



## General Assembly

Twenty-second session

Chengdu, China, 11-16 September 2017

A/RES/705(XXII)

### Report of the World Committee on Tourism Ethics

Agenda item 14  
(document A/22/14)

*The General Assembly,*

*Having examined* the report of the World Committee on Tourism Ethics regarding the activities carried out by the Committee during the period from June 2015 to June 2017,

1. *Expresses its appreciation* to the Chair and members of the World Committee on Tourism Ethics for the efforts deployed in streamlining the promotion and the implementation of the Global Code of Ethics for Tourism;
2. *Acknowledges with satisfaction* the wide range of activities and promotional events contributed by the Committee, inter alia, the launch of the UNWTO Ethics Award category, the re-edition of the Tips for the Responsible Traveller and the development of the Recommendations on the topic of Accessible Tourism for All;
3. *Endorses* the Recommendations on the Responsible Use of Ratings and Reviews on Digital Platforms and encourages the Committee to continue monitoring this matter in order to update the text of the Recommendations as necessary, duly giving account to the Assembly;
4. *Thanks* the World Committee on Tourism Ethics for the report summarizing the implementation efforts of the adhered signatories to the Private Sector Commitment to the Global Code of Ethics for Tourism;
5. *Congratulates* the 529 companies and trade associations from 70 countries which have adhered to the Private Sector Commitment to the UNWTO Global Code of Ethics for Tourism as of June 2017, and calls upon all signatories to report to the World Committee on Tourism Ethics on how they have applied the ethical principles and standards of the Code to their business operations; and
6. *Encourages* tourism enterprises around the world to adopt more responsible and accountable business practices, and invites those that have not yet done so to join the Private Sector Commitment to the Global Code of Ethics for Tourism.

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