Strong

Implementing the Tourism Child Protection Code in the German travel industry
The protection of children from sexual exploitation is essential for The German Travel Industry.

Because travel and tourism infrastructures like hotels and airlines are often used in this context, the travel and tourism industry has taken steps to help stem the sexual exploitation of minors in travel and tourism.

Since the signing of the Code of Conduct for the Protection of Children against Sexual Exploitation (The Code) in 2001 the DRV is actively involved in the protection of children.
Responsibility of the Travel Industry

- **DRV Working Group on Child Protection**
  Joint work of operators, travel agencies, NGOs and the police on the implementation of the Code of Conduct in the German travel industry

- **Awareness raising activities:**
  - Destination workshops / training
  - Information brochure “Little Souls – Big danger”
  - Inflight Spot “Witnesses”
  - Tri-national campaign (Germany, Austria and Switzerland)
Destination Workshops

- Awareness raising and **training of employees** in the holiday destinations by DRV & partners
  - To learn how to deal with sexual exploitation of children in tourism and how to handle particular situations
  - Workshops in cooperation with local authorities, ministries, police and NGOs
  - Important platform for exchanging experience between different partners
Information brochure for travelers: "LITTLE SOULS – BIG DANGER"

Flyer containing information on
- Sexual exploitation of children in tourism,
- German reporting address stopp-missbrauch@bka.de and
- Contact details of partners

Distribution via travel agencies, travel documents, at airports, in hotel lobbies / rooms / showbooks
Spot „Witnesses“

- Short Video-Clip (45 sec.)

- The spot is part of the Tri-national campaign of Germany, Austria and Switzerland

- **Broadcasting** on flights, on websites of travel companies, information screens, medical practices

- The broadcasting of the spot "Witnesses" has been realized by the following companies / partners of the travel industry: Accor Deutschland, Condor Flugdienst, Gebeco, Studiosus Reisen, TUI Deutschland, TUI Fly.

Quelle: terre des hommes
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