



strategy

Assessment of tourism
education and training needs



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What does the support consist of?



How to request support under this



The UNWTO.Themis Foundation Strategy Programme supports the governments of the UNWTO Member States in strategic decision-making in the area of tourism education and training. The Programme provides this support through two areas of work:

- Specific sectoral analysis of tourism education and training needs and the corresponding strategic proposals for the area.
- Evaluation of strengths and weaknesses of the institutions responsible for the sectoral management of tourism.

This programme is aimed at the governments of the Member States of the UNWTO.

The specific sectoral analysis of tourism education and training supports National Tourism Administrations through technical assistance in the analysis of possible deficiencies in the national tourism education and training systems, as well as the gaps between the available training and the actual needs of the sector. Based on this diagnostic assessment, a series of proposals and recommendations are developed regarding human resources development policies and plans in the tourism sector at the national/regional level.

This analysis and corresponding proposals are combined in a strategic document for the formulation of education and training plans and programmes at the national or regional level. This support can be reinforced through other assistance actions to be defined with the Member State.

The evaluation of strengths and weaknesses of the institutions responsible for the sectoral management of tourism identifies which areas of tourism management should be improved in order to attain greater efficiency and professionalism in the performance of Tourism Administrations. On the basis of this assessment, the UNWTO.Themis Foundation can provide support in educational, training and consulting actions that directly strengthen the capabilities of these Tourism Administrations.

The National Tourism Administration of the corresponding Member State should send a letter of request to the Secretary-General or to the Chief of the Education and Training Department of UNWTO, attaching a brief technical annex describing:

- Type of technical support expected from UNWTO/UNWTO.Themis Foundation
- If the requested support is specific sectoral analysis of tourism education and training needs, a brief description of the relevant geographical area should be attached, mentioning the challenges that motivated the request.
- If the request is for an evaluation of strengths and weaknesses of Tourism Administrations, a brief description of the entity to be evaluated should be attached, along with complementary information providing the context of the motivation of the request.

Based on this information, the UNWTO.Themis Foundation, in coordination with the beneficiary country will define the technical scope of the support as well as the logistical and financial aspects.

For further information, please visit the Foundation's website www.unwto-themis.org or contact us at: cblaires@unwto-themis.org