

14th UNWTO AWARDS FOR EXCELLENCE AND INNOVATION IN TOURISM

17 January 2018, 18:00 – 21:30
North Auditorium, IFEMA|FITUR, Madrid, Spain

Preliminary Sequence of the Ceremony

- 18:00** **Welcome Cocktail Dinner Reception**
- 19:15** **Welcome to the North Auditorium**
- 19:30** **Opening of the 14th UNWTO Awards Ceremony**
Welcoming Remarks:
- Secretary-General of UNWTO
 - President of FITUR|IFEMA
- 19:40** **UNWTO Ulysses Prize for Excellence in the Creation and Dissemination of Knowledge**
- 20:00** **UNWTO Awards for Innovation in Tourism**
- Delivered by premier partners of UNWTO Awards*
- UNWTO Award for Innovation in Public Policy and Governance
 - UNWTO Award for Innovation in Enterprises
 - UNWTO Award for Innovation in Non-Governmental Organizations
 - UNWTO Award for Innovation in Research and Technology
- 20:50** **UNWTO Ethics Award**
- 21:00** **UNWTO Lifetime Achievement Award**
- 21:10** **Special Programme for ‘Responsible Tourism’**
- 21:20** **Closing of the 14th UNWTO Awards Ceremony**