

AMUSE Experience

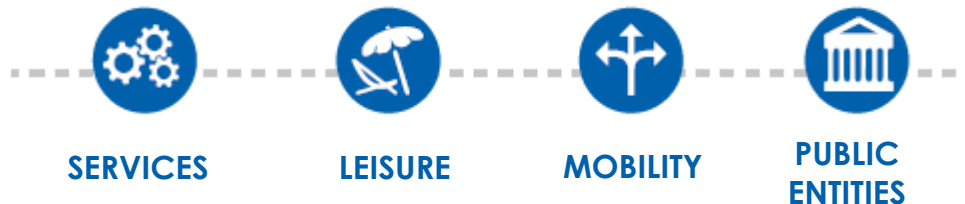


Roberto Torena-Cristóbal
Director

Digital Experience, Transformation & Innovation

rtorena@consultoria.ilunion.com

Beepcons are the ibeacons to improve the access to the information of elements around the end-user





FAMILIES



AMUSEMENT

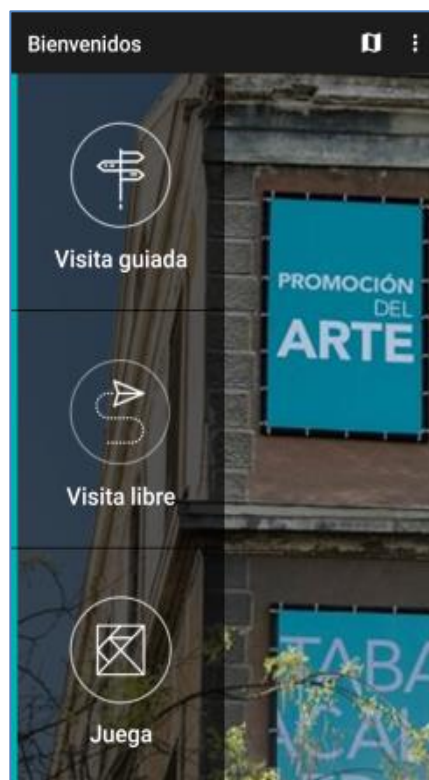


YOUNG PERSONS WITH OR WITHOUT DISABILITIES



EXPERTS, FANS...

The platform for all museums and exhibitions

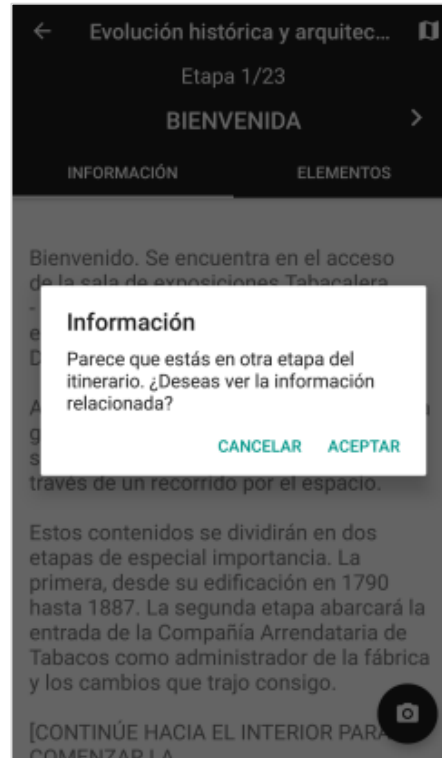


A single platform personalized according to the design, contents and specificities of each museum or exhibition.

Currently available at Tabacalera Promoción del Arte (Madrid) and Bienal del Arte Contemporáneo (Madrid)



