



# **14th UNWTO Awards Forum**

## **Preliminary Programme**

15 January 2018

Venue: Paraninfo, Universidad Complutense de Madrid  
(Calle de San Bernardo, 49, 28015 Madrid, Spain)

*Master of Ceremony: TBC*

**10:00-10:10 Choir**

**10:10-10:25 Opening Remarks**

*Rector of Complutense University of Madrid  
Community of Madrid  
UNWTO Secretary-General*

**10:25-10:45 Presentation on Argentina Wine Tourism Prototype**

**10:45-11:05 Presentation by the UNWTO Ulysses Prize for Excellence in the Creation and Dissemination of Knowledge**

*Prof. Valene L. Smith*

**11:05-11:40 Presentations by the finalists of the UNWTO Award for Innovation in Non-Governmental Organizations:**

**11:40-12:15 Presentations by the finalists of the UNWTO Award for Innovation in Enterprises:**

**12:15-12:35 Presentation by the winner of the UNWTO Ethics Award**

**12:35-13:50 Lunch Break**

**13:50-14:10 Presentation of UNWTO, HE AND GCU GLOBAL UNIVERSITY PROJECT  
“Human Rights on the Camino de Santiago”**

**14:10-14:45 Presentations by the finalists of the UNWTO Award for Innovation in Research and Technology:**

**14:45-15:10 Keynote Speech**

**15:10-15:30 Presentations of UNWTO Global Report on Inclusive Tourism**

**15:30-16:05 Presentations by the finalists of the UNWTO Awards for Innovation in Public Policy & Governance:**

**16:05-16:15 Closing Remarks**

**16:15-17:30 Networking Cocktail**

**About the UNWTO Awards Forum.** – *The UNWTO Awards Forum showcases the outstanding achievements of UNWTO Awardees and Ulysses Prize Laureates. It also serves as a world-class platform to share and learn about the most innovative trends and development for the tourism sector.*