



**ACTVA**

# ACTVA

*“ Program made up of actors from the public and private sectors of the andorran economy ”*

# ACTVA

- **COMPANY SUPPORT**
- **DIVERSIFICATION**
- **ATTRACT FOREIGN INVESTMENT**

# ACTVA

## DIVERSIFICATION

- PROMOTE NEW SECTORS
- GENERATE SINERGIES

# ACTVA

*“ A cluster is a geographic concentration of interconnected businesses, suppliers, and associated institutions in a particular field ”*

# ACTVA

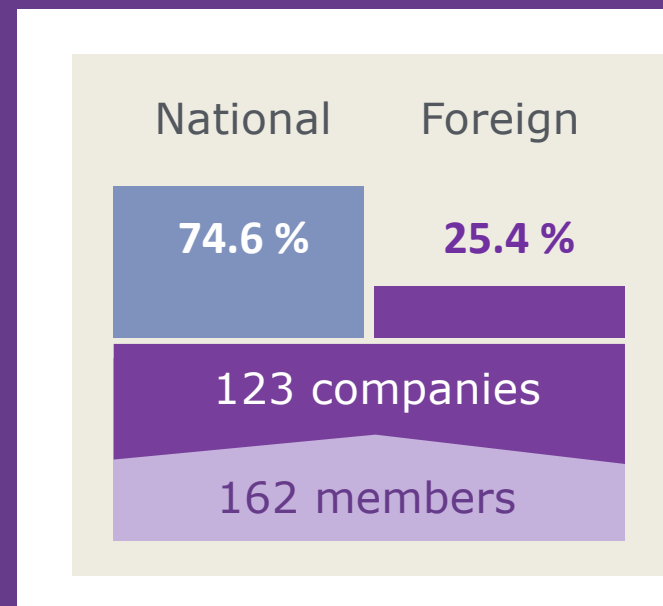
## CLUSTERS

- HEALTH AND WELFARE
- EDUCATION
- INNOVATION
- SPORTS

# ACTVA

## HEALTH & WELFARE CLUSTER

- To develop new specialties
- Health tourism sector



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## WHAT DO WE HAVE ALREADY?



- Aesthetic medicine and plastic surgery centers
- Ophthalmological and surgical center
- Specific dermatology and skin cancer center



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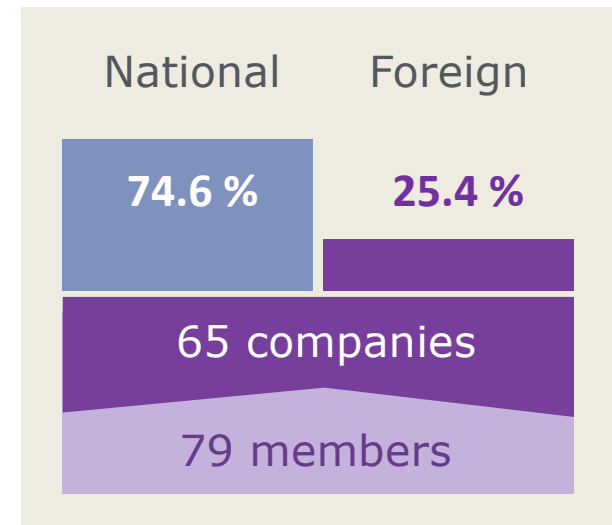
## WHAT DO WE WANT TO PROMOTE?

- **Fertility**
- **Sports medicine**

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## EDUCATION CLUSTER

- International Private Education Centers
- Executive Education in summer

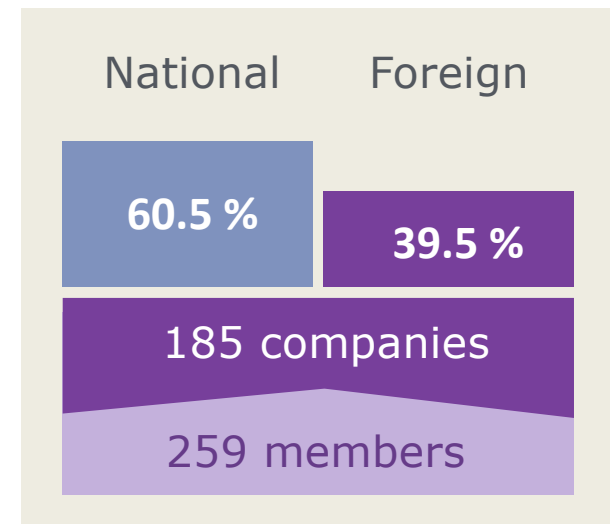


# ACTVA

## INNOVATION CLUSTER



- Development of ICT's
- Andorra as a Living lab country



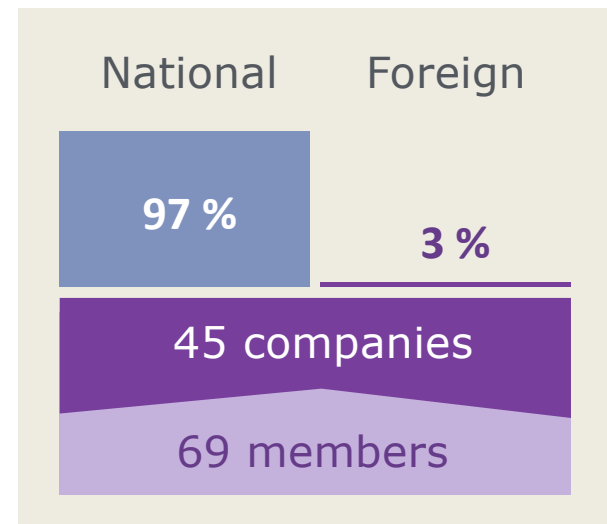
# ACTVA

## SPORTS CLUSTER



**ACTVA**  
CLÚSTER D'ESPORTS

- **Brand Andorra**
- **Create synergies**





# ACTVA

## BRAND ANDORRA

- **Summer & winter destination**
- **International sport events**
- **Brand Ambassadors**
- **High Sports Performance Center**



# ACTVA

## CREATE SYNERGIES

- **With health & welfare cluster**
- **With innovation cluster**
- **High altitude performance**
- **International sport actors cooperation**

# ACTVA

## VALUE CHAIN

