



## UNWTO Commission for the Americas

Sixty-third meeting

Asunción, Paraguay, 13 April 2018

Provisional agenda item 6.1

CAM/63/6.1

Madrid, 22 March 2018

Original: English

### Report of other subsidiary bodies of the Council

#### Report of the Committee on Tourism and Sustainability

##### I. Background and composition

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1. As part of its mandate to advise and guide the Secretariat, the Committee on Tourism and Sustainability (CTS), a subsidiary organ of the Executive Council, conducted two meetings since reporting last to the Executive Council.
2. Regarding the composition of the CTS, the new Chair of the Affiliate Members, Instituto para la Calidad Turística Española (Institute for Spanish Tourism Quality, ICTE), joined the Committee in its capacity as representative of the Affiliate Members of UNWTO. The representative of the Associate Members is Puerto Rico until 2019. The Member States of the Committee for the period 2015-2019, namely Bhutan, China, Colombia, Honduras, Lithuania, Montenegro, Morocco, Oman and Senegal, remain unchanged.
3. The CTS is governed by the Rules of Procedure of the Technical Committees on Competitiveness and Sustainability” approved by the Executive Council in CE/DEC/9(XCVI).

##### II. Meetings of the CTS

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###### Tenth meeting of the Committee on Tourism and Sustainability

4. The CTS conducted its tenth meeting in September 2017, in Chengdu, China, within the framework of the 22nd session of the UNWTO General Assembly.
5. Representatives from 12 Member States attended the meeting: Bhutan, China, Colombia, Honduras, Lithuania, Montenegro, Morocco, Oman and Senegal in their capacity as members of the Committee, and Iran, Switzerland and Uganda as observers. Puerto Rico attended the meeting in its capacity as representative of the Associate Members of UNWTO.
6. The Secretariat provided on this occasion an overview of the progress achieved in a number of key areas of work, namely: the celebrations of the International Year on Sustainable Tourism for Development; research on the integration of sustainable consumption and production into national tourism policies; the Sustainable Tourism Programme of the 10-Year Framework of Programmes on



Sustainable Consumption and Production (10YFP); the UNWTO International Network of Sustainable Tourism Observatories and its Global Meeting; the UNGA report on Sustainable Tourism and Sustainable Development in Central America; and the High Level Task Force on Tourism and Security.

### **Eleventh meeting of the Committee on Tourism and Sustainability**

7. The eleventh meeting of the CTS took place in Madrid in January 2018 within the framework of the FITUR international tourism fair. The meeting followed an in-person and open-to-the-public format, including live streaming, which allowed a wide audience to engage with the proceedings.

8. The meeting counted with the participation of representatives from China, Colombia, Lithuania, Morocco, Mexico, Portugal, Spain and ICTE, who attended in their capacity as members of the CTS or as invited experts.

9. During the meeting, a summary of the activities carried out by the Secretariat during the International Year of Sustainable Tourism for Development was presented, highlighting the proposed way forward. The ongoing preparation for the High-level Political Forum on Sustainable Development was addressed and the latest findings of the research on the integration of sustainable consumption and production into national tourism policies were reviewed. Key milestones were also highlighted for the upcoming preparation of the report on the subject of “Promotion of sustainable tourism, including ecotourism, for poverty eradication and environment protection”, to be submitted to the General Assembly of the United Nations at its 73rd session in accordance with Assembly resolution 71/240. Committee members were informed of the opportunities which this process provides both in terms of gathering a wide range of inputs and in terms of ownership of the report to be prepared and of its subsequent resolution.

### **III. Follow-up on the meetings of the CTS**

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#### **High-level Political Forum on Sustainable Development (HLPF), New York, 9-18 July 2018**

10. Within the framework of the [One Planet – Sustainable Tourism network](#) (former 10-Year Framework of Programmes on Sustainable Consumption and Production, which has recently been rebranded), and in collaboration with UN Environment and other interested stakeholders, UNWTO is in the process of submitting an application for a side-event where tourism best practices for SDG 12 could be featured.

11. The Secretariat extended an invitation to the CTS members to share their expressions of interest to participate in the application for the side-event in the beginning of March 2018.

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**Annex I: Tenth meeting of the Committee on Tourism and Sustainability (CTS)**

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**Committee on Tourism and Sustainability (CTS)**

Tenth meeting

CTS/10/Agenda  
Chengdu, 11 September 2017**Agenda**

1. Welcome remarks by UNWTO Secretary-General
2. Welcome remarks by Colombia, Acting Chair of the CTS
3. Update on the celebrations of the International Year on Sustainable Tourism for Development, 2017
4. Update on the research on Integrating Sustainable Consumption and Production into Tourism Policy
5. Update on the 10YFP Sustainable Tourism Programme
6. Update on the UNWTO International Network of Sustainable Tourism Observatories
7. Update on the UNGA report on Sustainable Tourism and Sustainable Development in Central America
8. Update on the upcoming 2017 Global INSTO meeting
9. Other issues
10. Closing remarks

**Annex II: Eleventh meeting of the Committee on Tourism and Sustainability (CTS)**

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## **Committee on Tourism and Sustainability (CTS)**

Eleventh meeting

CTS/11/Agenda  
Madrid, 17 January 2018

### **UNWTO Committee on Tourism and Sustainability - Public Meeting**

**17 January 2018 (from 15:30 to 17:30)**

**IFEMA, North CC, Level 1, Rooms N107 – N108**

#### **Agenda**

11. Adoption of the agenda
12. Welcome remarks by the UNWTO Secretary-General
13. Welcome remarks by the Acting Chair of the CTS, Ms. Sandra Howard Taylor, Vice Minister of Tourism, Ministry of Commerce, Industry and Tourism of Colombia
14. Follow-up on the International Year of Sustainable Tourism for Development and the way forward
15. Preparations for the High-level political forum on sustainable development, convened under the auspices of the UN Economic and Social Council (ECOSOC)
16. Update session on the integration of sustainable consumption and production (SCP) into national tourism policies and recommendations for action
17. The role of national tourism policies and observatories
18. Preparations for the UNGA report on the Promotion of sustainable tourism, including ecotourism, for poverty eradication and environment protection
19. Open debate
20. Closing remarks by UNWTO Secretariat and by the Acting Chair of the CTS