



Capacity Building in Tourism statistics and TSA

Committee on Statistics and the TSA
UNWTO
Madrid, Spain,
27-28 February 2018

Regional Capacity Building Programme Basic tourism statistics

Objective: Strengthening national experts' capacity to develop their Systems of Tourism Statistics through the implementation of the *IRTS 2008* and *TSA:RMF 2008*

Methodology

- A series of 3-4 Workshops hosted by a country in each region which is considered to be the most advanced in terms of the development of tourism statistics
- Regional Seminar aimed at sharing experience and knowledge

Ongoing Programme in Algeria (2017-2019) for Northern and Western African countries. 1st workshop was held in Algiers:

- ✓ 15 countries participated
- ✓ More than 70 people trained

2nd workshop to be held on 19-21 March in Algiers



Regional Workshops in TSA

Regional Workshop on the Compilation of the Tourism Satellite Account Manila, Philippines, 19-20 June 2017

Organized jointly by UNSD and UNWTO
Hosted by Philippine Statistics Authority and the Department of Tourism of the Philippines

•Objective

The purpose of the workshop is to explain what a TSA is, how it can be used for national tourism policies, and what the challenges are to compile it.

- *15 countries participated*
- *More than 50 people trained*



Regional Workshops in TSA

Workshop on Measuring the economic impact of tourism in Europe: the TSA Brussels, Belgium, 29-30 November 2017

Jointly organized by UNWTO and the Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW – European Commission) and in collaboration with Eurostat.



•Objective

Bring policy makers (data users) and data producers to uncover the main elements for successful TSA implementation. This ranged from technical requirements to institutional arrangements and political leadership.

- *+ 100 Participants from 35 countries*

Policy makers, managers and statisticians from the National Tourism Administration, the National Statistics Office, the Central Bank from European countries and enlargement countries signatories of the COSME programme.



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Planned in 2018



**The 61st UNWTO Regional Commission
for Africa and 'Tourism Statistics:
A Catalyst for Development' Seminar**

Abuja, Nigeria, 4 – 6 June 2018.

**SAVE THE
DATE!**

Abuja, Nigeria
(4 – 6 June 2018)