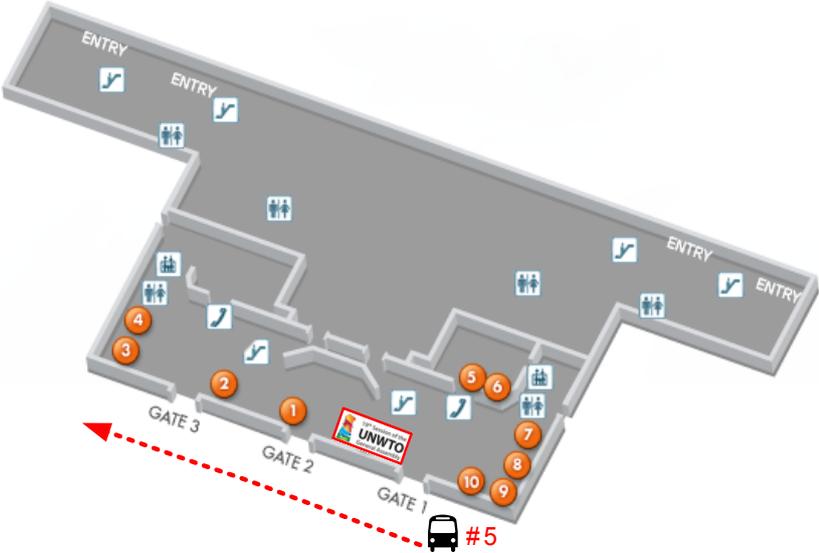
For more information regarding accommodation and tours, please refer to the Korea Secretariat website at: http://www.ga2011.kr .

2. Reception at the airport and transfers

The Government of the Republic of Korea will set up reception desks for the participants at Incheon Int'l Airport (Desk No. 36 on the first floor), Gimpo Int'l Airport (Domestic Terminal Bldg.), and Gimhae Int'l Airport (Domestic & International Terminal Bldg.) to help them complete the formalities for entering the country.

Please refer to the images below for the exact location of the reception desks at each airport.

Airport	Reception Desks (Location)
<p>Incheon Int'l Airport, SEOUL (ICN)</p>	<p data-bbox="400 674 491 734">International & Domestic Terminal</p>  <p data-bbox="525 869 1313 936">Reception desk No. 36 on the first floor (Between Exit 6 and 7 / Indoors)</p> <p data-bbox="525 943 807 976">(Tel : +82-32-743-3340)</p> <ul data-bbox="525 981 1390 1160" style="list-style-type: none"> - At the reception desk, participants may receive Limousine Bus Tickets to Gimpo Int'l Airport. - Limousine Bus stop: 4A, 11B (Outdoors) - Limousine Bus: Departs every 30 min. (First Departure: 05:20 / Last Departure: 20:20)
<p>Gimpo Int'l Airport, SEOUL (GMP)</p>	<p data-bbox="400 1462 480 1500">Domestic Terminal</p>  <p data-bbox="531 1733 1374 1767">- Reception desk on the first floor (Between Gate 3 and 5 / Indoors)</p>

	<p>International Terminal</p>	 <p><u>Reception desk on the first floor (Between Gate 1 and 2 / Indoors)</u></p> <ul style="list-style-type: none"> - Shuttle Bus stop No. 5 (Outdoors) - Shuttle Bus (From Gimhae Int'l Airport to Gyeongju): Departs every 1 hour (First Departure: 07:00 / Last Departure: 22:00)
<p>Gimhae Int'l Airport, BUSAN (PUS)</p>	<p>Domestic Terminal</p>	 <p><u>Reception desk on the first floor (Between Gate 2 and 3 / Indoors)</u></p> <ul style="list-style-type: none"> - Shuttle Bus stop No. 5 (Outdoors) - Shuttle Bus (From Gimhae Int'l Airport to Gyeongju): Depart every 1 hour (First Departure: 07:00 / Last Departure: 22:00)
<p>*Note: The International Terminal and the Domestic Terminal are located in different buildings and operate separate shuttle bus systems.</p>		

3. Ministerial Round Table

As announced in the invitation letters sent individually to all Member States, a Ministerial Round Table will be held on **Monday, 10 October 2011** (09:30-12:00) at the Convention Hall in Hotel Hyundai Gyeongju under the theme, “*Tourism: Fostering Growth and the Achievement of the Millennium Development Goals (MDGs)*”.

