

Mr. Peter Laimer

UNWTO Committee on
Statistics and the TSA

Madrid/Spain,
27 – 28 February 2018

UNWTO Committee on Statistics and the Tourism Satellite Account

Milestones 2016/17 and work ahead

Overview

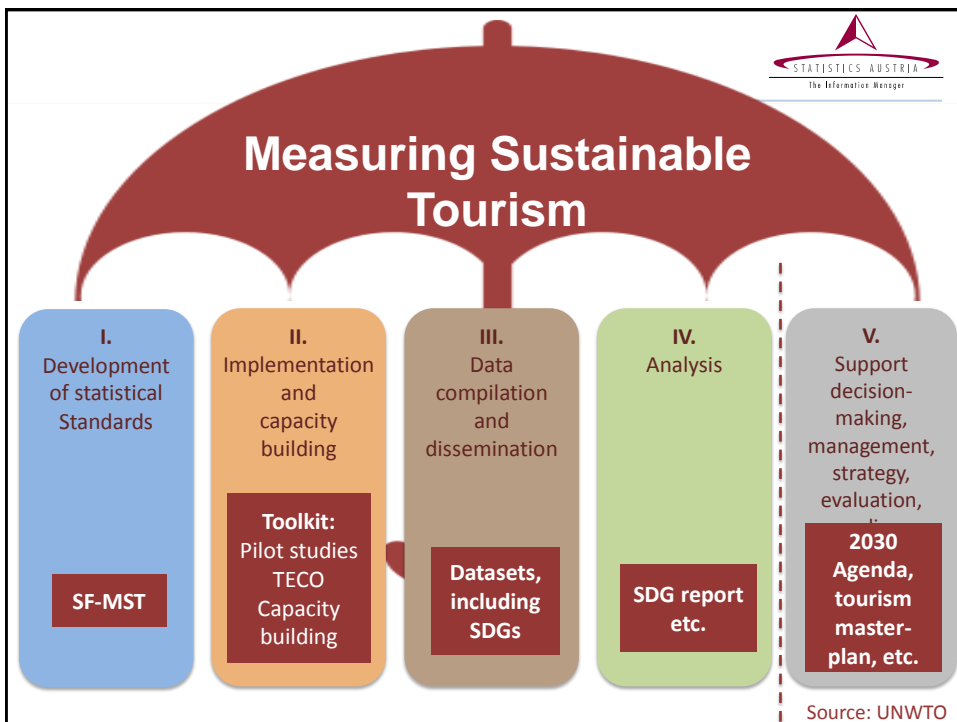


- **Measuring Sustainable Tourism**
- **Gaining momentum and political support**
- **Tourism in the 2030 Agenda**
- **Towards a statistical framework for MST**
- **Supporting countries in the implementation of the methodology**
- **The work ahead**

Measuring Sustainable Tourism



➤ Launching of the **Measuring Sustainable Tourism (MST)** initiative in partnership with **UN Statistical Division** (late 2015)



Gaining momentum and political support



➤ Support at the UN highest level:

- The declaration of 2017 as the International Year of Sustainable Tourism for Development (70th UN General Assembly, A/RES/70/193, 4 Dec 2015)
- 48th Session of the United Nations Statistical Commission and presentation of the “Report of the UNWTO on tourism statistics”

(New York, USA, 7-10 March 2017)



Gaining momentum and political support



➤ Support from UNWTO member states:

16th Meeting - Committee on Statistics and the TSA
(Tbilisi, Georgia, 26-27 Jan 2016)

17th Meeting - Committee on Statistics and the TSA
(Madrid, Spain, 24-25 Jan 2017)

6th UNWTO International Conference on Tourism Statistics: Measuring Sustainable Tourism (Manila, Philippines, 21-24 June 2017):

- Roadmap to measure sustainable tourism
- Adoption of the **Manila Call for Action on Measuring Sustainable Tourism**

UNWTO General Assembly and Special Meeting of the Member States of the UNWTO Committee on Statistics and the TSA (Chengdu, China, 12 Sept 2017)



Tourism in the 2030 Agenda



- Adoption of the **UN 2030 Agenda for Sustainable Development** and the **17 Sustainable Development Goals (SDGs)** and 169 associated targets (September 2015)
- **Tourism is included as targets under 3 of the SDGs:**
 - **SDG 8:** Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all (Target 8.9)
 - **SDG 12:** Sustainable Consumption and Production (Target 12.b)
 - **SDG 14:** Conserve and sustainably use the oceans, seas and marine resources for sustainable development (Target 14.7)

