



PROGRAMME OF UNWTO ACTIVITIES
Wednesday 17 January – Sunday 21 January 2018



UNWTO stand: 8F02A

India
FITUR Official Partner

Date	Time	Activity	Venue
15 January, Monday			
	10:00 – 17:30	<p>14th UNWTO Awards Forum (followed by a cocktail reception)</p> <p>The UNWTO Awards Forum is a part of grand celebration of the UNWTO Awards and provide the unique opportunity to learn about the most innovative and inspiring achievements of the winners of the 14th UNWTO Awards.</p> <p><i>For more information, please click here or contact awards@unwto.org</i></p>	<p align="center">Paraninfo Universidad Complutense C/ San Bernardo, 49</p>
	12:00 – 13:00	<p>UNWTO Press Conference</p> <p><i>For more information, please contact comm@unwto.org</i></p>	<p align="center">UNWTO Headquarters Capitán Haya, 42 Madrid</p>
16 January, Tuesday			
	15:30 – 18:30	<p>Meeting of the Board of the UNWTO Affiliate Members (only Board Members)</p> <p><i>For more information, please contact unwtoam@unwto.org</i></p>	<p align="center">North CC Level 1 Room N102</p>
17 January, Wednesday			
	11:30 – 13:00	<p>UNWTO Workshop on Chinese Outbound Tourism Market</p> <p>The UNWTO Workshop on Chinese Outbound Tourism will discuss the development and current state of the Chinese market and will showcase the successful practices and solutions for penetrating this dynamic market.</p> <p><i>For more information and to register, please click here or contact hlaam@unwto.org / hjlee@unwto.org</i></p>	<p align="center">North CC Level 1 Room N105</p>
	14:00 – 15:30	<p>Inaugural event: FITUR/UNWTO VIP Reception (by invitation only)</p> <p><i>For more information, please contact zyakovleva@unwto.org</i></p>	<p align="center">South Entrance Level 1 Room Maquetas (Room S-100 A)</p>

	15:30 – 17:30	<p>UNWTO Committee on Tourism and Sustainability - Public meeting</p> <p>The Committee on Tourism and Sustainability of UNWTO is holding this Public meeting within the framework of the International Tourism Fair, FITUR, 2018. The committee members and the invited experts will focus their discussions and reflections, among others on the contribution of sustainable tourism to the 2030 sustainable development agenda, on progress made for tourism as a catalyst for positive change and in support of necessary changes in national tourism strategies, including the inclusion of sustainable consumption and production patterns (SCP) into national tourism policies</p> <p><u>Online registration</u></p> <p><i>For more information, please click here or contact sdt@unwto.org</i></p>	North CC Level 1 Rooms N107–N108
	18:00 – 21:30	<p>14th UNWTO Awards Ceremony</p> <p><i>(co-organized by FITUR) - The Ceremony will be preceded by the cocktail gala dinner</i></p> <p>The UNWTO Awards is the most prestigious award praising inspirational individuals and organizations for their contribution for tourism. The 14th edition of the UNWTO Awards Ceremony will unveil and honour winners of seven categories, which will be witnessed by more than 600 leaders of the global tourism sector.</p> <p><i>For more information, please click here or contact awards@unwto.org</i></p>	North Auditorium Level 1 Rooms N103–N104
18 January, Thursday			
	09:00 – 13:45	<p>IX Tourism Investment and Business Forum for Africa – INVESTOUR</p> <p><i>(organized jointly by UNWTO/FITUR/Casa África)</i></p> <p>The Tourism Investment and Business Forum for Africa - INVESTOUR, is an annual event jointly organized by FITUR, UNWTO and Casa Africa that aims to promote sustainable tourism development tool for Africa, while encouraging exchanges on investment and business opportunities in the region. The event will be organized in two sessions:</p> <ol style="list-style-type: none"> 1. The Round tables Session 2. The B2B Meetings Session <p>For this edition, the roundtables sessions will be structured around two main themes; (i) Brand Africa: Fostering Tourism development and investment opportunities and (ii) Biodiversity as a driver for sustainable tourism: the importance of effective community involvement.</p> <p><u>Online registration</u></p> <p><i>For more information, please click here or contact investour@unwto.org</i></p>	North CC Level 1 Rooms N106
	14:00 – 15:30	Cocktail offered by INVESTOUR to the participants	North CC Level 2 Room Neptuno
	14:00 – 15:30	FITUR/UNWTO Africa and Middle East Tourism Ministers Working Luncheon <i>(by invitation only)</i>	North CC Level 2 Room Colón

	15:00 – 19:00	<p>IX Tourism Investment and Business Forum for Africa – INVESTOUR (organized jointly by UNWTO/FITUR/Casa África) B2B Meetings Session</p> <p>INVESTOUR is offering a platform for Business-to-Business meetings. The B2B session aims at giving an opportunity to initiators of quality projects from the public and private African entities to connect with investors from the international arena. Our objective is to convert this session into a strategic platform that truly supports and facilitates the concrete development and realization of those touristic projects.</p> <p>This year, FITUR's business-to-business meeting platform will host INVESTOUR B2B meetings.</p> <p><u>Online registration</u> For more information, please click here or contact investour@unwto.org</p>	Hall 9 Stand 9D08
	16:00 – 18:00	<p>Ministerial Forum on Consolidating Tourism's recovery in the Middle East and North Africa and sustaining its growth (organized jointly by UNWTO/FITUR/Casa Árabe)</p> <p>In the framework of FITUR 2018, Casa Árabe and the World Tourism Organization (UNWTO) are jointly organizing the sixth Ministerial forum on Tourism in the Middle East and North Africa: Consolidating Tourism's recovery in the Middle East and North Africa and sustaining its growth on Thursday, 18 January 2018, in the framework of FITUR 2018.</p> <p>The Ministerial forum will provide a platform for discussion on current trends and short term prospects in the region - in the context of a challenging geopolitical scenario. It will review policies and strategies to consolidate recovery and to step up Tourism's contribution to inclusive and sustainable socioeconomic development.</p> <p><u>Online registration</u> For more information, please click here or contact rpme@unwto.org</p>	North CC Level 1 Rooms N106
19 January, Friday			
	10:00 – 12:00	<p>7th Meeting of the UNWTO Committee on Tourism and Competitiveness (by invitation only) For more information, please contact pcarmona@unwto.org</p>	UNWTO Headquarters Capitán Haya, 42 Madrid
	11:30 – 13:00	<p>Meeting of the Central American Tourism Ministers (by invitation only) For more information, please contact cam@unwto.org</p>	UNWTO Headquarters Capitán Haya, 42 Madrid

North CC = North Convention Centre at the Northern Entrance of FITUR / South CC = South Convention Centre at the Southern Entrance of FITUR

Please feel free to visit our UNWTO stand at 8F02A