



# 13 UNWTO AWARDS FORUM

## Provisional Agenda

*Time: Monday, 16 January 2017, 15:00 -21:00 Venue: Palacio Neptuno (Calle de Cervantes, 42, 28014 Madrid)*

---

*Master of Ceremony: Ms. Anita Mendiratta, CACHET Consulting/Special Advisor to Secretary General of UNWTO*

**15:00-15:15 Presentation of the UNWTO Conference on Building Public-Private Partnerships for Sustainable Tourism and Signing of the Agreement**

*This conference will be held on 27-29 November 2017 in Montego Bay, Jamaica and organized in the framework of the 2017 International Year of Sustainable Tourism for Development.*

- *Mr. Taleb Rifai, Secretary-General, UNWTO*
- *Mr. Edmund Bartlett, Minister of Tourism and Entertainment, Jamaica*
- *Mr. Ibrahim Osta, Chief of Party, USAID Building Economic Sustainability Through Tourism Project, Chemonics International*

## 13 UNWTO AWARDS FORUM

**15:15-15:25 Opening Remarks**

*Mr. Taleb Rifai, Secretary-General, UNWTO*

**15:25-15:45 UNWTO Ulysses Laureate's Speech: Knowledge and Innovation in Tourism**

*Introduced by Dr. David Airey, UNWTO Ulysses Laureate (2006)*

*Speech by Dr. Geoffrey Wall, 13<sup>th</sup> UNWTO Ulysses Laureate*

**15:45-16:45 Presentations by the finalists of the UNWTO Award for Innovation in Public Policy & Governance:**

*Moderated by Dr. Donald Hawkins, UNWTO Ulysses Prize Laureate (2003)*

- *Social Progress Index in Tourist Destinations of Costa Rica - Instituto Costarricense de Turismo – (Mr. Mauricio Ventura, Minister of Tourism and Mr. Roberto Artavia Loría, Vice-Chairman of Social Progress Imperative) - Costa Rica*
- *Innovative Use of E-Tourism - Advisory Council of the Tourism Ministry - (Mr. Mohamed Yousef, Advisor to the Tourism Minister's Advisory Council and Head of the E-Tourism team) - Egypt*
- *Strategies for the Development of Sustainable Tourism in Guanajuato - Guanajuato Ministry of Tourism – (Mr. Fernando Olivera Rocha, Secretary of Tourism of the State of Guanajuato) - Mexico*
- *Valencian Institute of Tourism Technologies (INVAT.TUR) - Valencia Region Tourism Board – (Ms. Raquel Huete-Nieves, General Director for Tourism) – Spain*

*Panel Discussion*

**16:45-17:25 Presentations by the finalists of the UNWTO Award for Innovation in Enterprises:**

*Moderated by Mrs. Yolanda Perdomo, Director of the Affiliate Members Programme, UNWTO*

- *Adding Color to Lives - Carlson Rezidor Hotel Group – (Ms. Inge Huijbrechts, Vice President Responsible Business) - Belgium*
- *Ecobnb, The Community of Sustainable Tourism - Ecobnb – (Mr. Simone Riccardi and Ms. Silvia Ombellini, Founders) – Italy*

*Panel Discussion*



**17:25 - 17:40 Presentation by the winner of the UNWTO Ethics Award**

Mr. José Ángel Preciados, General Director, ILUNION Hotels

**17:40-18:25 Presentations by the finalists of the UNWTO Award for Innovation in Non-Governmental Organizations:**

*Moderated by Dr. François Bédard, Director-General, World Center of Excellence for Destinations (CED)*

- A Sustainable Tourism Supply Chain – Fundación Tropicalia – (Ms. Sofia Perazzo, Executive Director ) - Dominican Republic
- Govardhan Ecovillage - Eco Tourism as a catalyst for rural development - Govardhan Eco Village, - (Mr. Gauranga Das, Director) - India
- Culture Heritage: Tools for Sustainability of a World Heritage Site - Petra National Trust – (H.R.H. Princess Dana Firas, President of the Board) - Jordan

*Panel Discussion*

**18:25-19:20 Presentations by the finalists of the UNWTO Awards for Innovation in Research and Technology:**

*Moderated by Mr. Antonio López de Avila, President, SEGITTUR*

- Carmacal Carbon Calculator for Travel Packages - ANVR (Dutch Travel Trade Association) – (Mr. Gerben Hardeman, ANVR, Manager Sustainable Tourism ) - Netherlands
- Tourism 4.0 - Turismo de Portugal, IP – (Mr. Sergio Guerreiro, Director ) - Portugal
- Encyclopedia of Tourism - Ulysses Foundation – (Dr. Eduardo Fayos-Solá, President) - Spain

*Panel Discussion*

**19:20-19:30 Closing Remarks**

*Mr. Carlos Vogeler, Executive Director, Member Relations, UNWTO*

**19:30-21:00 Networking Cocktail**

(\* Finalists in alphabetical order of representing countries.)

**About the UNWTO Awards Forum.** – The UNWTO Awards Forum showcases the outstanding achievements of UNWTO Awardees and Ulysses Prize Laureates. It also serves as a world-class platform to share and learn about the most innovative trends and development for the tourism sector.

Patrons:



Partners / Sponsors:

