



UNWTO/Chimelong Media Award on Wildlife and Sustainable Tourism

Terms and Conditions

The terms and conditions of this competition, organized by the World Tourism Organization (UNWTO), apply to all those who wish to participate in the Media Award that takes place in the framework of the UNWTO/Chimelong Programme on Wildlife and Sustainable Tourism.

Participation in the competition implies full acceptance of its terms and conditions. Failure to comply with this section may result in the disqualification of any of the participants, including the winner.

Article I: Objectives

The objectives of the Media Award are to:

- Recognize the work of journalists who cover wildlife and sustainable tourism and who raise awareness on that topic;
- Raise awareness of initiatives tackling wildlife conservation and sustainable tourism;
- Identify committed media addressing wildlife conservation and sustainable tourism; and
- Showcase good cases of reporting on sustainable tourism and wildlife-related themes.

Article II: Organizer

The responsible party of the Media Award is the World Tourism Organization (hereinafter referred to as ("Organizer")), a specialized agency of the United Nations and the leading public international organization in the field of sustainable tourism, with a membership encompassing 162 countries and territories and 500 Affiliate Members representing the private sector, educational institutions, tourism associations and local tourism authorities; headquartered in Calle Capitan Haya 42, 28020, Madrid, Spain.

Article III: Scope and Duration

3.2. The deadline for submissions is 15 July 2018, at 12:00 pm (CET). Entries submitted after this date will not be eligible.

3.3. The three finalists will be notified by email by 30 August 2018 at the latest, and will be invited to the award ceremony to be held in September (UNWTO will cover transport in economy class and accommodation for two nights; any other costs or expenses to be borne by the selected participants). The selected participants will have 72 hours to confirm participation in the ceremony.

3.4 The winner will be announced in September 2018 at the award ceremony in a location to be announced.

3.5 A selection of submissions can be posted on the UNWTO/Chimelong Programme or through the official communications channels of UNWTO even if they are not awarded.

Article IV: Requirements and Participation Procedure

4.1. Eligibility requirements:

- a. Participation is open to journalists of all nationalities with a minimum of 18 years of age
- b. Participants must have a valid passport to be able to participate in the activities related to the award as well as to facilitate their identification;
- c. The Media Award welcomes articles/reports/interviews written in the five official UNWTO languages (Arabic, English, French, Russian and Spanish)
- d. Entries should have been published in existing professional media outlets between January 2017 and June 2018.
- e. Only print and online publications are eligible to participate.
- f. Entries must be individually authored and not produced by teams.
- g. Each participant can submit a maximum of two pieces.
- h. No word limit is established.
- i. The originality of the piece must be guaranteed and all participants must certify that the entry is their original work.
- j. Employees and relatives up to the first degree of consanguinity of the Organizer and any of its subsidiary companies may not participate in the Media Award.

4.2. About the prize:

- a. Three finalists will be selected among all submissions received. Only one submission/participant will be awarded.
- b. A professional photographic kit will be awarded to the selected candidate together with a commemorative plaque and a certificate.
- c. The awarded piece and the identity of the winner will be promoted in UNWTO communications (website, official communications channels and other publications).
- d. The three finalists will be invited to the awards ceremony (flight in economy class and accommodation for two nights) to be held in September.

4.3. About the jury:

- a. The jury in charge of selecting the best pieces received will be composed of: UN Environment, Lonely Planet and CITES.

- b. The criteria followed by the jury will be:
- Innovative and original angle of the submitted piece
 - Focus on the theme: wildlife and its connection with sustainable tourism
 - Inclusion of the local communities' viewpoint
 - Use of graphic material and other journalistic elements

Article V: Competition Process

5.1. The deadline for entries is 12.00pm (CET) on 15 July 2018. Before this date participants should submit to media_award@unwto.org the following:

- Application form, including acceptance and compliance with these terms and conditions
- A scanned copy of the piece and the cover of the publication (or the URL of the website published) plus a Word document with the text only
- A letter from the director/editor/manager of the publication stating the date of the publication and their professional relation to the participant
- A brief description of the participant, his/her background and his/her interest on the topic of wildlife conservation and sustainable tourism. A photo and a copy of his/her passport should be included.

5.2. Finalists will be notified on the decision of the jury on 30 August 2018 and will have to confirm their participation in the awards ceremony within the following 72 hours.

Article VIII: Protection of Personal Data

8.2. The participant may exercise his/her rights of access, rectification, cancellation and opposition by sending a postal mail to the registered office of the organizer, indicated in the heading of the present Legal Bases, or sending an email to the address media_award@unwto.org to contact the organizer, indicating the right that they want to exercise and attaching a copy of their passport, national identity document (DNI) or equivalent documentation.

Article IX: Image Rights and Intellectual Properties

9.1. The winner agrees with the use, publication and reproduction by the organizer, worldwide and without limitation, of its image and name in any type of publicity, promotion and/or publication, including via the Internet or any other means that may, for commercial or informational purposes, relate to this award.

9.3. The participant, through the acceptance of these Legal Bases, guarantees and manifests that s/he is the author and legitimate owner of the material shared on the website and that s/he has obtained the necessary authorization from those persons who appear in the material to use and reproduce without any type of restriction, and that s/he will defend the organizer from any actions, claims, losses or damages as well as from any type of liability that could derive from infringement of intellectual and industrial property rights.

9.4. The participant grants the organizer an irrevocable license, free of royalties and without a time limit to exploit in any way or by any means, without any limitation, the materials that have been sent or included on the website.

Article X: Incidents

10.1. If, for reasons beyond the control of the organizer, the Media Award cannot be held on the date or conditions described in these Legal Bases, that circumstance will be immediately notified to all participants, who agree that the organizer will delay the holding of the award.

10.2. Participants who do not comply with all the conditions established in these Legal Bases will not be able to claim or receive the prize.

10.3. In the event of failure to comply with the requirements by the winner after the prize has been given, the winner shall be obliged to reimburse the organizer an amount equal to the value of the prize obtained.

Article XI: Rights and Exemption of Liability

11.1. The organizer reserves the right to cancel or deny the participation of any participants who misuse the media award, perform fraudulent acts or harm other participants and/or the corporate reputation of the organizer.

11.2. In the event that fraudulent acts are detected, using mechanisms that contravene the transparency of the competition or the principles integrating the International Year of Sustainable Tourism for Development, the organizer reserves the right to withdraw the prize automatically and without justification of any kind, to all those who have benefited directly or indirectly from this type of fraudulent actions, and may also exercise any actions as necessary, including referral to national authorities.

11.3. In the event that the competition cannot be carried out, due to detected fraud, technical errors, or any other reason that is not under the control of the organizer and that affects the normal development of the contest, the organizer reserves the right to cancel, modify, or suspend it without the participants being able to demand any responsibility from the organizer.

11.4. The organizer reserves the right to make modifications or add successive attachments on its mechanics and prizes, provided that they are justified or do not harm the participants, and are communicated to them in due time.

11.5. The organizer will not incur liability because of any potential difficulty or impossibility of locating the winner. The organizer is not responsible for errors of transcription or publication of the conditions of this contest in other media, when they differ from what is described in these Legal Bases.

11.7. The winner shall hold UNWTO harmless from any action, claim, loss, damage, liability and/or expense arising from or connected to the material submitted.

Article XII: Governing Law

12.1. The present Legal Bases will be construed in accordance with general principles of international law, to the exclusion of any single national law.

Article XIV: Privileges and Immunities

14.1. Nothing in or relating to those Legal Bases shall be deemed to represent a waiver of the privileges and immunities of UNWTO.