



Process ahead

Committee on Statistics and the TSA

UNWTO
Madrid, Spain,
27, 28 February 2018



Measuring Sustainable Tourism Initiative

Activities by main outputs:

- Statistical Framework
- Implementation Toolkit
- SDG indicators

+ *overall management of the initiative*



Statistical Framework for MST

- **SF-MST** structure, approach and coverage proposed to be commented by the Committee
- **Advance key research topics:**
 - tourism demand perspective and associated allocation of stocks and flows to transport;
 - treatment of sub-national and destination levels;
 - treatments and coverage of tourism employment;
 - develop the social and cultural dimension.
- **2nd meeting of the MST Working Group of Experts (middle/ 2nd Q of 2018?)**
- **SF-MST global consultation**
- **Final Document** to be complete in November 2019 for presentation to the UNSC in March 2020

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MST IMPLEMENTATION

Toolkit/Implementation strategy:

- Sub-group
- **Pilot studies:**
 - Finalize supporting document for pilot studies
 - Continue to identify pilot studies
 - Support work in countries
- **Capacity Building/Technical Cooperation:**
 - Develop training modules to support UNWTO capacity building programmes and technical cooperation projects on tourism statistics
- **Finalization of TSA compilation guide**
- **MST compilation guidance**

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7 Sub-groups

- To define and measure **SDG indicators** related to tourism
- To **communicate** the Measuring Sustainable Tourism Initiative
- To advance **key research topics** for the **Statistical Framework**:
 - tourism demand perspective and associated allocation of stocks and flows to transport;
 - treatment of sub-national and destination levels;
 - treatment and coverage of tourism employment;
 - develop the social and cultural dimension.
- To develop the **MST Toolkit**

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Comments ?

Suggestions?



Thank you!

Statistics, Trends and Policy
Programme

**World Tourism
Organization (UNWTO)**