

Key Partners

World Tourism Organization (UNWTO) Consulting Unit on Tourism and Biodiversity

The World Tourism Organization is a specialized agency of the UN and the leading international organization in the field of tourism.

Jürgen Nauber, Coordinator UNWTO Consulting Unit on Tourism and Biodiversity
Jian Lee, Project Manager
Hermann-Ehlers-Str. 10,
53113 Bonn, Germany
Tel: +49 (0)228 8150550
nauber@unwto.de
lee@unwto.de
www.unwto.org
www.unwto.de



Ministry of Tourism and Creative Economy (MTCE), Indonesia

The Ministry of Tourism and Creative Economy is responsible for the management and development of tourism and creative economy in Indonesia.

Radi Manggala, Coordinator
Sapta Pesona Building,
Jl. Medan Merdeka Barat No.17
Jakarta 10110, Indonesia
Tel: +62 (0)21 3838417
manggala_radi@yahoo.com
www.parekraf.go.id



Local Partners



This project involves the participation of the Provincial Government of West Java, the Local Government of Ciamis Regency, and the Local Working Group in Pangandaran.



Indonesia Ecotourism Network (INDECON)

INDECON is a non-profit organization working on the development and the promotion of ecotourism in Indonesia.

Ary S. Suhandi, Executive Director
Jl. Tebet Timur Raya 22D
Jakarta 12820, Indonesia
Tel: +62 (0)21 83786736
Fax: +62 (0)21 83705704
info@indecon.or.id
www.indecon.or.id



Institute for Essential Services Reform (IESR), Indonesia

IESR is a Think Tank for civil society, to support those who actively inspire, push, and support changes towards a just utilization of natural resources to support human development. IESR activities cover policy advocacy, public campaigns, action research and development, and capacity building for the civil society.

Fabby Tumiwa, Executive Director
Jl. Mampang Prapatan VIII
(Kompleks Bappenas) No. R-13
Jakarta 12790, Indonesia
T: +62 (0)21 7992945
E: iesr@iesr.or.id
www.iesr.or.id



adelphi, Germany

adelphi is a non-profit think tank based in Germany, acting as an international expert for energy, climate and development projects.

Mikael Henzler, Managing Director
Sibylle Kabisch, Project Manager
Caspar-Theysss-Str. 14a
14193 Berlin, Germany
Tel: +49 (0)30 89000680
henzler@adelphi.de
kabisch@adelphi.de
www.adelphi.de



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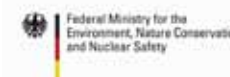


Sustainable Tourism through Energy Efficiency with Adaptation and Mitigation Measures (STREAM) in Pangandaran, Indonesia

2011 - 2013



Supported by :



Based on a decision of the Parliament of the Federal Republic of Germany



Background



Building on the previous UNWTO biodiversity conservation project in Pangandaran, the Ministry of Tourism and Creative Economy (MTCE) Indonesia, together with the UNWTO Consulting Unit on Tourism and Biodiversity, is currently implementing the project 'Sustainable Tourism through Energy Efficiency with Adaptation and Mitigation Measures (STREAM) in Pangandaran'. This project is part of the International Climate Initiative (ICI) which supports climate protection projects worldwide in developing, newly industrializing and transition countries aiming to contribute effectively to emission reductions and adaptation to climate change.

The Government of Indonesia has made a non-binding commitment to reduce its greenhouse gas (GHG) emissions by 26% by 2020 from its 'business-as-usual' and a further reduction of up to 41% in case of international financial support. This is the largest absolute reduction commitment made by any developing country. Climate change mitigation measures are the pillar of contributing to this achievement.

Pangandaran is a popular tourism destination on the southern coast of Java, Indonesia. Due to its vulnerability from the impact of climate change, Pangandaran has been selected to host the implementation of this project and demonstrate the opportunities offered by mitigation and adaptation measures.

As a contribution towards sustainable tourism, the UNWTO Consulting Unit on Tourism and Biodiversity promotes tourism development that supports biodiversity conservation, social welfare and economic security in the host countries and communities.

The overall goal of the project is to adopt and implement an approach to low carbon tourism development in Pangandaran. This will be achieved by implementing effective climate change mitigation and adaptation measures, including coastal zone protection activities.

Pilot measures include the installation of energy efficiency and renewable energy technologies and the implementation of integrated adaptation measures for coastal ecosystems such as the rehabilitation and conservation of mangroves and coral reefs. The project will also include awareness raising and capacity building initiatives for regional stakeholders aimed at stimulating the multiplier effects.

The project will build on local level participation, including hotel establishments as well as on-site communities and local authorities such as the Local Working Group and the Pangandaran Destination Management Organisation (DMO). This will allow local involvement in the planning and managing of the project. Lessons learnt will be replicated and transferred to other regions in Indonesia by the MTCE.

The project is being implemented by a consortium of partners with UNWTO as the lead coordinating and implementing agency, the MTCE as the focal governmental agency in Indonesia, IESR and INDECON as the NGO partners in Indonesia and adelphi as technical partner based in Berlin, Germany.

Objectives



Work Streams and Key Activities



The project will run from 2011 until 2013. Core project activities include:

- > Baseline data collection
- > Awareness raising measures
- > Capacity building
- > Development of a Green Energy Concept
- > Implementation of a mitigation program
- > Implementation of an adaptation program
- > Concept for upscaling on national level

Capacity building activities will take place continuously over the entire duration of the project. Project activities include networking strategies and opportunities that enhances the visibility of the project.