“The Efforts of The Protection of Children From Sexual Exploitation in Tourism”

Drs. Bakri, MM.
Director of The Empowerment of Tourism Destination Society
Directorate General of Tourism Destination Development
MINISTRY OF TOURISM AND CREATIVE ECONOMY
• Since the Reformation Era (1998), the Indonesians have more freedom to give opinions and to gain access from all channels of information. This is also enforced by the The Republic of Indonesia Law Number 40 Year 1999 on Pers.

• On 2008, The Indonesia government also stipulated The Republic of Indonesia Law Number 14 Year 2008 on the Openness of Public Information Act.

• As a result, these give lots of chances to gain information from and to Indonesia through, radio, television, internet, etc.
• Information Communication Technologies has made the children vulnerable to cyber crime including sexual crime.
• The penetration has extended to children’s “private” space.
• Most of the parents are internet illiterate. Even the internet literate parents doesn’t aware that their children might be exposed to sexual crime in the internet.
GENERAL FACTS OF INTERNET USERS IN INDONESIA

2012:
63 millions
Internet user in Indonesia, the 3rd largest in Asia

Source: The Association of Indonesian Internet Service Operator (2011-2012)
GENERAL FACTS OF INTERNET USERS IN INDONESIA

Young users (range between 12-34 years old) are significantly increased 64.2% out of total population.

Actively using social media to post their ideas, thoughts from their accounts.

Vulnerable to cyber crime

THE EFFORTS OF INDONESIAN GOVERNMENT ON CHILDREN PROTECTION IN INDONESIA

1. Indonesia has National Laws for protecting children from information and technologies abuse:
   a. The Republic of Indonesia Law Number 21 Year 2007 on Combating of Trafficking in Person.
   b. The Republic of Indonesia Law Number 11 Year 2008 on Electronic Information and Transaction
   c. The Republic of Indonesia Law Number 44 Year 2008 on Pornography
THE EFFORTS OF INDONESIAN GOVERNMENT ON CHILDREN PROTECTION IN INDONESIA


- It leads to the Revision of The Republic of Indonesia Law Number 23 Year 2002 on Children Protection.
- It strengthens the legal aspect that the act of sexual exploitation on children in Indonesia is considered as a crime.
2. The Indonesian Government has developed comprehensive campaign with the involvement of cross-cutting stakeholders. The core of the campaign is to involve the society to actively participate in the children protection program.

a. The Ministry of Communication and Information Technology has established “Wise While Online Campaign”.

b. The Ministry of Women Empowerment and Protection of Children has developed a program to strengthening the capacity and participation of the society through Dasawisma Program.
3. In the tourism sector, The Ministry of Tourism and Creative Economy

a. have cooperated with provincial and regional tourism government to conduct surveillance on the protection of children from the sexual exploitation in the developed destinations of Indonesia particularly Bali, Jakarta, Lombok, Batam, North Sulawesi and North Sumatera.

The surveillance i.e:

1) restriction to hire children (under 18 years old) in tourism business (such as karaoke, massage and spa, restaurant, bar, hotel).

2) hotel management surveillance (because the transaction of sexual exploitation on children could occur in the hotel).
b. had initiated The Signing of The Commitment of Global Code of Ethics for Tourism in September 2012 by tourism stakeholders for tourism sustainability.

c. continual campaign “against sexual exploitation of children” through interactive dialog in television & radio, workshops, disseminations by involving tourism stakeholders.

d. sanction and revocation of business license for tourism businesses that practice the sexual exploitation of children.

e. Legal punishment for perpetrators of the sexual exploitation of children.
“The Signing of The Comitment of Global Code of Ethics for Tourism”

“Protection of Children from Sexual Exploitation”
By Ministry of Tourism and Creative Economy

“Wise While Online Campaign”
By Ministry of Communication and Information Technology
Youth participation through Saka Pariwisata (Tourism Scout) to campaign Tourism Awareness

Dissemination of the Protection of Children from Sexual Exploitation for tourism stakeholders

Youth writing competition for tourism development
Cases Reported Related To The Sexual Exploitation of Children

• A thorough investigation and assessment had been conducted in 3 areas in Indonesia by ECPAT Indonesia (2012). The result shows that there are 94 children forced to work in tourism business as karaoke escorts. Their identity was falsified.

• A research by Facebook Indonesia Office (2012) shows that the trend now is changing to online sex purchasing. There are 18,747 children pictures uploaded to be trafficked in that Indonesian Site. It’s the highest among Asian Region.
Cases Related to The Sexual Exploitation of Children from Local Newspaper Excerpt

“A 19 years old woman was caught red-handed when selling under-age girls via F******** (a social media). The Police said that she had been doing this for 2 years, selling under-age girls from six hundred thousand rupiahs to one and a half millions rupiahs.... She deceivingly took the under-age girls to the malls and lured them into the prostitution business...” - Tempo (Feb.24,2012)

“Cyber world has become a place to deceive, lure and practise children trafficking for sexual exploitation and prostitution .... Recently, the National Police arrested a pimp who offered prostitutes after 2 year investigating. The pimp had 2000 prostitutes across the country that could be booked online.” - Poskota (Oct. 29,2012)

“A survey by Yayasan Kita and Buah Hati in 2008 showed that out of 66% of 1.625 elementary students in Jabodetabek area (class 4-6), 66 % had viewed online pornographic content... “ - Koran Jakarta (Oct.30, 2012)
THANK YOU

Their Future is in Our Hands