Introduction

The Millennium Development Goals (MDGs), established at the UN Millennium Summit in September 2000, aim to reduce poverty, hunger, child mortality and disease, and to promote education, maternal health, gender equality, environmental sustainability and global partnerships. In sum, to build a fairer and more balanced society.

The recent crises—financial, economic, food and energy—have highlighted many of the shortcomings of the existing models and opened the debate on the need for new paradigms of growth and development if we want to continue sharing growth and attaining the MDGs by the target date of 2015.

Tourism, a labour-intensive sector, creating millions of jobs worldwide, attracting significant foreign income and investment, and one of the most promising drivers of growth for the world economy, is one of the sectors which can lead in this transformation.

Tourism: Fostering Growth and the Achievement of the Millennium Development Goals (MDGs)

Tourism can make a significant contribution to address economic, climate and poverty imperatives. Tourism represents today 5% of the world’s GDP and 30% of the global exports of services, a share which is even higher in developing countries. It is also one of the world’s largest employment sectors, generating one in 12 jobs worldwide and offering a fast-entry point into the workforce for young people, minorities and women in urban and rural communities.

As the United Nations’ specialized agency for tourism, UNWTO has answered the call to make tourism a vehicle to foster growth and development and achieve the MDGs by the target date of 2015. In particular, UNWTO’s Sustainable Tourism-Eliminating Poverty (ST-EP) Initiative, with its ST-EP Foundation in Seoul, has been created to harness the development power of tourism. Its origins and activities are intimately tied to the Millennium Development Goals, with particular focus on MDG 1 – Eradication of Poverty; MDG 3 – Gender Equality; MDG 7 – Environmental Sustainability and MDG 8 – Global Partnerships for Development.

Ministerial Round Table: Fostering Growth and the Accomplishment of the MDGs by Linking Tourism with Culture and Sport

With only four years to go to the target MDG and as world leaders prepare to come together in June 2012 at the UN Conference on Sustainable Development (Rio+20), to debate effective ways to globally address new and emerging challenges, in particular the transformation to a green economy in the context of sustainable development and poverty eradication, it is time to assess how tourism has and can contribute to foster growth and development to the benefit of all.

As the world goes through significant socio-economic changes, a second wave of service sectors and human activities emerges. Tourism, sports, culture and the creative industries in general have exhibited particularly strong growth over the past years. And these will probably be some of the

most dynamic and economically significant industries of this decade as they offer immense opportunities in developed and developing economies alike.

Tourism is intimately linked with both sports and culture. Culture and sport have been recognized as viable and practical tools to assist in the achievement of the MDGs. While these two sectors do not have the capacity to tackle the MDGs by themselves, they can be very effective when part of a broad, holistic approach.

With this vision in mind, UNWTO and the Ministry of Culture, Sports and Tourism of the Republic of Korea will co-organize a Ministerial Round Table on **the role and contribution of tourism to economic growth and the achievement of the Millennium Development Goals**.

The Ministerial Round Table aims at exploring synergies between tourism, culture and sports that can be incorporated into new growth models and the MDG blueprint for helping to foster growth, generate employment, lift millions out of poverty and improve the lives of the world's most vulnerable.

Additionally, Korea, as the host country for the 2018 Winter Olympic Games, will be able to share insights on how tourism, culture and sport can play a significant role in economic development and the achievement of the MDGs and to show an example of promoting sustainable growth by hosting an international mega-event.

Objectives

1. Define the role and contribution of tourism in the process of advancing sustainable development and meeting the Millennium Development Goals (MDGs).
 - *Keywords: economic growth and development, employment, poverty reduction, social integration, gender equality, global partnership for tourism*
2. Share experiences on national policies and strategies to foster a tourism green economy and assess priorities and mechanisms to foster green growth and development and alleviating poverty by integrating tourism, culture and sports activities and initiatives more effectively.
 - *Keywords: green growth, climate change*
3. Ascertain major challenges and opportunities for tourism and identify opportunities/recommendations on how to maximize its linkages with culture and sports to foster growth in all world economies, reduce poverty and advance towards a more sustainable society.
 - *Keywords: mutual understanding, cultural diversity, cultural heritage tourism, sports tourism, mega events, and sports*

