

PROJECT SUMMARY

Project title: IMPLEMENTATION OF AN EVALUATION MISSION TO REVIEW THE NATIONAL SYSTEM OF TOURISM STATISTICS

Country: UZBEKISTAN

Region: EUROPE

Current status: Ongoing Concluded

Duration (est.)/dates: September 2010 – October 2010

Category: Tech. Cooperation MDG-F

Partner entities: Government of Uzbekistan - National Company "UzbekTourism"

Main project objectives:

Undertake an assessment of the available tourism and economic data within the existing national system of tourism statistics and system of national accounts, and identify key areas for the further strengthening of collection of data and their analysis to determine the economic impact of tourism on the Uzbek economy. Including, facilitated set-up of the inter-institutional platform, review and evaluation of the current procedures set up to measure different forms of tourism as well as those for measuring tourism industries' supply and employment; qualitative and quantitative evaluation of the kind of information that currently makes up the STS; identification of data gaps; review of the country's System of National Accounts and Balance of Payments and a brief review of their usefulness for tourism analysis purposes an assessment of the technical capabilities and knowledge of various stakeholders on the tourism statistics and TSA development process.

Project focus (Choose all applicable):

- Policy Planning & Economic Development**
 - Tourism Policy/Master Plans & Strategic Development Plans
 - Legislation & Regulation
 - Physical Planning/Infrastructure/Resort Development
 - Institutional Strengthening & Public-Private Partnerships
 - Economic Impact/Value Chain Analysis & Local Development
- Human Resource Development**
 - Manpower Planning
 - Capacity Building Programmes/Hospitality Skills & Tourism Business Development
- Statistics**
 - Statistical Strengthening
 - Development of Tourism Satellite Account (TSA)
- Quality Standards**
 - Hotel Classification
 - Destination Quality Performance
- Product Development, Marketing and Promotion**
 - Marketing & Promotion Planning
 - Product Development & Diversification

Main project outputs/deliverables:

Upon completion UNWTO provided the report to the Government on the evaluation of the mission and recommendations for long-term project to further upgrade and improve Uzbekistan's system of tourism statistics with the ultimate aim of developing a tourism satellite account (TSA).