



COMMITTEE ON STATISTICS AND THE TOURISM SATELLITE ACCOUNT

Seventeenth meeting

UNWTO Headquarters, Madrid, Spain
24-25 January 2017

Final Agenda

Tuesday, 24 January

- 09:00 - 09:30 **Registration**
- 09:30 - 10:00 **1. Opening**
1.1. Mr. Taleb Rifai, Secretary General
- 10:00 - 10:30 **2. Statement by the Chair**
Mr. Peter Laimer, Deputy Director, Directorate Spatial Statistics, Statistics Austria
- 10:30 - 11:00 **3. Towards a Statistical Framework for Measuring Sustainable Tourism (MST)** (item for discussion)
3.1. Outcomes of the Working Group of Experts on Measuring Sustainable Tourism (*Clara van der Pol, UNWTO*) – ([doc](#)) ([ppt](#))
3.2. Annotated outline for SF-MST document (*Carl Obst, UNWTO*) – ([doc](#)) ([ppt](#))
- 11:00 - 11:30 *Coffee break*
- 11:30 - 13:45 **3. Towards a Statistical Framework for Measuring Sustainable Tourism (MST) (cont.)** (item for discussion)
3.3. Technical note on SEEA and TSA – Annotated outline and tables (*Carl Obst, UNWTO*) – ([doc](#)) ([ppt](#))
3.4. Allocation of environmental flows to tourism (*Cesare Costantino, UNWTO*) – ([doc](#)) ([ppt](#))
3.5. Pilot studies' progress:
- Canada (*Demi Kotsovos, Statistics Canada*) – ([ppt](#))
- Italy (*Cesare Costantino, ISTAT*) – ([ppt](#))
- Netherlands (*Maarten van Rossum, Statistics Netherlands*) – ([ppt](#))
- 13:45 - 14:45 *Lunch*
- 14:45 - 15:30 **3. Towards a Statistical Framework for Measuring Sustainable Tourism (MST) (cont.)** (item for discussion)
3.6. Status of SEEA and TSA implementation in countries by UNSD (*Karoly Kovacs, UNSD*) – ([ppt1](#), [ppt2](#))
- 15:30 - 16:00 **4. Sixth UNWTO International Conference on Tourism Statistics – Measuring Sustainable Tourism**, Manila, Philippines, 21 – 23 June 2017 (*Rolando Cañizal, Department of Tourism*) – (item for information)

- 16:00 - 17:30 **5. Measuring tourism at subnational levels** (item for discussion)
- 5.1. Presentation by INRouTe of the handbook "Tourism, territory and sustainability: a statistical insight at subnational levels" (*Antonio Massieu, INRouTe*) – ([doc](#)) ([ppt](#))
 - 5.2. Note by the Chair of the Committee (*Peter Laimer, Statistics Austria*) – ([doc](#))
 - 5.3. European Regions measuring sustainable tourism for effective policy making (*NECSTouR*) – ([ppt](#))
 - 5.4. Operational framework for measuring sustainable tourism in destinations: the case of Santorini (*Ioannis Spilanis, University of the Aegean*) – ([ppt](#))

17:30 **Group picture in UNWTO lobby**

20:30 - 22:30 **Dinner hosted by UNWTO, in restaurant "RETO BAR"** (*Orense Street, 68 - 28020 Madrid*)

Wednesday, 25 January

09:00 - 09:30 **5. Measuring tourism at subnational levels (cont.)** (item for discussion)

- 5.5. A web-based regional tourism satellite account information system (*Doris Wu, Sun Yat-Sen University*) – ([ppt](#))

09:30 - 10:00 **6. SDGs indicators** (item for discussion)

Note for a statement by Committee to the IAEG-SDG (*Peter Laimer, Statistics Austria*) – ([doc](#))

10:00 - 11:15 **7. Programme of Work** (item for discussion)

- 7.1. Report to UN Statistical Commission (*Peter Laimer, Statistics Austria / Karoly Kovacs, UNSD*) – ([doc](#))
- 7.2. Possible way forward and priorities:
 - Draft outline TSA Compilation Guide ([doc](#)) ([ppt](#))
 - Proposed MST research programme ([doc](#)) ([ppt](#)), pathways and priorities

11:15 - 11:45 **8. Big Data: opportunities and challenges** (item for information)

- 8.1. Lessons drawn by the Task Force Big Data (*Christophe Demunter, Eurostat*) – ([ppt](#))

11:45 - 12:00 *Coffee break*

12:00 - 12:30 **8. Big Data: opportunities and challenges (cont.)** (item for information)

- 8.2. Mexico's experiences with Big Data (*Raúl Figueroa, INEGI*) – ([ppt](#))

12:30 - 13:15 **9. Round table discussion on New Phenomena: "sharing economy"** (item for information)

- 9.1. Private tourism services through digital platforms, UNWTO Tourism Trends and Marketing Programme (*John Kester, UNWTO*) – ([doc](#)) ([ppt](#)) (questionnaire, [English](#), [French](#) and [Spanish](#))
- 9.2. Challenges for the accommodation statistics due to newly emerging booking platforms: the Vienna example (*Klemens Himpele, MA 23 – City of Vienna*) – ([ppt](#))

13:15 - 13:30 **10. Big Data: opportunities and challenges (cont.)** (item for information)

- 10.1. Information tools for decision-making in Tourism for Peru (*Walter Vizarrata, PROMPERU*) – ([ppt](#))

13:30 - 13:45 **11. Closing**

- 11.1. Closing remarks by the Chair (*Peter Laimer, Statistics Austria*)
- 11.2. Closing remarks by UNWTO (*Márcio Favilla, UNWTO*)