Agenda

Moderated by Prof. Jeffrey Sachs, Special Advisor to the UN Secretary-General and UN MDG Advocate
Keynote Speech by the President of Korea (*tbc*)
Remarks by the Minister of Culture, Sports and Tourism of the Republic of Korea
Remarks by UNWTO Secretary-General
Remarks by UN Deputy Secretary-General
Debate
Conclusions by UNWTO Secretary-General

Expected output

- Press release on the major outcome of the Ministerial Round Table to be co-prepared by the UNWTO and the Ministry.
- Conclusions to be included as part of UNWTO preparatory work for the UN Conference on Sustainable Development (Rio+20).

Participants and Registration

Ministers/Vice Ministers of Tourism
 Chairpersons of UNWTO Regional Commissions
 Chairperson of Executive Council
 UN MDG Advocate(s) appointed by UN Secretary-General
 Representatives of UN Agencies and Programmes and other international organizations
(Officials other than the abovementioned participants will be seated behind the ministers)

Participation in the Round Table discussion is strictly limited to the full Ministers and Vice Ministers of the Member States, the Chairpersons of Regional Commissions and of the Executive Council and other invited representatives of international organizations.

Other heads of delegation and accompanying officials will be seated behind the Ministers/Vice Ministers. There will be no restrictions on the numbers of officials to attend the Round Table.

Ministers/Vice Ministers, Chairpersons of UNWTO Regional Commissions and Executive Council wishing to speak in the Round Table are kindly requested to inform the following persons via e-mail **by Monday, 26 September 2011**:

- Ms. Sandra CARVAO, Communication Manager, UNWTO (scarvao@unwto.org)
- Ms. Hyeri HAN, Assistant Director, International Tourism Division, Ministry of Culture, Sports and Tourism, Republic of Korea (hrhan31@naver.com)

4. Culture and traditions of Korea – Terrace Garden

The host committee invites all participants to experience Korean culture or 'Han Style' during the session breaks. The Terrace Garden will open in the main venue, Hotel Hyundai Gyeongju, to allow foreign participants of the nineteenth session of the UNWTO General Assembly to learn about the colorful culture and traditions of Korea. The Terrace Garden will be divided into booths of Gyeongsangbuk-do & Gyeongju, Korea Tourism Organization (KTO), and the National Souvenir Center.

The Korea Tourism Organization booth will offer general information on tourism in Korea, along with brochures on tours in Korea. Furthermore, you may also consult with professionals on skin care programmes at the Medical Tourism Experience Zone, and enjoy sampling Korean traditional medicine teas and beauty treatment acupuncture. If you would like to experience more medical tours, you may apply for both optional tour 8 and special discount programs sponsored by Daegu city.

Participants at the Gyeongsangbuk-do & Gyeongju booth will have the invaluable opportunity to truly visualize the ancient culture of Korea through a diverse array of activities and exhibitions: trying on the Hanbok (Korean traditional wardrobe), taking part in calligraphy writing, making Korean traditional masks, learning Taekwondo moves, and viewing displays of ancient Korean artifacts.

Visitors can also purchase different kinds of traditional Korean souvenirs to cherish memories of their visit to Korea at the National Souvenir Center. Taste the Korean way of life during your stay in Gyeongju.

5. Weather in October in Korea

Lasting from September through November, the mild days of fall in Korea make it the most pleasant time of the year. The temperature varies greatly from day to night. Blanketed with vivid golden and red autumnal leaves under the clear blue sky, the mountains are breathtaking in this season.

Fall, a season for trench coats, is the best season to visit Korea because of clear skies and low humidity. In October, long slacks, long-sleeved shirts, cardigans or jackets are ideal. In Korea, the sunlight in fall may feel more intense than in mid-summer, so sunglasses and hats are recommended.

Weather in October in Gyeongju

Temperature	Average Humidity	Average Rainfall
Average: 15.9°C (60.62°F) Maximum: 21.9°C (71.42°F) Minimum: 10.8°C (51.44°F)	64.5%	33.8mm

(These are average figures from 1981 to 2010.)

6. Tour programmes

For the latest information on tours and for reservations, please visit the Korea Secretariat website at: <http://www.ga2011.kr>.

The following is a summary of the available tours.