Tourism in the 2030 Agenda



- SDGs are statistically driven and **UNWTO is the custodian agency** for the following tourism relevant SDG-indicators:
 - 8.9.1.: Tourism direct GDP as a proportion of total GDP and in growth rate (Tier II)
 - 8.9.2.: Proportion of jobs in sustainable tourism industries out of total tourism jobs (Tier III)
 - 12.b.1.: Number of sustainable tourism strategies or policies and implemented action plans with agreed monitoring and evaluation tools (Tier III)
- **Participation in IAEG-SDGs meetings:**
 - Ottawa, Canada (WebEx) (March 2017)
 - Manama, Kingdom of Bahrain (Nov 2017)

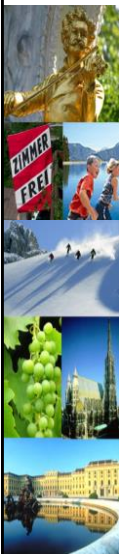
Towards a statistical framework



- **Progress in building a statistical framework** integrating tourism statistics on the economic, environmental and social dimensions across all relevant spatial scales:
 - Draft prepared for the first round of consultation

- **Establishment of a Working Group of Experts on Measuring Sustainable Tourism” (WG-MST):**
 - 1st meeting in Madrid, Spain (20-21 Oct 2016)
 - 2nd meeting in Madrid, Spain (June 2018, TBC)

Towards a statistical framework

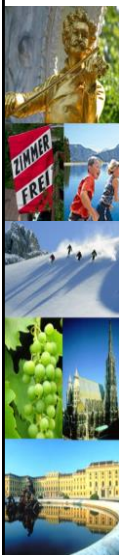


- **Organization of a side event “Accounting and Statistics for Sustainable Tourism”**
(48th Session of the UNSC, New York, USA, March 2017)

- **Regional Workshop on the Compilation of the Tourism Satellite Account**, organized by UNSD and UNWTO
(Manila, Philippines, 19-20 June 2017)

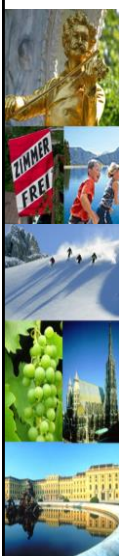
- **Development of country pilot studies and sharing of experiences:**
 - Austria
 - Canada
 - Italy
 - Indonesia
 - Fiji
 - Mexico
 - Philippines
 - Saudi Arabia
 - the Netherlands
 - Wales

Supporting countries in the implementation of the methodology



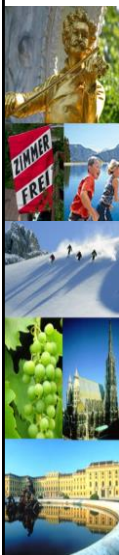
- **Regional Statistics Capacity Building Programme - First Workshop**
(Algiers, Algeria, 13-15 Feb)
- **International Workshop on Tourism Statistics**, organized by NBS China and UNSD, (WebEx)
(23-24 Nov 2017, Chengdu, China)
- **Workshop on “Measuring the economic impact of tourism in Europe: the Tourism Satellite Account (TSA)”**
(29-30 Nov 2017, Brussels, Belgium)

The work ahead



- **Advancing the MST Statistical framework:**
 - Draft for **global consultation** (May 2018) and **approval process** in the UN Statistical Commission (by 2020)
 - Continuation of elaboration of **“Pilot studies”**, testing the feasibility and relevance of MST within their national/subnational settings
 - **2nd Meeting of the Working Group of Experts on Measuring Sustainable Tourism** (being planned middle of 2018)

The work ahead



➤ Ongoing engagement with the various stakeholders:

- Setting up of **sub-groups to the WG-MST** focusing on some particular topics of interest for the further elaboration of the MST Statistical Framework and making the SDG-indicators 8.9.2 and 12.b.1 statistically operational
- Continuation of the **Statistics Capacity Building Programmes** (2nd Workshop, 18-21 March, Algiers, Algeria)
- **Expert Group on the Tourism Satellite Account Compilation Guide** (1st WebEx-meeting 24 January 2018, meeting being planned end of 2018)

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Tourism Statistics website:
http://www.statistik.at/web_en/statistics/Economy/tourism/index.html

UNWTO Committee on Statistics and TSA
website:
<http://statistics.unwto.org/content/committee-statistics-and-tourism-satellite-account>

UNWTO Committee on Statistics and the Tourism Satellite Account

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