UNWTO COMMITTEE ON STATISTICS
19th MEETING
26-27 February 2019

UNWTO TECHNICAL ASSISTANCE THROUGHOUT TOURISM SUSTAINABLE DEVELOPMENT

Enhancing the contribution of tourism in the advancement of the Sustainable Development Goals

**Economy**
Driver of Economic Growth

**Environment**
Environmental Sustainability

**Socio-Cultural**
Inclusive Development
MAJOR AREAS OF TECHNICAL ASSISTANCE

- Tourism Statistics and Quality Standards
- Policy Planning and Zoning
- Skills Development and Institutional Strengthening
- Marketing, Branding and Promotion
- Crisis Communication
- Product Development and Diversification

UNWTO TECHNICAL ASSISTANCE 2018-2019

33 PROJECTS IN 25 COUNTRIES AND 1 REGIONAL PROJECT

- EUROPE
  - Uzbekistan

- ASIA
  - China, Myanmar, Sri Lanka

- MIDDLE EAST
  - Egypt, Oman, Qatar, UAE

- AMERICA
  - Aruba, Honduras, Panama

- AFRICA
  - Chimelong Initiative (Benin, Gabon, RD Congo, Republic de Guinea, Niger)
DEVELOPMENT OF TOURISM STATISTICS AND TSA

Facilitate the understanding of the full social and economic dimension of tourism in terms of demand (international and domestic arrivals, characteristics of their visits, and their consumption of goods and services) and supply (characteristics of local industries involved in tourism and details of their production and use of labour and capital), thereby guiding tourism policy and planning while providing a useful lobbying tool to National Tourism Administrations to advocate the cause of tourism.
DEVELOPMENT OF TOURISM STATISTICS AND TSA

- Undertake an in-depth evaluation of the entire tourism statistical system;
- Recommendations for overcoming data gaps and constraints; Strengthening the Inter-Institutional Platform partnerships;
- Strengthening of capacities within Government agencies, in particular, the tourism authorities and the statistical authorities in order to reach the compilation of a Tourism Satellite Account.

OUTPUTS

Phase I:
Evaluation Mission to undertake a detailed assessment of the current status of collection and analysis of tourism-related statistics on the demand and supply side, identify gaps and constraints as well as make recommendations for inter-institutional collaboration for tourism-related statistics and economic data (national tourism administration, national statistical office, central bank and immigration authorities).

Phase II:
Long-term Project focusing on either strengthening the entire system of tourism statistics including capacity building and/or developing an experimental TSA depending on recommendations of the Evaluation Mission.
UNWTO TECHNICAL ASSISTANCE FOR THE DEVELOPMENT OF THE NATIONAL AND REGIONAL TOURISM STATISTICS AND TSA AROUND THE WORLD

11 Projects

6 Projects
Angola - Cabo Verde - Haiti - Malawi - Nepal - Peru
Governments
African Development Bank
German Development Bank
Inter-American Development Bank (IDB)
Guangzhou Chimelong Group
United Nations Development Programme (UNDP)
World Bank

Thank you
Vanessa Satur
Manager
Technical Cooperation and Silk Road