



## PROJECT SUMMARY

**Project title:** FORMULATION OF A NEW TOURISM LAW

**Country:** AZERBAIJAN

**Region:** EUROPE

**Current status:**  Ongoing  Concluded

**Duration (est.)/dates:** November 2012 – March 2013

**Category:**  Tech. Cooperation  MDG-F

**Partner entities:** Government of Azerbaijan – Ministry of Culture and Tourism

### Main project objectives:

The Government of Azerbaijan is in the process of developing its Tourism Law. The objective of the Law is to provide a sound legal framework to support the sustainable development and promotion of the industry while guaranteeing and safeguarding both the rights and responsibilities of the tourism service providers as well as the rights of the tourist. The first draft of Law was formulated on a consultative basis with local tourism stakeholders in early 2012 and UNWTO conducted a preliminary review of the draft Tourism Law. Several gaps and constraints were identified and the Government of Azerbaijan requested UNWTO to assist them in the re-formulation of a New Law in accordance with international standards and best practice.

### Project focus (Choose all applicable):

- Policy Planning & Economic Development**
  - Tourism Policy/Master Plans & Strategic Development Plans
  - Legislation & Regulation
  - Physical Planning/Infrastructure/Resort Development
  - Institutional Strengthening & Public-Private Partnerships
  - Economic Impact/Value Chain Analysis & Local Development
- Human Resource Development**
  - Manpower Planning
  - Capacity Building Programmes/Hospitality Skills & Tourism Business Development
- Statistics**
  - Statistical Strengthening
  - Development of Tourism Satellite Account (TSA)
- Quality Standards**
  - Hotel Classification
  - Destination Quality Performance
- Product Development, Marketing and Promotion**
  - Marketing & Promotion Planning
  - Product Development & Diversification

### Main project outputs/deliverables:

Field mission to Baku to hold extensive discussions with the Ministry of Culture and Tourism of Azerbaijan and other public and private sector stakeholders. Review of the existing draft Law. Formulation of a new Tourism Law in accordance with international best practices and standards. The Law outlines the main definitions and interpretations regarding the tourism industry; provides the legal basis for the constitution of the Azerbaijan Tourism Authority; provides recommendations for the institutional framework to develop and manage tourism; and, outlines the roles, responsibilities and obligations of the entire range of tourism service providers. Finally, it sets out the monitoring and enforcement procedures for the Law. The draft Law was submitted to the Ministry of Culture and Tourism of Azerbaijan in March 2013 for their review and approval.