

Note for participants in the SCTD Workshop on

Project Development in Tourism for LDCs

International Trade Center, Geneva, 18-20 October 2011

The Steering Committee on Tourism for Development (SCTD) welcomes your participation in the first Workshop on Project Development in Tourism for LDCs.

This Workshop is a concrete follow-up to research and analysis work, as well as policy discussions, which have recently been conducted at both national and international levels, particularly under the Enhanced Integrated Framework (EIF), notably in the Diagnostic Trade Integration Studies (DTIS), and in the context of the UN LDC IV Conference. It provides a platform for a focused and in-depth dialogue with relevant international organizations on country-specific proposals and requests for assistance in the area of tourism development.

Thus, the Workshop is expected to result in the formulation of country-specific, tailor-made tourism development projects, including adequate strategies for resource mobilization.

Representatives of the SCTD member organizations, i.e. the

- International Labour Organization (ILO),
- International Trade Center (ITC),
- United Nations Conference on Trade and Development (UNCTAD),
- United Nations Development Programme (UNDP),
- United Nations Educational, Scientific and Cultural Organization (UNESCO),
- United Nations Environment Programme (UNEP),
- United Nations Industrial Development Organization (UNIDO),
- World Tourism Organization (UNWTO) and
- World Trade Organization (WTO),

as well as staff of the EIF Executive Secretariat will be available for consultations during the Workshop.

With a view to making the Workshop as productive and results-oriented as possible, participants are requested to hold country-level consultations with tourism ministries, national tourism boards, the EIF National Implementation Coordinator, tourism enterprises and other relevant stakeholders prior to the Workshop. These consultations should lead to the identification and prioritization of potential areas for project development to be presented to SCTD member organizations at the Workshop.

Given the broad expertise and experience of these organizations, tourism development projects could focus on a wide range of issues. By way of example, such projects could address, *inter alia*, the preparation of national tourism strategies, the promotion of regional and community-based tourism development, training and human resources development for the hospitality industry, tourism branding and marketing, the protection of cultural and natural tourism assets, attracting FDI for tourism development strengthening local tourism enterprises.