



MINISTRY OF
THE ENVIRONMENT



South-South Cooperation Conference on Sustainable Consumption and Production

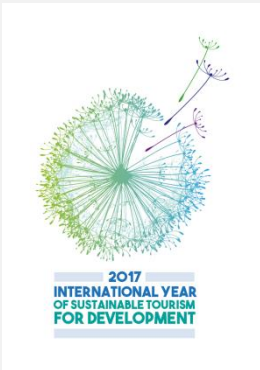
Date: 6 - 7 April 2017 | Location: Brasilia, Brazil

AGENDA – Working Groups

DAY 1 – 6 APRIL 2017

14:00-16:00 Parallel working groups
South-South Cooperation and development opportunities in high impact sectors

Group 2: Sustainable tourism for development – How do one billion tourists become a one billion opportunities?



On the occasion of the International Year of Sustainable Tourism for Development 2017 designated by the United Nations General Assembly, this session will highlight the importance of tourism as a development tool. As a transversal economic sector, tourism has an extended value chain which involves the collaboration of many stakeholders as well as linkages with other sectors. Given the size and special characteristics of the sector, the systematic application of sustainable practices in tourism has potential to accelerate the shift towards SCP patterns.

Participants will have the opportunity to exchange with representatives from governments, practitioners and development agencies on their experiences and lessons learned while implementing South-South Cooperation projects with a focus on biodiversity protection and good governance.

The expected outcomes are key recommendations on the opportunities, benefits and challenges of South-South Cooperation in tourism.

14:00 -14:10

Opening presentation: Celebrating the International Year of Sustainable Tourism for Development - Mr. Ronald Sanabria, Sustainable Tourism Vice President, Rainforest Alliance

14:10 – 14:50

Setting the scene: Sharing South-South Cooperation Experiences in Tourism

Triangular Cooperation project between Costa Rica, Morocco and Germany for the Sustainable Management and Use (through Tourism) of Forests, Protected Areas and Watersheds - Ms. Marianella Feolli, Executive Director, Fundecooperación for Sustainable Development



MINISTRY OF
THE ENVIRONMENT



South South Cooperation in Sub-Saharan Africa: Lessons learned from the conservation and tourism trade dilemma - Mr. Manuel Bollmann, Programme Development Manager, Fair Trade Tourism

Furthering Sustainable Consumption and Production of Sustainable Tourism in Latin America: Lessons learned, challenges and opportunities in the framework of South South Cooperation - Mr. Ronald Sanabria, Sustainable Tourism Vice President, Rainforest Alliance

14:50 – 15:50

Interactive panel: Recommendations to Accelerate SCP in Tourism through South-South Cooperation

Co-moderated by:

- Ms. Adriana Zacarias, Regional Resource Efficiency Sub-Programme Coordinator for Latin America and the Caribbean, UN Environment
- Mr. Manuel Bollmann, Programme Development Manager, Fair Trade Tourism

Panelists:

- Mr. Simba Mandinyenya, Executive Director, Regional Tourism Organization of Southern Africa
- Ms. Wilna Botha, CEO, Africa Ignite
- Ms. Marianella Feolli, Executive Director, Fundecooperación for Sustainable Development
- Ms. Marice Salvador, President, Grupo GEA

Interactive discussion

Guiding questions

Policy: Are tourism **policies** already integrating SCP elements and is tourism integrated in Regional SCP Roadmaps? Is the potential of tourism to advance the **international agenda** (e.g. SDGs, Paris Agreement) well captured and addressed by policy makers?

Evidence: Are **multi-stakeholder governance** structures common in tourism management? Is there sufficient **data on the sustainable development impacts** of tourism and how do you foresee monitoring efforts will evolve?

Practice: Are **technological solutions** going to play a key role in accelerating sustainability in the production side of tourism? How can tourism trigger **behavior change** on the consumption side or tourists?

Finance: Are the right **incentives** in place for the development of sustainable tourism? How can **South-South and Triangular Cooperation** play a key role in advancing common challenges?

15:50-16:00

Overall conclusions and closure – Mr. Ronald Sanabria, Sustainable Tourism Vice President, Rainforest Alliance