



5.3 MST sub group on Implementation: Update on Activities

Demi Kotsovos
Satellite Accounts and Special Studies
National Economic Accounts Division
Statistics Canada

UNWTO Committee on Statistics and Tourism Satellite Account
Madrid, Spain
February 27, 2019



Statistics
Canada

Statistique
Canada

Canada



Update

- Toolkit to support implementation of MST
- Introductory module for MST
- Implementation of roadmaps, pathways and strategies
- Assessment Tool
- Support for implementation



Statistics
Canada

Statistique
Canada

Canada

Toolkit to support implementation of MST

Finalized outline for implementation strategy

Working on various components of toolkit

Review
Introductory
Module

Test core
tables

Assessment
tool

Test GDP
with limited
data

Support

Introductory Module for MST

What

How

When

To be included in UNWTO technical assistance products (both national and regional)

[“Statistical Strengthening and Development of a Tourism Satellite Account”](#)

[Statistics Capacity Building Programme](#)

Core tables and Indicators



Implementation Strategies/Roadmaps

Engagement with UNWTO

Readiness Assessment tool

Testing of methods

Steps / options for different roadmaps

Support for Implementation



Readiness Assessment Tool

Discussion and planning of boundaries and features of tourism

Stakeholders, data providers, users

Institutional arrangements, policy, legislation

Data availability, statistical infrastructure and capacity

Testing of Methods

Pilot studies

Designing Pilot Studies
Pilot Template

Contact UNWTO

Estimating Tourism Direct
GDP with limited data

Proposal Document

Contact UNWTO

Steps / options for different roadmaps

Developed with UNWTO

Key steps/options for individualized roadmaps depending on current data situation

Staged approach for core tables and indicators

Discussion and testing at national, regional, destination level

Support for Implementation

Program of capacity building

Training workshops

Technical assistance

Compilation guidance

Thank you!

