

Strong



Implementing the Tourism Child Protection Code in the German travel industry



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Responsibility of the Travel Industry

- The protection of children from sexual exploitation is **essential for The German Travel Industry**
- Because travel and tourism infrastructures like hotels and airlines are often used in this context, the travel and tourism industry **has taken steps to help stem the sexual exploitation of minors in travel and tourism.**
- Since the **signing of the Code of Conduct for the Protection of Children against Sexual Exploitation (The Code) in 2001** the DRV is actively involved in the protection of children.



Responsibility of the Travel Industry

- **DRV Working Group on Child Protection**
Joint work of operators, travel agencies, NGOs and the police on the implementation of the Code of Conduct in the German travel industry
- **Awareness raising activities:**
 - Destination workshops / training
 - Information brochure “Little Souls – Big danger”
 - Inflight Spot “Witnesses”
 - Tri-national campaign (Germany, Austria and Switzerland)



Destination Workshops

- Awareness raising and **training of employees** in the holiday destinations by DRV & partners
 - To learn how to deal with sexual exploitation of children in tourism and how to handle particular situations
 - Workshops in cooperation with local authorities, ministries, police and NGOs
 - Important platform for exchanging experience between different partners



Little Souls – Big Danger

- **Information brochure for travelers: "LITTLE SOULS – BIG DANGER"**
- **Flyer containing information on**
 - Sexual exploitation of children in tourism,
 - German reporting address stopp-missbrauch@bka.de and
 - Contact details of partners
- **Distribution** via travel agencies, travel documents, at airports, in hotel lobbies / rooms / showbooks



Bildquelle: DRV

Spot „Witnesses“

- Short Video-Clip (45 sec.)
- The spot is part of the Tri-national campaign of Germany, Austria and Switzerland
- **Broadcasting** on flights, on websites of travel companies, information screens, medical practices
- The broadcasting of the spot "Witnesses" has been realized by the following companies / partners of the travel industry: Accor Deutschland, Condor Flugdienst, Gebeco , Studiosus Reisen, TUI Deutschland, TUI Fly.



Quelle: terre des hommes

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