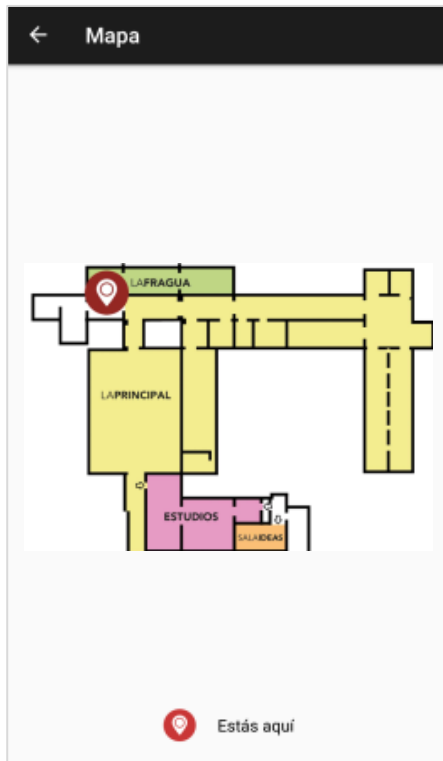
Multiple routes



Automatic identification
of the location



Multimedia



Localization in maps



Information of elements by aiming with the camera



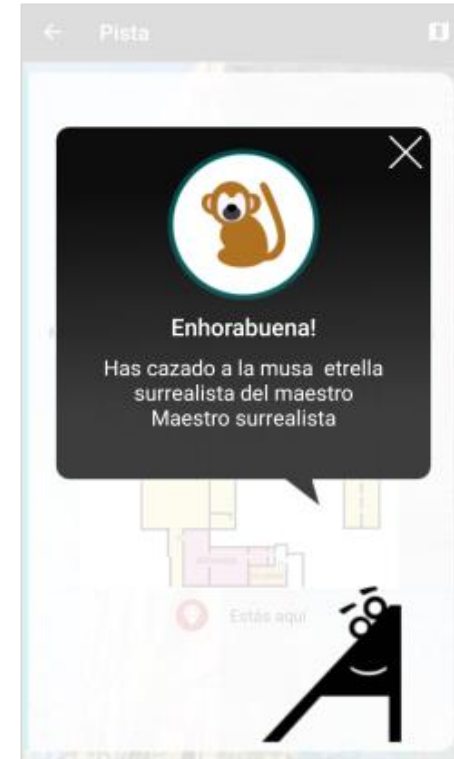
Ratings and comments



Tips on the location of masters and tools to be captured




Tests to be solved by knowledge or identification




Masters and tools to be collected





CMS AMUSE

ES EN

Mi museo

- Perfil de museo
- Planos
- Habitaciones
- Elementos
- Visitas guiadas







Aplicacion Museo


- Diseño de aplicación
- Artistas y herramientas
- Preguntas

Elements


Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras pulvinar finibus mollis. Nullam ac est nunc. Vivamus eu fermentum ligula, ac pulvinar eros. In eleifend ultrices nisi, sed auctor urna volutpat vitae. Curabitur sapien nibh, elementum vitae nisl sed, luctus rutrum mauris. Donec a cursus mauris. Integer tellus nisi, volutpat nec scelerisque eu, molestie et magna. Quisque nec lacinia mauris.

[New Element](#)

Nombre	Tipo	Autor	Año	Habitación	Accesibilidad	Modificado	
	Guernica	Painting	Picasso	1937	Master of the XX Century		14/07/2017 
	prueba2	prueba2	prueba	0	prueba2		prueba2 



CMS AMUSE

ES EN

Mi museo


- Perfil de museo
- Planos
- Habitaciones
- Elementos
- Visitas guiadas

Aplicacion Museo

- Diseño de aplicación
- Artistas y herramientas
- Preguntas

Planos


Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras pulvinar finibus mollis. Nullam ac est nunc. Vivamus eu fermentum ligula, ac pulvinar eros. In eleifend ultrices nisi, sed auctor urna volutpat vitae. Curabitur sapien nibh, elementum vitae nisl sed, luctus rutrum mauris. Donec a cursus mauris. Integer tellus nisi, volutpat nec scelerisque eu, molestie et magna. Quisque nec lacinia mauris.



Main building

- Este plano contiene 2 Zonas
- Este plano contiene 18 Elementos
- Última actualización 23/05/2017

[Editar](#)



Nuevo plano

Easily updatable informative content and games through a management website

AMUSE Experience



Roberto Torena-Cristóbal
Director

Digital Experience, Transformation & Innovation
rtorena@consultoria.ilunion.com