

Measuring Sustainable Tourism: Let's get started with a Toolkit



Demi Kotsovos
Satellite Account and Special studies
National Economic Accounts Division
UNWTO Committee on Statistics and
Tourism Satellite Account
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For discussion

- A staged implementation strategy for MST: getting started with a Toolkit
- Why now?
- Implementation of roadmaps, pathways and strategies
- Assessment Tool
- Support for implementation

The MST Toolkit

Statistical Framework for Measuring Sustainable Tourism

1. Purpose of Toolkit and Introduction to SF-MST

2. Core tables and Indicators for MST

- Economic, environmental and social dimensions
- SDG indicators

3. Implementation roadmaps, pathways and strategies

4. Readiness Assessment (tool)

- Defining boundaries and key features of tourism
- Stakeholders and data providers/users
- Policy and legislation
- Institutional arrangements
- Data availability
- Statistical Infrastructure and capacity

5. Various dimension & spatial measurement and Deriving indicators to assess sustainability

6. Documentation, flowcharts, inputs/output

Existing Frameworks

- IRTS 2008
- TSA:RMF 2008
- SEEA
- SNA 2008; Others?

MST HUB

Focal point for
resources

Implementation roadmaps, pathways and strategies

- Initial steps for engagement with UNWTO on MST
- Need for collaboration, role of statistics/tourism policy/business/other stakeholders, and associated governance strategies
- Key steps/options for different roadmaps depending on the current data situation
 - (for example a roadmap for countries with a TSA)

Implementation roadmaps, pathways and strategies (con't)

- Staged approach to implementation
 - Core tables and indicators to more advanced completion of all elements of the SF-MST
- Discussion and testing at national, regional, destination level
- Options for pilot testing, training and capacity building

Readiness Assessment Tool

- An assessment tool to assess the readiness of a country or region to implement SF-MST.
 - Boundaries and key features of tourism
 - choice of spatial scale
 - Stakeholders and data providers/users
 - user group & champion
 - Policy and legislation
 - Existing reporting requirements etc
 - Institutional arrangements
 - Data availability
 - Statistical Infrastructure and capacity

Support for Implementation

- Training
- Technical assistance
- Pilot testing
- Compilation guidance
- Implementation strategies and support
- Development of indicators

Thank you!