5.3 MST sub group on Implementation: Update on Activities

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Update

- Toolkit to support implementation of MST
- Introductory module for MST
- Implementation of roadmaps, pathways and strategies
- Assessment Tool
- Support for implementation
Toolkit to support implementation of MST

Finalized outline for implementation strategy

Working on various components of toolkit

- Review Introductory Module
- Test core tables
- Assessment tool
- Test GDP with limited data
- Support

Introductory Module for MST

To be included in UNWTO technical assistance products (both national and regional)

“Statistical Strengthening and Development of a Tourism Satellite Account”
Statistics Capacity Building Programme
Core tables and Indicators

Implementation Strategies/Roadmaps

Engagement with UNWTO

- Readiness Assessment tool
- Testing of methods
- Steps / options for different roadmaps
- Support for Implementation
Readiness Assessment Tool

Discussion and planning of boundaries and features of tourism
Stakeholders, data providers, users
Institutional arrangements, policy, legislation
Data availability, statistical infrastructure and capacity

Testing of Methods

Pilot studies
Estimating Tourism Direct GDP with limited data
Designing Pilot Studies
Proposal Document
Pilot Template
Contact UNWTO
Contact UNWTO
Steps / options for different roadmaps

- Developed with UNWTO
- Key steps/options for individualized roadmaps depending on current data situation
- Staged approach for core tables and indicators
- Discussion and testing at national, regional, destination level

Support for Implementation

- Program of capacity building
- Training workshops
- Technical assistance
- Compilation guidance
Thank you!