



UNWTO – 19th Committee on Statistics

Madrid, 26-27 February 2019

3. Cooperation between international organisations

3.2. Update on the Working Group on Tourism Statistics and outcomes of the TSA workshop

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Topics

- **Update of the legal basis**
- **Update on measuring platforms**
- **Update on TSA in Europe**
- **Update on big data projects in Eurostat with relevance for tourism**
- **Global Forum on Tourism Statistics**



Update of the legal basis

☞ Adaptation of Regulation (EU) 692/2011

1. **Better geographical (and temporal) granularity of accommodation statistics**

- **Regional data broken down by month** (*now: only annual data*)
- **Combined breakdown of 'degurba' and 'coastal/non-coastal'** (*now: transmitted separately but not combined, e.g. for rural coastal areas*)
- **NUTS3 data** (*now: NUTS2 data*)
- **Cities data** (*new ; data for capital cities and the most important cities for each country*)



Update of the legal basis

2. **Modifying questions on booking of the trip**

- **Adapt questions to better cover the digital platform economy** (in particular for accommodation)

Update of the legal basis

3. *Package trip expenditure*

- Transmit "package trip expenditure" as a separate expenditure category
(now: only unbundled amounts for accommodation, transport and other ; future: total and unbundled values)
- **Note:** no agreement to collect more detailed expenditure categories in tourism demand surveys

Update of the legal basis

4. *Timeliness: transmission deadlines*

- Consensus to transmit all monthly accommodation data to Eurostat at the latest 6 weeks after the reference month, starting in 2022.
(now: 8 weeks or 3 months, depending on the data)
- **But no consensus to shorten transmission deadlines for annual data**
(remains at 6 months after the reference year)



Update of measuring online platforms

Preliminary problem: delineating/scoping the collaborative economy ; taxonomy ; volatility

Main approaches:

- **Get data directly from service provider (owners)**
 - ⇒ dispersed, not in registers
- **Obtain information from intermediaries, namely the platforms**
 - ⇒ negotiations with platforms are ongoing, in close cooperation with DG GROW
 - ⇒ webscraping (experiments ongoing, but maybe not sustainable?)
- **Gather data from demand side perspective (tourist surveys)**
- **Administrative data (taxes, registration/licenses, financial transactions)**

Joint work with countries, OECD, other EC services, ...



Update on TSA in Europe

☞ Capacity building

- **DG GROW / UNWTO 2-days workshop in Brussels**
(November 2017 – over 100 participants)
- **EUROSTAT / DG GROW 1-day workshop in Luxembourg**
(October 2018 – over 50 participants)
- **European Statisticians Training Program 2-days course on TSA**
(26-27 November 2019 – approx. 30 places)
- **TSA Compilation Guide (UNSD, forthcoming in 2019)**

☞ Voluntary data transmission by countries

- **Every three years; next round ongoing**
- **Output: methodological stock-taking and data**
(results expected by October 2019)



Update on big data projects in Eurostat

Horizontal projects:

- **ESSnet involving 20+ countries; Work Packages include:**
 - ⇒ Building a system of tourism statistics based on new sources/methods
 - ⇒ Financial transactions data (use case: collaborative economy)
 - ⇒ Mobile network operator data (use case: human mobility, tourism)
- **Projects on household budget survey & time use survey**
 - ⇒ Focus on new methods (smart apps), not only new sources
 - ⇒ Tourism as a special case of household expenditure and time use

Tourism-specific projects:

- **Small grants with 7 countries (duration 13 months, till end 2019)**
- **Development of a mid-term methodological blueprint on innovative tourism statistics (horizon: 2025)**
- **Experimental statistics**

Update on big data projects in Eurostat

Experimental statistics (new)

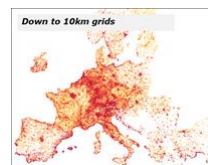
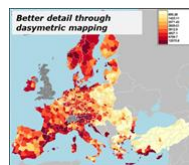
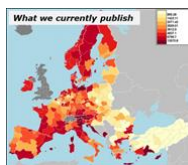
experimental

"Experimental statistics use new data sources & methods in an effort to better respond to our users' needs"



⇒ For tourism statistics:

- **Dissemination of accommodation statistics at NUTS3 (tables) and for 10km grids (maps)**
- **Early 2019**
- **See also VTO**





15th Global Forum on Tourism Statistics



Took place from 28 to 30 November 2018 in Cusco (Peru)

All papers and presentations available online :

<http://www.15th-tourism-stats-forum.com>



Thank you for your attention !

[Tourism statistics leaflet](#)



Eurostat data & publications are available free of charge from the Eurostat [website](#)

