



UNWTO ACTIVITIES - PROVISIONAL PROGRAMME  
Wednesday 17 January – Sunday 21 January 2018



India  
FITUR Official Partner

UNWTO stand: 8F02A

Date	Time	Activity	Venue
<b>15 January, Monday</b>			
	10:00 – 17:30	<p><b>14<sup>th</sup> UNWTO Awards Forum</b> (followed by a cocktail reception)</p> <p>The UNWTO Awards Forum is a part of grand celebration of the UNWTO Awards and provide the unique opportunity to learn about the most innovative and inspiring achievements of the winners of the 14th UNWTO Awards.</p> <p>For more information, please click <a href="#">here</a> or contact <a href="mailto:awards@unwto.org">awards@unwto.org</a></p>	<p>Paraninfo Universidad Complutense C/ San Bernardo, 49</p>
	12:00 – 13:00	<p><b>UNWTO Press Conference</b></p> <p>For more information, please contact <a href="mailto:comm@unwto.org">comm@unwto.org</a></p>	<p>UNWTO Headquarters Capitán Haya, 42 Madrid</p>
<b>16 January, Tuesday</b>			
	15:30 – 18:30	<p><b>Meeting of the Board of the UNWTO Affiliate Members</b> (only Board Members)</p> <p>For more information, please contact <a href="mailto:unwtoam@unwto.org">unwtoam@unwto.org</a></p>	<p>North CC Level 1 Rooms N115–N116</p>
<b>17 January, Wednesday</b>			
	14:00 – 15:30	<p><b>Inaugural event: FITUR/UNWTO VIP Reception</b> (by invitation only)</p> <p>For more information, please contact <a href="mailto:zyakovleva@unwto.org">zyakovleva@unwto.org</a></p>	<p>South Entrance Level 1 Room Maquetas (Room S-100 A)</p>
	15:30 – 17:30	<p><b>UNWTO Committee on Tourism and Sustainability - Open Public meeting</b></p> <p>For more information, please contact <a href="mailto:sdt@unwto.org">sdt@unwto.org</a></p>	<p>North CC Level 1 Rooms N107–N108</p>

	18:30 – 22:00	<p><b>14<sup>th</sup> UNWTO Awards Ceremony</b>  <i>(co-organized by FITUR) - The Ceremony will be preceded by the cocktail gala dinner</i></p> <p>The UNWTO Awards is the most prestigious award praising inspirational individuals and organizations for their contribution for tourism. The 14<sup>th</sup> edition of the UNWTO Awards Ceremony will unveil and honour winners of seven categories, which will be witnessed by more than 600 leaders of the global tourism sector.</p> <p>For more information, please click <a href="#">here</a> or contact <a href="mailto:awards@unwto.org">awards@unwto.org</a></p>	North Auditorium Level 1 Rooms N103–N104
<b>18 January, Thursday</b>			
	09:00 – 13:45	<p><b>IX Tourism Investment and Business Forum for Africa – INVESTOUR</b>  <i>(organized jointly by UNWTO/FITUR/Casa África)</i></p> <p>The Tourism Investment and Business Forum for Africa - INVESTOUR, is an annual event jointly organized by FITUR, UNWTO and Casa Africa that aims to promote sustainable tourism development tool for Africa, while encouraging exchanges on investment and business opportunities in the region. The event will be organized in two sessions:</p> <ol style="list-style-type: none"> <li>1. The Round tables Session</li> <li>2. The B2B Meetings Session</li> </ol> <p>For this edition, the roundtables sessions will be structured around two main themes; (i) Brand Africa: Fostering Tourism development and investment opportunities and (ii) Biodiversity as a driver for sustainable tourism: the importance of effective community involvement.</p> <p><u><a href="#">Online registration</a></u>  For more information, please click <a href="#">here</a> or contact <a href="mailto:investour@unwto.org">investour@unwto.org</a></p>	North CC Level 1 Rooms N107–N108
	14:00 – 15:30	<b>Cocktail offered by INVESTOUR to the participants</b>	North CC Level 2 Room Neptuno
	14:00 – 15:30	<b>FITUR/UNWTO Africa and Middle East Tourism Ministers Working Luncheon</b> <i>(by invitation only)</i>	North CC Level 2 Room Colón
	15:00 – 19:00	<p><b>IX Tourism Investment and Business Forum for Africa – INVESTOUR</b>  <i>(organized jointly by UNWTO/FITUR/Casa África)</i></p> <p><b>B2B Meetings Session</b></p> <p>INVESTOUR is offering a platform for Business-to-Business meetings. The B2B session aims at giving an opportunity to initiators of quality projects from the public and private African entities to connect with investors from the international arena. Our objective is to convert this session into a strategic platform that truly supports and facilitates the concrete development and realization of those touristic projects.</p> <p>This year, FITUR's business-to-business meeting platform will host INVESTOUR B2B meetings.</p> <p><u><a href="#">Online registration</a></u>  For more information, please click <a href="#">here</a> or contact <a href="mailto:investour@unwto.org">investour@unwto.org</a></p>	Hall 9 Stand 9D08

	16:00 – 18:00	<p><b>Ministerial Forum on Consolidating Tourism's recovery in the Middle East and North Africa and sustaining its growth</b></p> <p>(organized jointly by UNWTO/FITUR/Casa Árabe)</p> <p>In the framework of FITUR 2018, Casa Árabe and the World Tourism Organization (UNWTO) are jointly organizing the sixth Ministerial forum on Tourism in the Middle East and North Africa: Consolidating Tourism's recovery in the Middle East and North Africa and sustaining its growth on Thursday, 18 January 2018, in the framework of FITUR 2018.</p> <p>The Ministerial forum will provide a platform for discussion on current trends and short term prospects in the region - in the context of a challenging geopolitical scenario. It will review policies and strategies to consolidate recovery and to step up Tourism's contribution to inclusive and sustainable socioeconomic development.</p> <p><u><a href="#">Online registration</a></u></p> <p>For more information, please click <a href="#">here</a> or contact <a href="mailto:rpme@unwto.org">rpme@unwto.org</a></p>	<p>North CC Level 1 Rooms N107–N108</p>
<b>19 January, Friday</b>			
	10:00 – 12:00	<p><b>7<sup>th</sup> Meeting of the UNWTO Committee on Tourism and Competitiveness</b></p> <p>(by invitation only)</p> <p>For more information, please contact <a href="mailto:pcarmona@unwto.org">pcarmona@unwto.org</a></p>	<p>UNWTO Headquarters Capitán Haya, 42 Madrid</p>
	11:30 – 13:00	<p><b>Meeting of the Central American Tourism Ministers</b></p> <p>(by invitation only)</p> <p>For more information, please contact <a href="mailto:cam@unwto.org">cam@unwto.org</a></p>	<p>UNWTO Headquarters Capitán Haya, 42 Madrid</p>

North CC = North Convention Centre at the Northern Entrance of FITUR  
South CC = South Convention Centre at the Southern Entrance of FITUR

**Please feel free to visit our UNWTO stand at 8F02A**

04/12/17