Technical Tour Programme				
Programme	Code	Time & Date	Course & Theme	Price
Technical Tour	T1	09:00-12:30, 9 Oct. (Sun.)	Course 1: Bulguksa Temple - Seokguram Grotto <i>Theme: Essence of Unified Silla</i>	Free
	T2		Course 2: Kirimsa Temple <i>Theme: Temple Life</i>	Free
	T3	13:30-17:00, 9 Oct. (Sun.)	Course 3: Cheomseongdae Observatory Gyeongju National Museum <i>Theme: A New Gateway to the Silla Millennium</i>	Free
	T4	13:30-17:00, 14 Oct. (Fri.)	Course 4: Yandong Folk Village <i>Theme: Korean Traditional Village with Fengshui (Geomancy) and Topography</i>	Free
Accompanying Persons Tour Programme				
Accomp. Persons Tour	AP 1	10:00-18:00, 11 Oct. (Tue.)	Course: Yosukgung - Gyeongju Hyanggyo <i>Theme: Etiquette, Married Life & Clothing - Noble Class Traditional Experience</i>	Free <i>(accompanying persons only)</i>
	AP 2	09:30-18:00, 12 Oct. (Wed.)	Course: Surimyo (Korean Traditional Food Institute) Silla Millennium Park <i>Theme: Korean Traditional Food, Art and Entertainment</i>	

Optional Tour Programme				
Optional Tour	OT 1	16:00, 8 Oct. (Sat.) -17:00, 9 Oct. (Sun.)	Tongdosa Temple Stay • Morning Chant at Tongdosa Temple	KRW 200,000 (USD 190)
	OT 2	19:00-22:00, 10 Oct. (Mon.)	Night Tour 1 • Dinner at Yosukgung (Royal Korean Cuisine) • Gyeongju Wolseong • Anapji Pond • Gyerim Forest • Cheomseongdae Observatory	KRW 90,000 (USD 86)
	OT 3	19:00-22:00, 12 Oct. (Wed.)	Night Tour 2	
	OT 4	09:00-21:00, 8 Oct. (Sat.)	Busan Shopping Tour • Busan Metropolitan City • Gwangang Bridge • Nurimaru APEC House • Shinsegae Department Store Centum City Branch	Free
	OT 5	09:00-21:00, 8 Oct. (Sat.)	Cheongju International Craft Biennale • Studio of Korean TV Drama, "Baker King, Kim Takgu" • The Cheongju International Craft Biennale Tour • Yukgeori Traditional Korean Market	KRW 15,000 (USD 14)
	OT 6	09:00, 15 Oct. (Sat.) -21:00, 16 Oct. (Sun.)	Busan Metropolitan City Tour • Busan Aquarium • Yongunsa Temple • BEXCO (Busan Exhibition & Convention Center) • Busan International Film Festival Dureraum	Single Occupancy: KRW 420,000 (USD 400) Half Twin Occupancy: KRW 252,000 (USD 240)
	OT 7	09:00-21:00, 8 Oct. (Sat.)	Andong Hahoe Village • Byeongsan Seowon (Confucian Academies) • Hanji (Korean Traditional Paper) Factory	Free
	OT 8	09:00-20:00, 8 Oct. (Sat.) 15 Oct. (Sat.)	Medical Tour • Green Tea Culture Institution • Yangnyeongsi Oriental Medicine Cultural Center • Medical Tour programme - Eye, Skin, & Dental clinic - General Check-up	Free

Additional Tour Programme

◆ Free City Tour Bus

On the Free City Tour Bus, delegates can enjoy the major attractions, festivals and shopping venues in Gyeongju all in one package. This hop-on, hop-off city tour bus will provide delegates with an opportunity to experience Korea's culture through events and festivals being held in the city. The Free City Tour Bus is open to all delegates.

Dates of Operation	10 (Mon.) -13 (Thu.) October
Tour Bus Course	Hyundai Hotel → Gyeongju Rice Cakes and Korean Traditional Drinks Festival (Bonghwangdae) → Seongdong Traditional Market → Home Plus (Hypermarket) → Hyundai Hotel
Departure Time	17:30, 18:30, 19:30, 20:30, 21:30 (Please note that changes may occur in the above schedule according to the meeting schedule.)



19th Session of the **UNWTO** General Assembly

Gyeongju, Republic of Korea, 8-14 October 2011

