Creating a Stronger Business Environment for the Growth of Nomadic Tourism

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Auto clusters in Buryatia

Auto cluster «The Tunkinskaya valley »

Auto cluster «Kyakhta»

Auto cluster «Baikalsky»

Ulan-Ude
The Tourist complex «Steppe nomad»
ALL BURYAT INTERNATIONAL FESTIVAL «ALTARGANA – 2016»

Ulan-Ude is for three days completely immersed in a world of Buryat nomads. The festivities will take place simultaneously in all theaters, sports venues and recreation parks. The residents and guests of the republic will be able to watch documentaries and movies, visit contests of fashion designers, photographers, beauty contests and poetry competition, folk and modern songs, exhibitions of books, handicrafts and more.
The central character is a holiday Sagaan Ubgen - White Elder, preserver of life and longevity, one of the symbols of fertility and prosperity in the Buddhist pantheon. Every year Sagaan Ubgen meets fairy-tale characters from the Russian regions, the sister cities and other countries.
«THE VOICE OF THE NOMADS. BAIKAL/BURYATIA»
Within a few years the festival has become the trademark of the music of Buryatia. A variety of participants and sounds makes it an unusual festival. But all the participants combine openness to the world, wanderlust and the desire to acquaint the world with its culture. The festival was attended by high-level professionals from around the globe. «Voice of the nomads' aims to open a new space of communication at the intersection of urban culture and national traditions.
A video about the Ethno-touristic complex “The Steppe Nomad”: https://www.youtube.com/watch?v=9dv1ITa3C08

About the All-Buryat cultural-touristic festival “Voice of nomads”: https://youtu.be/vWzAmkVjN8c

Thank you for your attention!

Web-sites: www.economy.govrb.ru
http://www.baikaltravel.ru/