

Peer2Peer (P2P) International

10 year of pro-activist and impact-oriented collaborative research, consultancy and teaching practices



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UNWTO, Government of Jamaica and World Bank Group
**Conference on Jobs and Inclusive Growth:
Partnerships for Sustainable Tourism**

Montego Bay, Jamaica 27-29 November 2017

Peer2Peer International

Capacity Building for Job Creation and Inclusive Growth through Niche Tourism in The Gambia



Transformative/Conscious Travel & Tourism

...sustainability through 'research
led teaching' practices

Development Southern Africa Vol. 27, No. 5, December 2010

Peer-to-peer capacity-building in tourism: Values and experiences of field-based education

Marina Novelli & Peter D...

UNWTO

Journal of Peer (P2P) International
A transformative educational travel experience

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Journal of Sport, Tourism and Leisure

Peer2Peer (P2P) International

Over the past 10 years, there have been a number of micro-enterprises which have emerged and proliferated in our locality. Turtle SOS The Gambia, Sandele Craft Experience, Kartong Riverside and Oyster Processing experience are just few examples...we have managed to grasp the principles of niche business development and we have taken these forward with the help of a number of other educational programmes run following the same principles of P2P International...P2P has had an impact far beyond tourism."

Simon Gibbs, Sandele Foundation, Kartong, The Gambia

Advancing tourism in Africa

62.7 million

Turtle SOS The Gambia

Tourism, Culture and Hospitality Strategy Plan 2014-2020